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## Virutcham

# MITIANS BUSINESS UPDATES (Monthly E Magazine)

Congratulations To the Founders & their Teams of MELS, PRECIA MOLEN & LCS

For milestone achievements of crossing 25 years of Committed, Successful Performance & Growth.



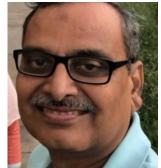














Mr. N. Ramachandran T 2158 Mr. Ramakrishnan T 34428 Mr. H. Abdul Majeeth T 32301 Mr. Gowrishankar T 33441



### **Editorial**

From out of a billion plus in our country, only one could gain gold at the recently concluded Tokyo Olympics. Naturally, the entire nation salutes Neeraj Chopra and is proud of him. So are we, the Mitians. The meticulous military training that Neeraj received naturally helped him and so was his tenacity and perseverance. It is the tenacity and perseverance that we entrepreneurs observed to be the most rewarding qualities for our entrepreneurs success too.

While our country's medal tally at Tokyo stood at 1G, 2S, 4B totaling just 7 in all; it is not very encouraging to note that in all Olympics put together our tally of 10 G: 9S: 16B totaling 35, is less than the tally of the Chinese or the Americans in this recently concluded Tokyo Olympics alone. Naturally, long way to go. Turning our attention inner towards our own group of entrepreneurs, we can feel legitimately proud of our achievement.

As the saying goes "A journey of thousands of miles starts in a single step", Yes, some of our MITians could develop their ventures into successful companies to celebrate silver jubilee in the year 2021. Hats off to the Founders and their team of MELSS, PRECIA MOLEN and LCS for contributing the maximum to the GDP of Indian Economy by successfully running the business for more than 25 years. We all wish them to scale up their business in coming months and years.

While Corona scare continues, it is satisfying to note that the vaccination drive is in full swing and our governments, at the centre and state level, are ensuring that all eighteen plus are fully vaccinated too before year end. While our fingers are kept crossed looking at emerging third wave, our lips will continue to pray that this wave goes off without causing much damage, had we not had enough already?

This August Publish has a special cover page write-up on the Silver Jubilee companies and continuation of the MITians at the helm of Government Positions—State & Central.

On 27th July, on the death anniversary, we had the privilege of paying tribute to our proud Aero alumni and peoples' president Dr. A.P.J. Abdul Kalam, Also, 18th July, we commemorated the birthday of our Illustrious Founder Shri. C. Rajam. Thanks to his vision we, the proud alumni of MIT, have been able to form ourselves as a team of MITEA focused on entrepreneurship. It is shri Rajam's vision that continues to inspire us. That we have become job givers and not seekers, is very satisfying to each one of us.

Yendrum Anbudan Dr.K.Elamvazhuthí TNo 01602 Founder & Chief Editor ( Volunteers are kindly requested to join the Editorial Team. Interested can mail to mitvirutcham@gmail.com)

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- Highlights of MIT Entrepreneurs Association- MITEA: Mr. K. Saravanan, T No: 46432, Founder & MD– Preipolar Engineering Pvt Ltd., Chennai. Mob: +91 98409 49939
- Business prospects in Aeronautical & Automobile Sectors:
- Opportunities in Agriculture:
- Achievements of MITians in Academics :
- MITians in Position of Decision Making in Corporates:
- MIT Campus, Anna University Updates:
- Consultancy Services:



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Group Discussion on 18.07.2021, Sunday: Some of the pics taken during the

Presentation are being shared here-

with.

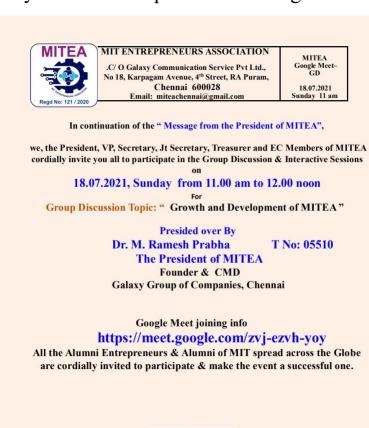












"MITEA - MIT Entrepreneurs Association Group Discussion: 18.07.2021 Sunday











Group Discussion on 24.07.2021, Saturday: Some of the pics taken during the

Presentation are being shared herewith.















#### MIT ENTREPRENEURS ASSOCIATION

.C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4<sup>th</sup> Street, RA Puram, Chennai 600028 Email: miteachennai@gmail.com MITEA Google Meet-Webinar 24.07.2021 Saturday 7.00 pm .08 pm

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Webinar (16) Presentation & Interactive Sessions on

24.07.2021, Saturday From 07.00 pm to 08.00 pm By



Mr. N. Ramachandran T No: 2158

Managing Director - MELSS, Chennai
Topic: "Being Sane while managing MSMEs"
Google Meet joining info
https://meet.google.com/dpn-cgjw-myr

All the Alumni Entrepreneurs & Alumni of MIT spread across the Globe are cordially invited to participate & make the event a successful one.







"MITEA - MIT Entrepreneurs Association Webinar (16) ; 24.07.2021 Saturday





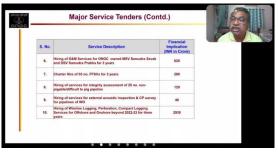


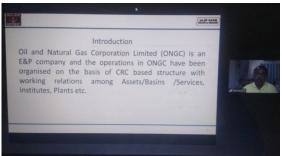
Group Discussion on 31.07.2021, Saturday: Some of the pics taken during the

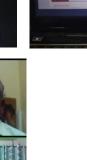
Presentation are being shared herewith.













