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MIT



Virutchan

MITIANS BUSINESS UPDATES

(Monthly E Magazine)

Drones Corporation - The upcoming Business in TN





Editorial

It gives me immense satisfaction to observe that the tenth publish is getting rolled out today. The new format, I hope, will be welcomed by all the readers.

This issue highlights:

Excellent Webinar Presentation on 18.09.2021 on **"Opportunities in Indian Coast Guard Services"** by Mr N Ravi, our 43rd batch Aeronautics alumnus. Mr N Ravi is the Deputy Inspector General, Mahe and Kerala State Commander, Indian Coast Guard.

Equally excellent Webinar Presentation made by Mr N Selvaraju. T No 40440. General Manager & Officer in Charge of Cauvery Basin Unit of GAIL, Karaikkal, organized on 25.09.2021. The presentation, I am pleased to note, included **Business Opportunities in GAIL**.

Very informative Webinar Presentation on 02.10.2021, by our 31st Batch Electronics Alumnus, Mr S Mohan of CheckSum Infosoft P Ltd,

A memorable presentation on 09-10-21 by our Mr M R G Appa Rao (T No 1711) Founder & MD of Idea Labs India P Ltd.- on **"IOT Projects in Precision Agriculture"**

We have utilized this issue to bring info on the upcoming business opportunities in Tamil Nādu, **"DRONES"**. This pictorial presentation, I am confident, will receive wide approval of our members.

What is of very pleasant feeling for me is that we can honor ourselves by honoring our very dear MITian who has excelled in the academic field. In our **"Successful & Proud MITians as Academicians"** series, in this issue, we have covered our dear **Dr. P. Dananjayan, 31st Batch Elecs, Vice Chancellor** of St Peter's Institute of Higher Education and Research, Avadi, Chennai.

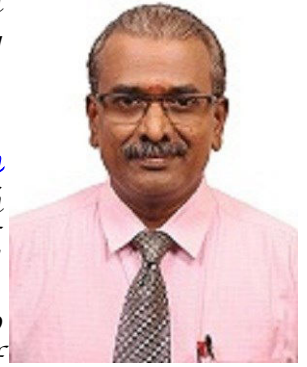
Most Entrepreneurs Fail...as such failures are a rule rather than an exception, it is inevitable, as entrepreneurs charter unexplored territory infested with unpredictable business and economic environment. But to be forewarned to be forearmed, In order to be of help to our community members and likely new entrant, we have included in this issue the **"Reasons Why Most Entrepreneurs Fail"** I am hopeful present and new entrants will benefit by being forewarned and thus be forearmed.

To be able to present one of our very senior members, **Mr P.Chandrashekar Rao, T No: 1516 (DMITian Auto)** settled in Pune, under our **"Inspiring Success stories from MITians"** is very heartening to me. We wish Dr Rao very many more years of useful advisory service to our community.

I am equally pleased to be able to utilize this publish for presenting news on Felicitation of our **New VC of Anna University, Dr. R. Velraj** by Former Director of MIT, Former VCs of AU, President & VP of MITEA - Organized by Annamalai University Engineering & Technology Alumni Association (AUETAA) Chennai.

"Points to ponder" is a new feature added to this issue. What should be of added interest to our readers, is that some Tamil language write-ups are added. I expect wholehearted welcome to this new feature from our MITians and all the readers of the E Magazine.

I would like to thank and express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.



Yendrum Anbudan
Dr.K.Elamvazhuthi TNo 01602
Founder & Chief Editor



EDITORIAL TEAM

(Volunteers are kindly requested to join the Editorial Team. Interested can mail to mitvirutcham@gmail.com)

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- ASSOCIATE EDITOR : **Mr. Rajesh Vedhamurthy, T No: 20033468** (56th batch MITian—E & I). Founder & MD, Arwizon Digital Pvt Ltd, Chennai. Mob: +91 76250 88112