#### MIT ENTREPRENEURS ASSOCIATION

.C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4<sup>th</sup> Street, RA Puram, Chennai 600028 Email: miteachennai@gmail.com MITEA Zoom Meet-Webinar 17 31.07.2021 Saturday 07.00 .. 07.40 pm

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom Meet Webinar (17) Presentation & Interactive Sessions on

31.07.2021, Saturday From 07.00 pm to 07.40 pm By



Mr. P. Ramesh

T No: 36226

General Manager ( MM ) - ONGC, Vadodara
Topic: "Upcoming Business Prospects, Opportunities & New Projects
In ONGC"

https://us04web.zoom.us/j/9939276381? pwd=eUEwNWdTY0xhTHBZTC84blRaZ0c3UT09 Meeting ID: 993 927 6381

Passcode: MITEA

All the Alumni Entrepreneurs & Alumni of MIT spread across the Globe are cordially invited to participate & make the event a successful one.







MITEA - MIT Entrepreneurs Association - Webinar (17): 31.07.2021 Saturday









MITEA EC Team had Institute and Industries visits on 07th August 2021 and had the EC Meeting for the month at Thapovanan Farm House, Nr EVP Studio. Few memorable pics taken on the day are shared herewith.

At Galaxy Institute of Technology, Sriperumpudur: Founder CMD: Dr. Ramesh Prabha, TNo: 05510 President–MITEA.









At M/S Crown Surface Treatment Pvt Ltd., Founder & Director: Mr. Edhayachandran, TNo: 46207







At Preipolar Engineering Pvt Ltd Sriperumpudur: Founder MD: Mr. K. Saravanan TNo: 46432 Jt Secretary – MITEA.









On 26th July, 2021, the First Physical EC Meeting for the month of July, 2021, after conducting the First AGM of MITEA was hosted by the President at Anna University Alumni Club.



### Milestone achievements of crossing 25 years of Committed, Successful Performance & Growth







### Milestone achievements of crossing 25 years of Committed, Successful Performance & Growth....contd

### Bio Data of Mr. Ramachandran, Managing Director—MELSS



He is an Electronics graduate from the Madras Institute of Technology, Chennai and done Management education from the IIFT School of International Management and the Faculty of Management Studies, Delhi University. He has also undergone a Management Development Program in International Trade Center, Geneva and attended the Duke of Edinburg Program for Future Leaders in Australia.

He has more than 45 years of experience in the Electronics Industry in varied capacities. He is now the Managing Director of MEL Systems and Services Ltd, a company engaged in Automation and Control, Defense Electronics and Automatic Test Equipment.

He has varied interests and is involved closely with the Alumni Associations of MIT and IIFT. He was a member of the Board of Governors of MIT. He is active in the Rotary movement. He is widely travelled and is active in the industry bodies like CII, ELCINA etc. He was the past President of ELCINA, Past Chairman of the Indo American Chamber of Commerce, Tamil Nadu and is a member of the National Council of IACC.

He is also a recipient of many awards including the Outstanding Alumnus Award from IIFT, Distinguished Alumnus Award from Anna University, Outstanding Rotary President of the year Award and the Lifetime Achievement Award in Electronics from ELCINA Electronics For You magazine and the Electronics Maker magazine.



### MITians at the helm of Government Positions In the State and the Central

Name	Details		
Smt. Aruna. T	T. No.	40304	
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	UG B Sc Maths in	SN college, Madurai	
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# My Life & Times by K V Seshasayee, T No: 1433– Auto Successful Senior Entrepreneur of MIT Settled in Chennai– Part 2 (concluding)

The shift to Mumbai signified my change into a Telecom/Corporate guy. Mumbai was and still is a hothouse of ideas, invention, the financial HQ of India, and a place where people were professional, unlike anywhere else in India. If you called a meeting at 11 AM, it would start at 11 Am, with all present. If somebody said he will finish work on Tuesday, you can be sure he does. And you will be informed of it. In the event he cannot finish in time, he will give advance notice and also the reason why. I can only compare Mumbai to Singapore, New York, and Tokyo in these aspects.

And so, I joined the crowd and started on the voyage to Mobile domination. Our franchise was Gujarat, the license for which we bought from someone who won it but did not have the money to sustain it. The company was

called Fascel and was headquartered in Ahmedabad. It was six months old at that time and had 6000 customers to show for it. We inherited a motley crew of managers who were interested in only enriching themselves and not growing the company. We had investors -from Thailand, Israel, Japan, and UK (The Hindujas)-represented by Directors on the Board who came in only for annual meetings. But were professionals and helpful. I threw out all the useless characters who comprised the majority of the Management, and put together a team, that was self-motivated. I told each of them that they 'owned' the company and had to act always to make it grow but without shortcuts. I was the first among equals. They took up the challenge.

We overcame the competition, which at that time was Tata-Birla-AT&T, which represented maybe 40% of India's wealth and had the leading telecom company in the world partnering. As newcomers, we took a contrarian way of operating. We called and met with groups of people like Auditors and showed them how productive a Mobile can make them, and save how many hours of travelling by their clients to meet them, and all of them became instant subscribers. We also advertised in Gujarati language only -something that endeared us to Gujaratis who fiercely loved their language. We also had billboards all along highways-also in Gujarati- that explained why you needed a Mobile. We kind of ran away with the customer base, and in six active months, became No.1I and told our team: we will double our customer base every three months, later every six months; and we will always have double the number of customers than the next competitor. This became real, and believe it or not, this was sustained for 23 years, until April 2021 when we were overtaken by Reliance Jio. (That is 13 years since I came away from Fascel.) It had stayed on as India's best managed, best loved company, and best in technology. I went all over the world for technology, working partners and funding and we got known in the Telecom world.

However, our shareholders had then decided to go away and did not wish to infuse more capital, as they all had their own internal issues. Other Indian companies were acquiring more Telecom Circles and it did not make sense to have just one state. So, the Hindujas decided to sell out too, and made a huge bargain in the process. Their investment multiplied by perhaps 100 times! We sold out to Hutch and subsequently Vodafone. I was lucky to be on the boards of Hutch and Vodafone India for brief stints and enjoyed my time.



# My Life & Times by K V Seshasayee, T No: 1433– Auto Successful Senior Entrepreneur of MIT Settled in Chennai... Part 2..Concluding

When taking over, the Vodafone team from UK told me they would like to integrate Fascel into the worldwide practices of Vodafone, I told them to go to Gujarat, see our systems and if they thought that these needed improving, by all means replace them. They spent two weeks in Gujarat and came back and said they found nothing in Fascel that could be improved by Voda systems, and so decided not to change anything. In fact, they said they would adopt some of our best practices like customer care and technology innovation into Vodafone worldwide. That was one of the proudest days of my life. Even today, Vodafone Gujarat is looked up to by all Mobile providers for new technologies and new processes. And six of my executives went on to become CxOs across India and UK/Germany.

While I was driving Fascel, the Group decided to make fullest use of me and designated me the Group-wide CTO, responsible for Tech adoption in all the Group companies, where I would provide guidance and advice on new technologies to be acquired and adopted. In addition, I had P&L responsibilities for the TMT companies:

- 1. Hinduja TMT, evolved from ALIT, an IT company owned By Ashok Leyland, which was operating in four countries, which the owners wanted to change Into a BPO company. We worked with Accenture and worked out the plan for BPO. I started with one client in Dallas, Texas (courtesy the Hinduja brothers) and a bare building in Bengaluru near Silk Board. Three years later we had expanded into one more operation in Philippines. When I left, we had 3000 executives in 7 countries. Now Hinduja Global Services as it is called now, is valued at \$ 2 Billion, operates in 11 countries and has 11,000 people.
- 2. InCable: this was the second-largest Cable TV company in India, with operations in 11 cities, and bleeding money. I was put in as Director-in-Charge, and I thoroughly hated the job. We had "Distributors" and LCOs who together had about 7 million customers but none of them directly belonged to us (a very few did, actually). The Government announced the introduction of Conditional Access System (CAS) and convert the whole analog, leaky system into Digital, where the consumer can have the choice of what he viewed and paid for. Noble thoughts.

We chose SAP for computerizing all the operations, a totally greenfield project executed in three months by my IT guys with Siemens and SAP, involving installation of 900 PCs, educating the operators on PCS and our new processes. For CAS, we chose Nagravision, one of the world's most reputed companies. I went to Lausanne, Switzerland (The Hindujas had a major location in Switzerland, with a bank and other operations, so it was easy to get along with the Swiss) along with the CFO and the French-speaking young scion of the Family who drove a Porsche. In one week, we clinched an agreement to use Nagra and also get an investment of 20 million USD. That was enough to fund the project. Came back and set up one of the most advanced and innovative systems in the world and got made quarter million Set-top boxes.

Just the day before we were to switch on for the public, Babasaheb Thackeray, who superseded all politicians and bureaucrats in Maharashtra, came out with a statement that he would not allow CAS, as it was anti-poor. The whole thing came crashing down. We and all other MSOs were stuck for an year, bled even more money, and introduced voluntary CAS in bits and pieces to just utilize the system. It took six years for the industry to recover from the debacle. I had come out of it within six months of the Thackeray announcement. Now, InCable is doing well.



# My Life & Times by K V Seshasayee, T No: 1433—Auto Successful Senior Entrepreneur of MIT Settled in Chennai... Part 2...concluding

- 3. Two IT companies, one in USA, and one in India. The US company relied on body-shopping and slowly shifted to actual assignments. The Indian company, iTIL, I set up for providing the complete technology platform for IndusInd Bank, owned by Hindujas. We completely overhauled all systems, introduced Core Banking, cards, etc., until we had a robust IT environment. Today IndusInd Bank runs on this foundation.
- 4. I conceived and my colleague Brigadier Sridharan set up, a worldwide network for the group called Groupnet way back in 2005. In this, people in all HG companies and select vendors can call up anyone else in the system (11 countries, 400+ dedicated users) just dialing 4 digits. Set up at little cost and depending on Internet (we would today call it cloud) this has been serving a lot of people and saving a lot in international calls.

I was also doing various internal consulting jobs inside the group, but after the large projects got done, I was bored and resigned. Life had been great at Hinduja, living in a luxurious apartment right on Juhu Beach, 4000 Sq Ft. of Italian marble. My neighbors included Anil Kapoor (who was building his huge mansion), the CEO of Jet Airways and three more people. Open the rear door of the complex, you are on Juhu Beach. Later, I shifted to a smaller and even more exclusive place where I was surrounded by Dimple Khanna, The Godrej Family, Dev Anand etc. On her trips to the nearby temple, my wife would regularly meet Amitabh Bachchan, Abhishek and others. Lokhandwala was next door, something of a mini-Roppongi.