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- New Start– up Ventures & Business Incubation Centres : **Mr. Venkatesan, TNo: 39230**
Founder CEO, Mpoover India Tyre eService & AMC Pvt Ltd.(A Startup Company) Chennai. Mob: +91 9566170179
- Businesses in IOT, Machine Learning : **Mr. MK.Kailash, T NO: 35414**, Founder & Investor KioTek Digi Networks LLC., North Carolina, USA. Mob: +1 952 994 3214
- Business Trends in Electronics and Instrumentation: **Mr.Sendilvel, T No: 39342**, Founder & MD, Malar Electronics, Chennai. Mob: +91 98401 28157
- Recent Trends in Manufacturing Sectors: **Mr. Ramakrishnan(Ramki), T No: 34428**, Founder MD, Precia Molen Pvt Ltd., Chennai. Mob: +91 98846 20051
- Growth potentials in Rubber & Plastics and Composites: **Mr. Gokul, T No: 08602**, Founder & MD—Molecule Technologies Pvt Ltd., Dharmapuri. Mob: +91 94422 29913
- New opportunities in Real Estate and Construction Businesses: **Mr. Abdul Kathar, TNo 07501**, Director—A.K. Properties, Chennai Mob: +91 89399 47080 & **Mr. Srinivasan, T No: 42224**, Founder & MD—Six Sigma Readymix Concrete Pvt Ltd., Chennai & Coimbatore. Mob: +91 89734 40500
- Highlights of MITAA in Parent Chapter and regional Chapters: **Mr. Ketharaman, 12510** (40th Batch MITian), American Mega Trends, Chennai
- Highlights of MIT Entrepreneurs Association- MITEA : **Mr. K. Saravanan, T No: 46432**, Founder & MD—Preipolar Engineering Pvt Ltd., Chennai. Mob: +91 98409 49939
- MIT Campus, Anna University Updates: **Dr. Neelavathi Pari, Asso Prof of CSE Dept, & Head EDC cell, MIT Campus, Anna University. Mob: +91 99628 27638**
- Business prospects in Aeronautical & Automobile Sectors:
- Opportunities in Agriculture:
- Achievements of MITians in Academics :
- MITians in Position of Decision Making in Corporates:
- Consultancy Services :



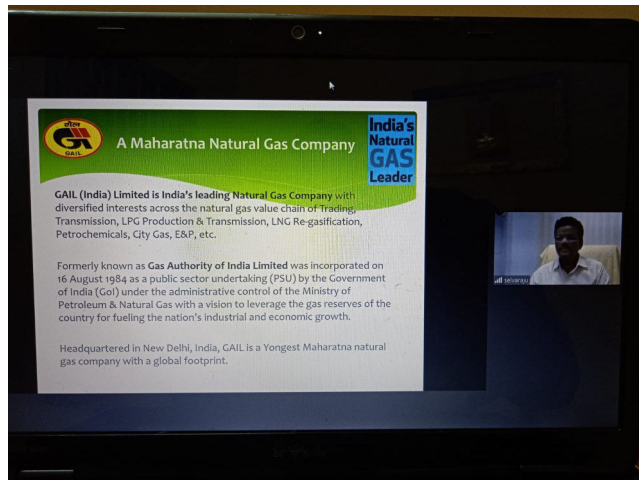
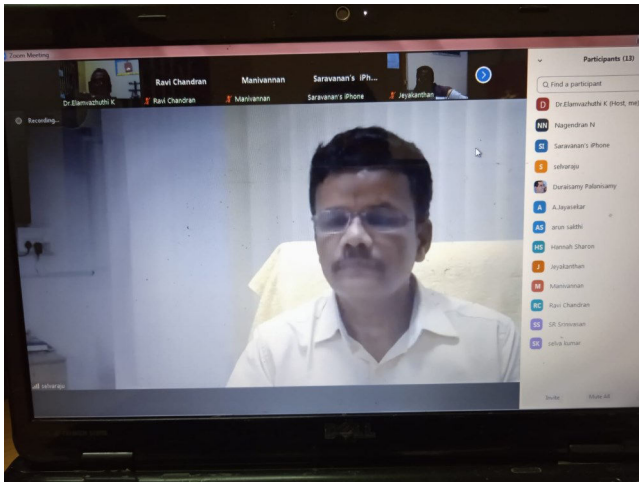
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Highlights of MIT Entrepreneurs Association (MITEA)

Webinar Presentation 20 organized on 25.09.2021, Saturday: Some of the pics taken during the Presentation are being shared herewith.