After leaving, I started consulting for almost all the Telcos and major ISPs and enjoyed it. One day I got a call to join the board of a new company called Quippo Telecom (Later Viom) as Director-technology. This Co., promoted by SREI, was to offer shared Telecom Towers to Telcos, who can just rent out space on the tower without having to own or maintain it- a real nuisance of a job but vital to keeping up the system. The concept was a hard sell, but once they were convinced, all Telcos became customers. The company grew fast, and in three years, became the world's largest shared-infrastructure company in telecom. As we grew, we needed money, and in stepped Tatas. They came in with 51% shares but left control to SREI. The company, renamed Viom, became by far the largest Tower company in the world. I contributed to its growth by a lot of tech innovations, including IOT for reporting on the health of the tower to the network Operations Center, and to locally switch on or off something if was required. Eventually American Towers, the No.2 worldwide in Tower operations, came in and bought us out. At a valuation of \$ 5 Million! This is the power of an unique idea well executed. I came out and accepted by wife's request to shift to Chennai, both our children had gone abroad to study & work, and she was feeling the empty nest syndrome.

I was a bit reluctant to go away, as I had enjoyed the company, the place, the multi-cultural ethos etc. I had also been involved heavily in public work. Gave it all up and came 'home'. The place was vastly different from what I had left. A lot more people, congestion. Small flyovers and a lot of swanky shops, a lot more restaurants etc. Since coming to Chennai, I have been doing a lot of mentorship and public work. And helping my friend Thangavel, who had started under me long ago, and made me his in house mentor at Origin, a 100 Crore+ IT Company. I have also been helping two startups, which at this Covid time, have both put brakes on their work. I am also Hony. Senior Advisor to Broadband India Forum, the well-known Think Tank in Mumbai. And also doing some mentoring.



# My Life & Times by K V Seshasayee, T No: 1433—Auto Successful Senior Entrepreneur of MIT Settled in Chennai... Part 2..concluding

Post-Covid, I really want to meet my friends in the wide world, enjoy the familiar spots in Bay Area (Where my daughter lived and is staying there at present). Singapore, where I have more friends than in Chennai; the elegance and 'busy'ness of Park Avenue are some more nostalgic memories to live through again.

My children studied in USA, and my daughter came back to India with her family, and started research at IIT-M, but now is seriously considering going back to USA. My son is an internationally known specialist on Latin America- studied in Stanford, worked on Peru and other countries. He too will go away from India.

Meanwhile, I am happy about what I have done. It was not just building lasting enterprises, but grooming people who can become CEOS and MDs. My original team from Digicon is spread all over the world, occupying positions of importance or running their own companies. I have not got any great amount of money for my efforts but I never needed or asked for it. I am content with what little I have.

I have been involved with many Industry/Academic Bodies in India:

Computer Society of India- Chairman-Madras Chapter, member-EXECOM

COAI, Chairman

CII, twice National Council member

Board Member NMIMS and active participant in setting up one of India's finest engineering colleges.

Visiting professor at S.P. Jain

Member, Academic Council Anna University

Mentor, MentorEdge, IIM Ahmedabad.

Member Indian Merchant Chambers, and organizer of Convergent communications

**International Convention for three years** 

Occasional advisor to DoT (on request)

**Honorary Life Member in MIT Entrepreneurs Association - MITEA** 

My non-professional/relaxation activities include travel (been to 26 countries); Cooking: can cook 9 cuisines and have won two awards and taught cooking abroad to friends in 7 cities in USA, To-kyo, Lima-Peru, Singapore, KL, Dubai, London, Tel Aviv, Bhutan & others. This, apart from India, where people demand my cooking! My whole family is a crazy bunch of readers, and we have over 2000 books, after giving away a thousand. And 700 CDs and 600 DVDs. (If anyone wants some, please call me) All in seven languages. Our family all together is proficient in English, Hindi, Tamil, Sanskrit, Telegu, German, Spanish.

So, it is time now to sit back & enjoy; read; listen to music; play with Grandchildren and walk in the Theosophical society which teaches you to be one with God and nature.







Vol 01



### **Business Facilities Available from MITian to MITians...**

I am 30th batch Auto dept. I am having many independent industrial and warehouse buildings and sheds ranging from 3000 sq.ft to 15000 sq.ft in multiple units totalling 100000 sq.ft. with enough parking space and good access from GST road and 200 ft /400 ft bypass roads near Airport and Chromepet. I have many LT power supply connections Already many e-commerce companies such as Amazon, Flipcart, Delhivary, Udan, are having warehouse. Anyone interested can contact me at my mobile 9080212614.

My mail: r\_peer786@yahoo.co.in P.Raja Mohamed.

- Wanted Supplier of Fiber Glass Panels from Indai for Dr. Jayakumar, TNo: 31414, Founder CMD of M/S Swan Stonarts Inc., Texas., USA. Contact Mob: +1 979 324 0299
- Wanted App Developers who can develop innovative Aps for educational related applications projects to Mr. Abdul Kathar, TNo 07501, Founder & Partner, Pranam Leathers and M/S AK Properties. Final year and Pre final year MIT students are most welcome to contact.