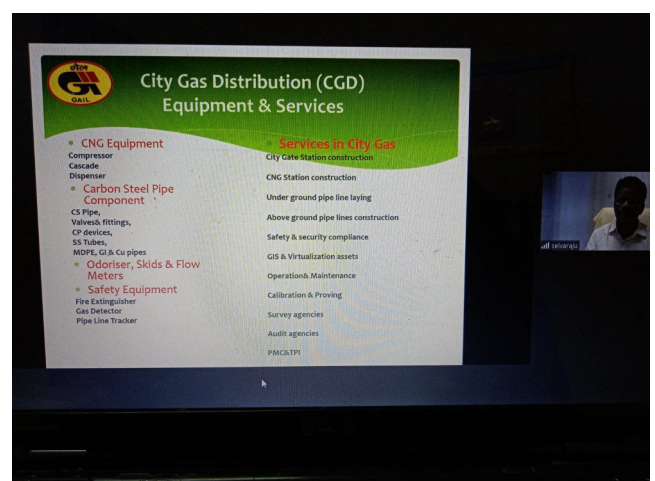
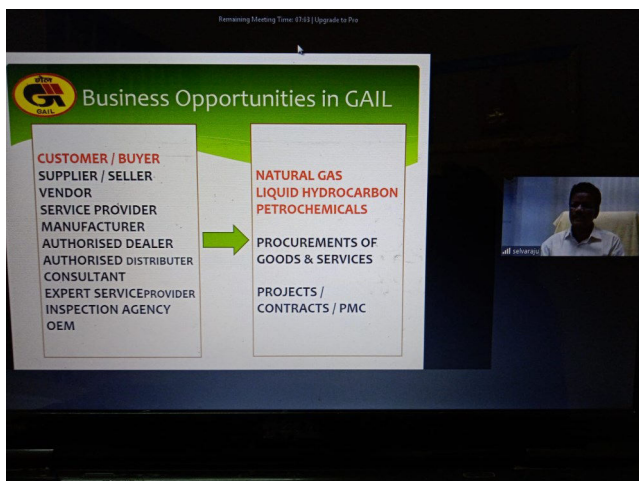
	MIT ENTREPRENEURS ASSOCIATION .C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4 th Street, RA Puram, Chennai 600028 Email: miteachennai@gmail.com	MITEA Zoom Meet- Webinar 20 25.09.2021 Saturday 07.00 - 08.15 pm
	The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom Meet Webinar (20) Presentation & Interactive Sessions 25.09.2021, Saturday From 07.00 pm to 08.15 pm By	



Mr. N. Selvaraju T No: 40440
General Manager & Officer Incharge- Cauvery Basin Unit @
GAIL , Karaikal, Puducherry (UT)
Topic: " Business Opportunities in GAIL "
(Join as our valuable stake holders)
Zoom Meet joining info
[https://us04web.zoom.us/j/9939276381?](https://us04web.zoom.us/j/9939276381?pwd=eUwNWdTY0xhTHBZTC84blRaZ0c3UT09)
pwd=eUwNWdTY0xhTHBZTC84blRaZ0c3UT09
Meeting ID: 993 927 6381
Passcode: MITEA

Agenda
07.00 Pm: Welcome Address : Mr. Rangaraj Perumal, T No: 2192 - Founder CMD, Chemin Controls, Pondyerry
07.02 pm : Introduction of the Speaker : Mr. Nagendran, T No: 47426, Founder CEO, Visiit Tours & Travels, Chennai
07.05 pm : Webinar Presentation : Mr. N. Selvaraju, TNo : 40440, GM , GAIL, Karaikal, Pondy
07.45 pm : Interactions with the Guest Speaker , Question & Answer Session
08.00 pm : Vote of Thanks : Mr. Devanand, T No: 2010505005 , Founder MD, Forcon Industrial Solutions
All the Alumni Entrepreneurs & Alumni of MIT spread across the Globe are cordially invited to participate & make the event a successful one. All are requested to login at 06.55 pm.