Mob: +91 98402 46265





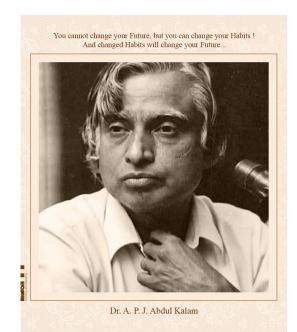
- Hibiz is a technology services & consulting company in US, India and Australia.
- We help our customers build and maintain world class software products on technology platforms like Salesforce, Blockchain, MEAN/MERN, mobile and cloud.
- If you have the passion to create solutions using latest technologies and looking to kick-start your career, we invite you to post your application to us today.
- We are starting yet another training batch for fresh engineers this year.
- Hope to see you soon as part of our vibrant team.
- √ Good Luck!

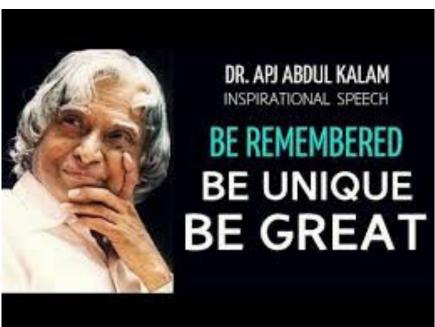
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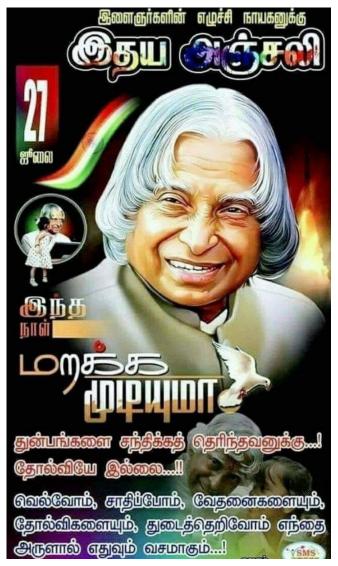
https://hibizsolutions.com/fresher-hiring/



Our beloved Peoples' President Dr. Kalams Death Anniversary..
27th July... We the MITians have a permanent place in their hearts...











### Management related....



#### **OUR CHAIR IS WAITING FOR YOU!!!**



If you are a package made up of solid **passion** for programming, immense love for learning and the most **daring dreams**...and wrapped with just a streak of **seriousness**...

Come and claim your chair with us!

Position: **Software Developer**Skills needed: **C, C++, JAVA, Python, Javascript** 

Qualification: Candidates with good programming skills are welcome

Please send your Resumes to hr@habile.in



I don't have a pilot license or any flying experience. Recruit me for the cancelled flights.

# **Creative Writing Contest for the Readers:**

**Topic:** "Why Indians are not competent enough in sports mainly in Olympics...For 1.4 Billion Population, 7 medals are sufficient..?.. How to maximize our medals tally in 2024 French Olympics. ..!!??

The Best article will be published in the 9th Publish (14th September 2021) of the E Magazine. Their company's one page advertisement will be published free in the issue.

The article has to be sent to:

mitvirutcham@gmail.com





## Lets have some interesting reading...



சேலம் மாடர்ன் தியேட்டர்ஸ் டி.ஆர். சுந்தரம் முதலியார் பிறந்தநாள் - 16த் July...

இந்திய சினிமா துறையால் ஹிந்தி படங்களுக்கு அடுத்தப்படியாய் தமிழ் படங்கள் திகழ்கிறது என்றால் அதற்க்கு இவர்தான் காரணம்.

தென்னிந்திய திரைத்துறையில் முதன்முதலில் தொழில்நுட்பங்களைக் கொண்டு வந்து உலகத்திலேயே 100 திரைப்படங்களுக்கு மேல் தயாரித்த முதல் நபர்,

தமிழில் வெளியான முதல் வண்ணத் திரைப்படமுதல் மலையாளப் படம், முதல் சிங்கள மொழி படம், தமிழ்நாட்டில் எடுக்கப்பட்ட முதல் ஆங்கிலத் திரைப்படம்,

முதல் இரட்டை வேடத்தமிழ் படம் முதல் மலையாள வண்ணத் திரைப்படம், மூன்று தனித்தனிக் கதைகளை கொண்ட முதல் திரைப்படம் என பல சாதனைகளை படைத்தவர்

மேலும் ஐந்து முன்னாள் முதலமைச்சர்கள் NTR, MGR, Kalaignar, Janaki MGR, Jeyalalitha இவரிடம் சம்பளத்துக்கு வேலை பார்த்தார்கள். கவிஞர் கண்ணதாசன், மனோரமா போன்றவர்கள் அறிமுகபடுத்தியவர்.



### Lets have some interesting reading..contd

# Sacredspace

## Work For Others

Working with Tribhuvandas and Kaira's dairy farmers, I saw that when you work merely for your own profit, the pleasure is transitory; but if you work for others, there is a deeper sense of fulfilment and if things are handled well, the money, too, is more than adequate.

Verghese Kurien, I too had a Dream

# **ELON MUSK'S SPACEX** TO BUY FROM INDIA

INDIAN COMPANIES WILL NOW MANUFACTURE SATELLITE COMMUNICATION EQUIPMENT FOR SPACEX

THIS EQUIPMENT WILL BE USED FOR SPACEX'S STARLINK, A **LOW ORBIT SATELLITE BASED** 

"WE ARE NOW COMMITTED TO MANUFACTURING HARDWARE. SATELLITE COMPONENTS AND **NETWORKS IN INDIA,"** SAID MATT BOTWIN.