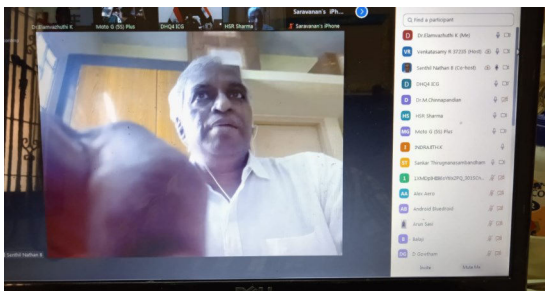
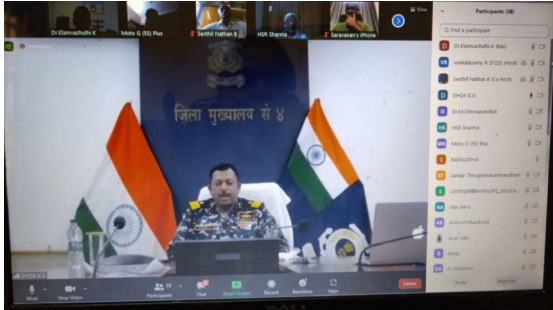
MITEA - MIT Entrepreneurs Association - Webinar (20) on : 25.09.2021 Saturday





Highlights of MIT Alumni Association (MITAA)

Webinar Presentation on 18.09.2021, Saturday: Some of the pics taken during the Presentation are being shared herewith.



Madras Institute of Technology Alumni Association (MITAA)

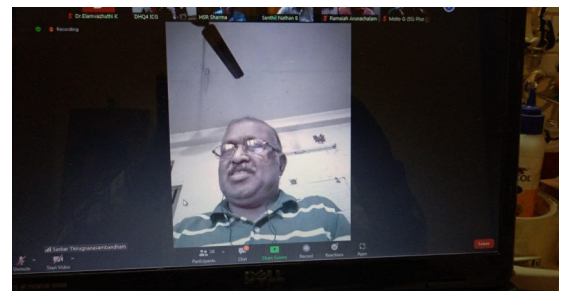


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Password: MITAA

Meet Our Speaker

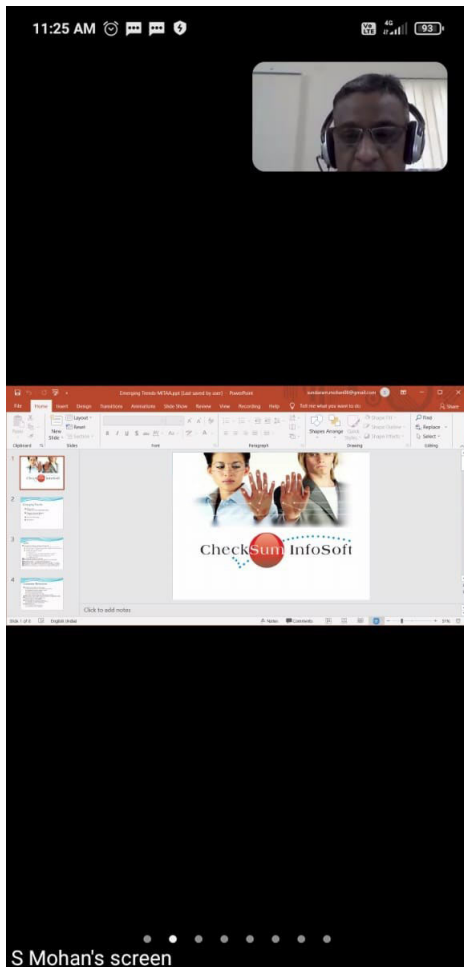
Deputy Inspector General **N. Ravi**,
Kerala and Mahe State Commander
Indian Coast Guard
43rd batch Aeronautics





Highlights of MIT Alumni Association (MITAA)

Webinar Presentation on 02.10.2021, Saturday: Some of the pics taken during the Presentation are being shared



Madras Institute of Technology Alumni Association (MITAA)

MADRAS INSTITUTE OF TECHNOLOGY

KNOWLEDGE SHARING

WEBINAR SERIES

Emerging Trends in IT Industry

02nd October, Saturday
From 11.00 am
Please join by 10.50 am

Zoom Meeting ID: 852 1012 7497
Password: MITAA

Meet Our Speaker



S.Mohan,
CheckSum InfoSoft Pvt Ltd - CEO
31st Batch Electronics

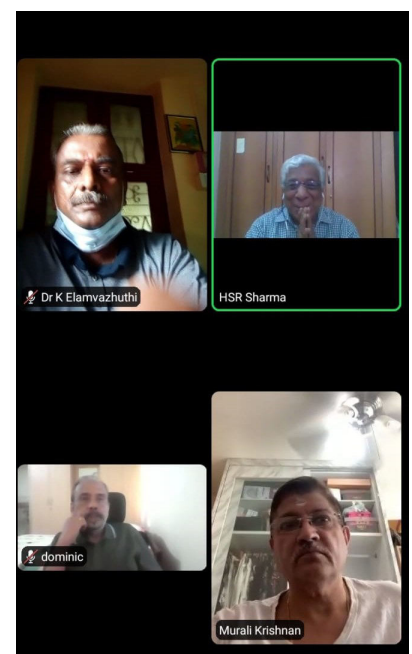


WFH

- ❑ Unexpected positive outcome of Covid 19
 - Customers, Employees, Business Leaders adjust to new reality
 - Initial set back – Lasted for one quarter, forced near shore execution
 - Business back to normal in Q2
 - Cloud Computing, the savior
 - Virtual office
 - ✓ Customers invest in Cloud in the middle of pandemic
 - ✓ Scale Infrastructure, Focus on tools in the Cloud
 - ✓ Project management & Development tools
 - ✓ Collaborative tools
- ❑ Remarkable business continuity
 - No productivity loss (Productivity gains! in some cases)
 - Tap global talent – no geographic limitations
 - Virtual new hire onboarding, knowledge transfers, training
 - Negatives – Lack of f-2-f interaction, no socializing, boredom
 - This trend to continue in some form & shape post pandemic