INTERNET PROJECT **DIRECTOR, SPACEX** 

A MAJOR BOOST FOR MAKE IN INDIA

### என் வேலை என் பெருமை

அன்றைய வேலையை அன்றே செய்திடுவாய் பின் செய்யலாமெனும் எண்ணத்தைத் துரத்திடுவாய் இன்றைய வேலை நாளை யெனத் தள்ளிப் போட்டால் துன்பப் படுவது யார் என்பதை யோசிப்பாய்

நேரம் திரும்பியென்றும் வாராது பாரம் மேலும் குறையாது தூரம் நடக்காமல் குறையாது சாரம் பிழியாமல் இறங்காது ஆரமின்றி வட்டமில்லை காரமின்றிச் சுவையில்லை ஓரம் கட்டுவதைத் தவிர்த்திடு ஓயாதுழைப்பைத் தொடர்ந்துவிடு.

காலை முதல் மாலை வரை வேலைப் பல அழுத்தும் நம்மை ஆலைப் போல நாமுமதை அரைத்துக் குறைத்திடுவோம் நூலைப் போல முடிவுத் தெறியா வாழ்வே ஒரு சாலை நாளை எனத்தள்ளாது முடிப்போம் நமது வேலை.

திட்டம் தீட்டி பணிசெய்தால் நஷ்டப் படுவது யாருமில்லை இஷ்டம் போலப் பணிசெய்தால் கஷ்டம் விலகுவதில்லை பட்டப் படிப்பு யென்பதுனக்கு பெருமைத் தர வேண்டும் சட்டமுன்னைத் தீண்டாவண்ணம் நீ நடந்து கொள்ள வேண்டும்.

~~ உங்கள் மதி



### MITians Studying & Working Abroad...

By Mr. Saravanan, MITian, Graduated in the year 2018. Successfully completed Masters in Germany and presently working in Germany. T No: 2014502043 (Contact Mob: +49 176 56803464)

Greetings!!

I'm Saravanan, a fellow MITian, currently a year into my career in the field of Automotive software development & testing. Through this article I would like to share my endeavours and experiences which might help those who are aspiring to go for higher studies. This letter will not only state my experiences, but will also instil motivation among those who aspire to follow their dreams.

To start off, I was born and raised in Chennai as an only child in a medium-income family. My family holds the tribute in molding my character. I learnt how to be stable-minded during tough situations from my father, kindness and generosity from my mother and perseverance to achieve one's ambition from my aunt. I set my eyes straight on engineering before I could even start my 8th grade. That dedication propelled me into Madras Institute of Technology in 2014.

Looking back, I would say that joining MIT was one of the most defying parts of my life so far, with so many reasons that I won't be able to list them all. MIT is the place where I met my closest friends, my mentors and well-wishers. Engineering was one of the topics which always had me so enthusiastic, and the growth of the automotive industry just nudged me into choosing Automobile Engineering (2014502043) as the topic for my Bachelors. In MIT there is never a lack of motivation for any field or endeavour one would like to pursue. You can find seniors and mentors who could guide you in every possible way. Just around the end of my fourth semester, with motivations from my professor Dr. G. Devaradjane and seniors, I decided to push dream of masters immediately after my Bachelors.

Having decided to do my masters, the next biggest question which I had to answer was "where". At that point of time, I came into contact with two seniors, who helped me find all the information I needed, Shreyas Srinivasan (63rd batch) and Chandra Sekar Venkataramani (62nd batch). After having multiple discussions with them over the course of my third year, I decided to pursue my Masters in Germany and in an Automotive application based course. As soon as I decided on this, I enrolled myself in German classes over the weekends for the whole of my third year and leading up to my Final year.

Being a Day-scholar, I was not only preparing myself for a master's course, but also for a long distance and different time-zone education. In June 2017 I was provided the opportunity to be a part of Tamil Nadu government's initiative in Foreign Technical Training Program, where I and 38 others across the state were given the opportunity to travel to the Universität Rovira I Virgili, Tarragona, Spain. There we had an opportunity to interact with other country students and PhD scholars for a 23-day period. This opportunity strengthened my idea to go ahead with my Master's plan. During my seventh semester, I set about to find colleges and courses that suit my purpose. I was able to shortlist four courses from the Deutscher Akademischer Austauschdienst (DAAD) website and then I went about gathering as much information as I could from seniors who had previously studied there, the individual university websites and student ambassadors of those universities. My top choice college in the list of four was the University of applied science Esslingen's Automotive Systems program. With the guidance of my professors Dr. G. Devaradjane and Dr. K. Arunachalam, and seniors I applied for the course and was fortunate to get an admission into the university.



### MITians Studying & Working Abroad...contd.

With the start of my new journey ahead and with a great passion for automobile, I started my preparation to leave for my master's abroad. One of the many advantages of being a part of an institute with a long history like MIT, is that you can find alumni anywhere you go. During the introduction to my master's class, I had found a fellow MITian Singaram Annamalai (64th batch) from the department of ECE who would also be joining my masters class along with me and suddenly in an instant I had lost the feeling of being alone just by knowing that there is another MITian along with me.