Customer Behaviors

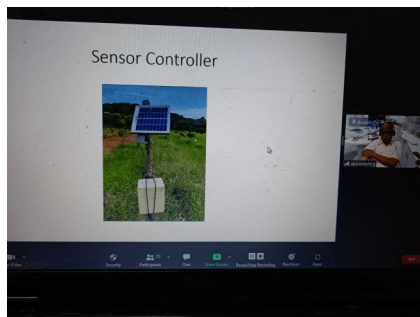
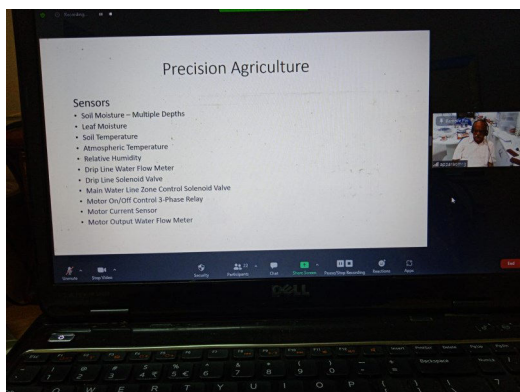
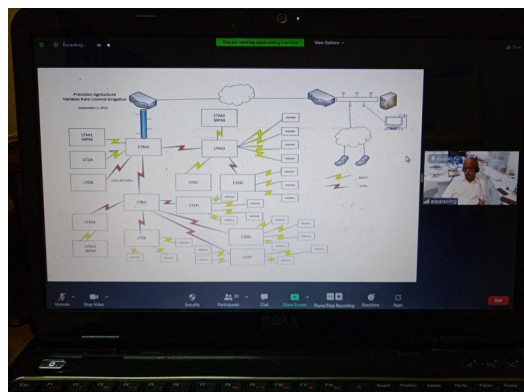
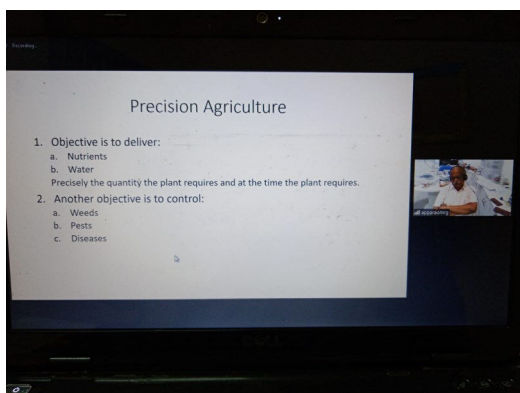
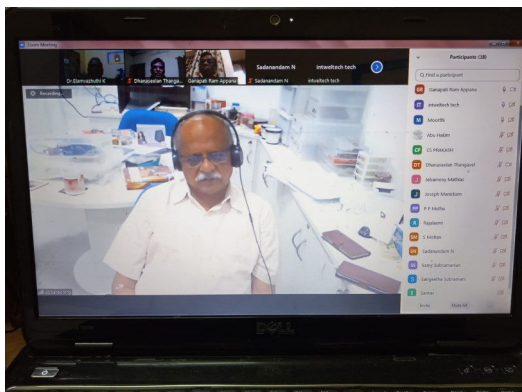
- ❑ Digital Transformation of Enterprises
 - Important agenda for CEOs of Fortune 500 companies
 - Leadership Commitment, Strategic Initiative
 - Business Processes Automation
 - Business Operations Automation
 - Use Appropriated Digital Technology
 - Enhance Customer Experience, Productivity, Profitability
- ❑ Want partners with breadth & depth of expertise in digital tech stack
 - Demand outcome based engagement
 - Move away from Labor Arbitrage
- ❑ Demand value for money from partners
 - Consultative, Innovative & Share best practices
 - Alignment & Investment in relationship
- ❑ SMEs & Start-ups
 - Be Innovative, Identify niche areas
 - Risk-Reward model of engagement






Highlights of MIT Entrepreneurs Association (MITEA) ..contd

Webinar 21 Presentation on 09.10.2021, Saturday: Some of the pics taken during the Presentation are being shared herewith.






MITEA
MIT ENTREPRENEURS ASSOCIATION
Regd No: 121 / 2020

MIT ENTREPRENEURS ASSOCIATION
C/O Galaxy Communication Service Pvt Ltd.,
No 18, Karpagam Avenue, 4th Street, RA Puram,
Chennai 600028
Email: miteachennai@gmail.com

MITEA
Zoom Meet-
Webinar 21
09.10. 2021
Saturday
07.00 .. 08.15 pm

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom Meet Webinar (21) Presentation & Interactive Sessions

09.10.2021, Saturday From 07.00 pm to 08.15 pm By



Mr. MRG. Apparao T No: 1711
Founder & MD - Idea Lab India Pvt Ltd., Chennai
Topic: " IOT based projects in Agriculture "

Join Zoom Meeting
[https://us04web.zoom.us/j/9939276381?](https://us04web.zoom.us/j/9939276381?pwd=eUEwNWdTY0xhTHBZTC84bIRaZ0c3UT09)
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Agenda