At first, it was challenging to adapt myself to the new place, language, culture, people and most notably the food. Learning, adapting and improving were the reasons I found myself being drawn into engineering, so I took it upon myself as an opportunity to challenge and improve as a self. I was the youngest student in my Master's class of 30 people across 13 countries. Looking back as I recall this story I'm actually surprised of myself on how I went from a fully depended child to an independent person living and working in Europe. With new aspects like work-life balance and real-world application inspiring topic discussion, my love for the field of automotive grew ten folds during my master program. I also adapted myself along with the industry, from being fully mechanically oriented in my Bachelors to pushing my boundaries to become more focused in automation and automotive- software development. With my broadened horizons, I decided to do my Master thesis in the field of Prediction based control strategies for Hybrid drive source vehicles. I completed my master program just before the start of the pandemic in 2020, and I started my job in July 2020.

To all the aspiring readers, I would say that studying masters in another country is much more than academics, most of what you need to survive and in fact thrive is information- the how's, the when's and the where's, so that you can go ahead with your dreams without any major trouble. My seniors and well-wishers from MIT helped me in this, and I'm sure they (and I) would guide any other person to catch their masters' dreams.

Whatever the hurdle you currently face or might ponder over, can be easily solved being that we live in the age of information. You can easily find another person who have faced the similar issue and ask for their two cents on the topic. Don't limit yourself in any shape or form, your destination and journey is in your hands. So chase your dreams with determination and never settle until then ..!!..

I'm grateful to our MIT Senior Dr. K. Elamvazhuthi for providing me this opportunity to share my story and also want to wish him great success in his initiative with this E Magazine for the MITians.





### Feedback from Alumni and the readers of the E Magazine.

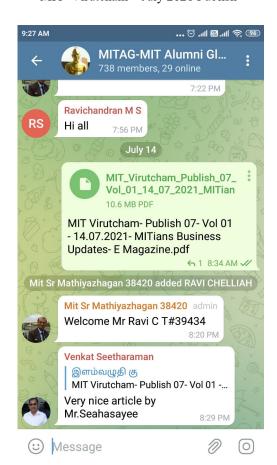
Feedback on Webinar 17 presentation

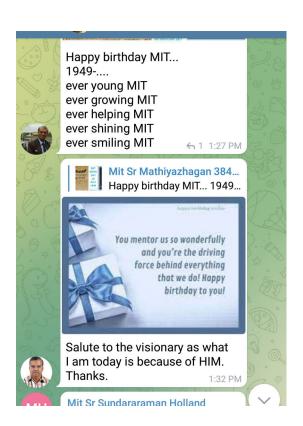
(By Dr. M. Ramesh Prabha, TNo: 05510 – President MITEA)

8:56 PM ... 🗑 🔛 ધ 🕬 💯 EC MITEA Team 2021 MIT Jr 46432 Entrepreneur, MIT.. 31 July 2021 MIT Sr Entrp Ramesh Prabha U5510 (33r... Vazhuthi, today's webinar is very much useful to the Entreupreners. Hats off to you for your continuous effort in getting good guests every time. You are a gift to MITEA. Keep up doing the good work 🎉 👌 MIT Sr Entrp Ramesh Prabha 05510 (33.. Vazhuthi, today's webinar is very much useful to the Entreupreners. Hats off to you for your continuous effort in getting ... Thanks Sr Ramesh Prabha sir 🤝 with support of great personalities like you and all our MITEA team members I am kindled to do the Best...it's all blessings from the Divine and all the well wishers... thanks once again for your encouraging words.. hoping to see you all soon at Chennai next week... Happy weekend 😊 😊 🙏



## Feedback on the E Magazine MIT Virutcham—July 2021 Publish

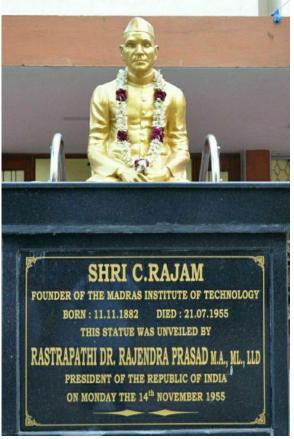






# MIT Birth Day....18th July, 1949... We remember you sir, our beloved Founder of our Alma Mater, Shri. C. Rajam...

Feedback given by Sr Sundararaman, 19th Batch Auto settled in Holland.





#### Mit Sr Sundararaman Holland

I am proud to be an alumni of this august institution which was initiated by the visionary Mr. C. Rajam who was supported by the three German professors (Repentine used to live opposite to my uncle's house at Chromepet) who were fed up of the xenophobic nazi war (and it's defeat in World War II) and settled down at this institute.

It was an elite institute recruiting only students of high academic qualifications (there as no quota system) for a very longtime. The alumni occupied foremost branches of industries (private and government owned) and were responsible for sponsoring on-the -job training during semester holidays ( we were expected to complete 6 months of training) as a prerequisite to final diploma. Had renown professors at the helm of faculties (Pandalai was one of the outstanding person who installed both sub-sonic and super-sonic wind tunnels). The two hangars standout as a landmark.

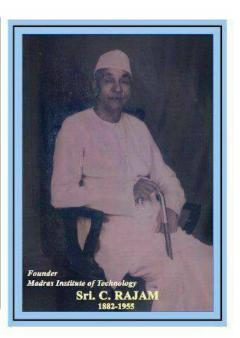
I am grateful to this institute.

6:51 PM



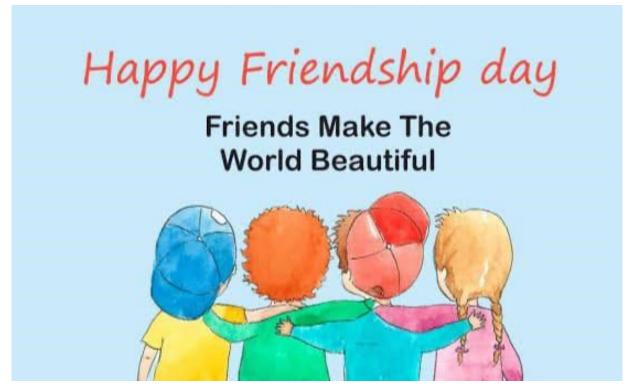








### **Advertisement for Entrepreneurs of MIT**



### vertisement for Promotion of MITians' Companies, Products & Services

The Alumni of MIT are hereby informed to give advertisement for their companies products and services in the E Magazine on chargeable basis. The terms and conditions for the same are mentioned below:

# The advt will be displayed in the E Magazine for 2 issues consecutively from the month of releasing the advt.

# The contents shall be mailed by the Alumni to the Chief Editor of the E Magazine

# The charges for placing the advertisement by any Alumni of MIT from any part of the Globe is USD 10 or in INR 750/- for 2 issues from the month of placing the advt.

# The advt will be one full page in the E Magazine

# The contents are subject to editing by the Editorial Team Members.



Ad-

- # The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- # For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number: +91 97906 17957

Email: mitvirutcham@gmail.com



### Vetri Engineers Pvt Ltd., Coimbatore Mr. S. Jayaprakash, TNo 22085 - Founder & MD



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- > COIMBATORE OFFERS BEST CASTING, FORGING, STAMPING, DIE CASTING INVESTMENT CASTING, SHEET METAL WITH PRECISION MACHINING & FINISHING.
- > VETRI ENGINEERS HAS MORE THAN 70 MSMES AS A GROUP WITH IN COIMBATORE FOR SOURCING AND MANUFACTURING UNDER PROCUREMENT MANAGEMENT SYSTEM SUPPORTED WITH STRONG TECHNICAL EXPERTISE ON THE DESIGN, DEVELOPMENT, MANUFACTURING AND QUALITY CONTROL.
- > WITH THESE MSMES AND LIMITED OVERHEAD & MANUFACTURING COST, WE COULD CONTROL THE PRICES, THUS INDIA IS AS COMPETITIVE AS CHINA.
- > THESE MSMES HAVE INTERNATIONAL BRAND MACHINES SUCH AS :
  - ACE, BFW, LMW JOTHI, BATLIBOY, TAKUMI, LOKESH ETC FROM INDIA.
  - CITIZEN, HAAS, MORISEIKI, MAZAKHWACHEON, MIYANO, DOOSAN, TAKISAWA, HYUNDAI, OKUMA, FORTUNE, ROMI, MAKINO, PUMA, HITACHI, LEADWELL, CINCINNATI, MURATEC, MIYANO FROM JAPAN, EUROPE AND USA.
- > DESIGN & DEVELOPMENT WITH ALL TECHNICAL ANALYSIS 3D MODELLING WITH PROTOTYPE SAMPLE BY MEANS OF TOOLING/SPM. DESIGN VERIFICATION BY MEANS OF AUTOCAD, PRO-E, SOLID WORKS ETC. ALL WE NEED ENQUIRY WITH DIMENTIONAL DRAWINGS AND/OR SAMPLE.
- > EXCELLENT COMMUNICATION SKILLS WITH COMMITTED EXPEDITING AND FOLLOW-UPS.
- > ESATBLISHED INFRASTRUCUTRE WITH STORAGE WARE HOUSE OF AREA HAVING 15,000 SQ.FT.
- > BEST IN HOUSE COST ESTIMATION TO GET THE BEST COMPETITIVE-LOWEST PRICES.
- > ADOPTION OF MANUFACTURING METHODS AND BEST PRACTISES TO ENSURE COST EFFECTIVE AND TIME SAVING FINISHING OF COMPONENTS.
- > STRINGENT INSPECTION AND QUALITY CONTROL SYSTEM PROCEDURES.
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- MORE THAN ABOVE VETRI ENGINEERS, WITH BEST INFRASTRUCTURE AS A REMOTE <u>SATELLITE VIRTUAL OFFICE</u> FOR ALL THE INDIAN PRODUCTS COMPONENTS SOURCING-PROCUREMENT/ INSPECTION SERVICES WITH 24X7 HOURS SUPPORT, <u>THUS GLOBAL BUYERS CAN ENGAGE VETRI FOR EFFECTIVE SOURCING FROM INDIA, LIKE CHINA.</u>









### Vetri Engineers Pvt Ltd., Coimbatore ...contd

### VETRI ENGINEERS

#### TYPICAL INDUSTRIAL ENGINEERING COMPONENTS-CASTING- FORGED-INVESTMENT- Fe/Non Fe- TURNED/MACHINED

























































VEC-011



VEC-013 VEC-014 VEC-015 VEC-016

VEC-017 VEC-018 VEC-019 VEC-020





















VEC-021







VEC-023 VEC-024 VEC-025 VEC-026

VEC-027

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VEC-056





















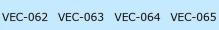
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VEC-087 VEC-088 VEC-089

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VEC-080







VEC-093



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VEC-097 VEC-098





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