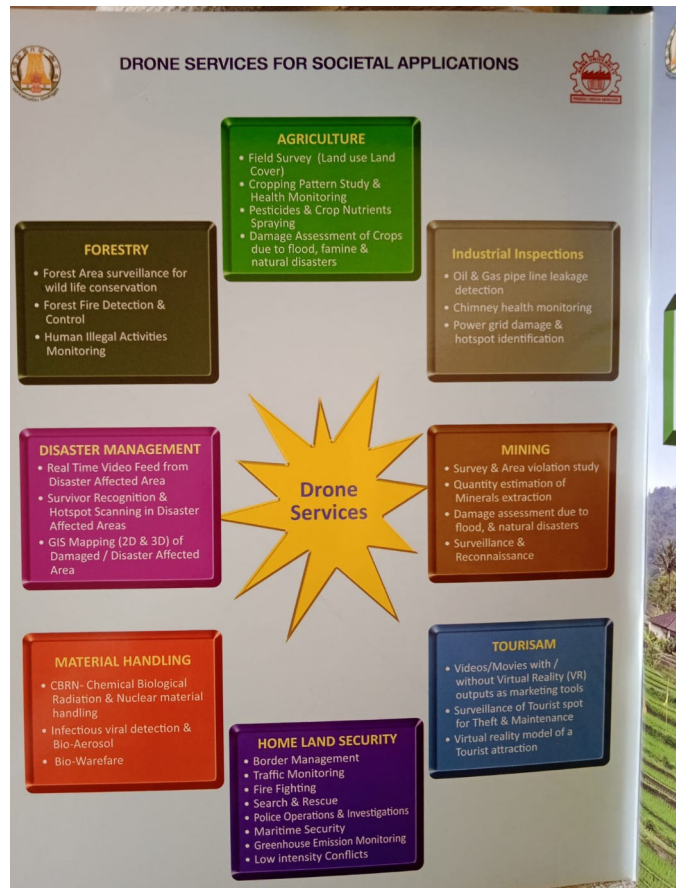
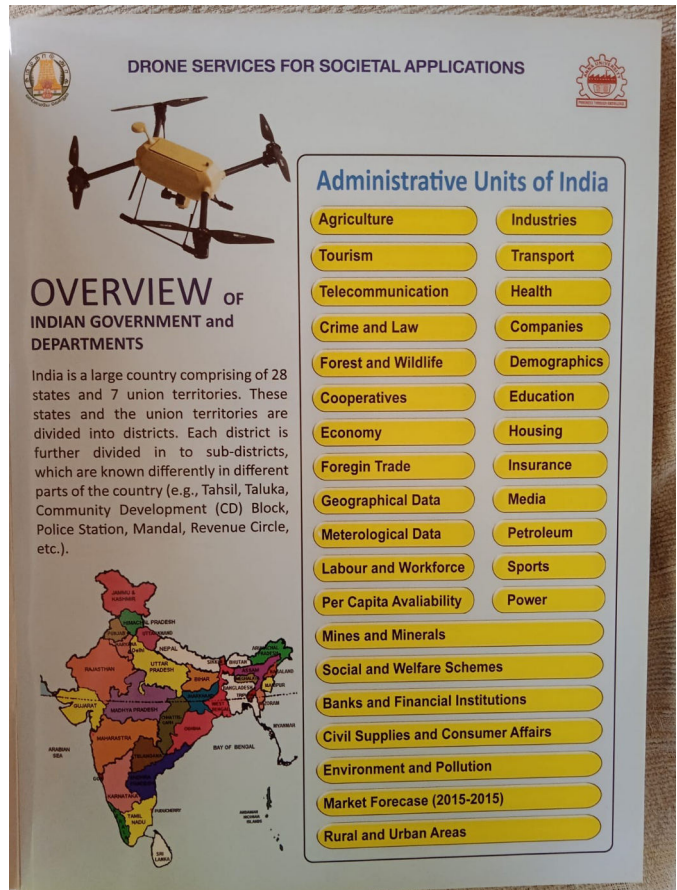
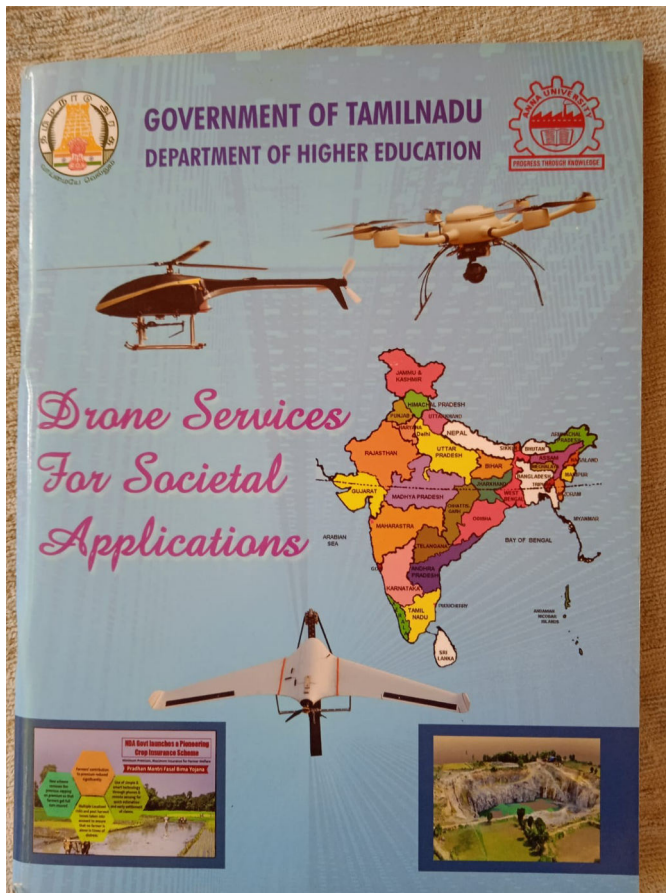
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 07.05 pm : Webinar Presentation : Mr. MRG. Apparao, TNo : 1711, Founder & MD, Idea Lab India P Ltd
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 08.00 pm : Vote of Thanks : Mr. Rajesh Vedhamurthy, T No: 20033468 , Founder CEO, Arwizon Digital

All the Alumni Entrepreneurs & Alumni of MIT & all Entrepreneurs spread across the Globe are cordially invited to participate & make the event a successful one. All are requested to login at 06.55 pm.

MITEA - MIT Entrepreneurs Association - Webinar (21) on : 09. 10. 2021 Saturday



Drones Corporation - The upcoming Business in TN



Drones Corporation - The upcoming Business in TN..contd

DRONE SERVICES - AGRICULTURE DEPARTMENT

SMART AGRI-DRONES FOR PRECISION AGRICULTURE AND INTEGRATED FARMING

1) Multi Spectral Imaging and Data Analytics

- ✓ Image processing to compute Vegetation Index
- ✓ Normalized Difference Vegetation Index (NDVI)
- ✓ Green NDVI
- ✓ Normalized Green Red Difference Vegetation Index (NGRDVI)
- ✓ Soil Adjusted Vegetation Index (SAVI)

2) Aerial Mapping

- ✓ Digital Terrain Model (DTM)
- ✓ Digital Surface Model (DSM)

Multi Spectral Image

Orthomosaic Image

Drones-Potential Areas of Application

- **Land Use Pattern / Land Cover (LULC) Data**
 - ✓ Vegetation data with Cadastral mapping
 - ✓ Environmental monitoring and planning
- **Crop Insurance Analysis**
 - ✓ Damage assessment of crops due to Natural Disasters (Flood, Droughts and Cyclones)
- **Irrigation Plan**
 - ✓ Flow analysis and Watershed Model Creation
 - ✓ Rivers and Canal Interlinking
- **Health Monitoring of Crops**
 - ✓ Cropping Pattern Data and Plant Counts
 - ✓ Site-Specific Weed Management
 - ✓ Yield Improvement and Estimation
- **Pest Control and Yield Improvement**
 - ✓ Spraying Pesticides and Crop Nutrients
- **Agriculture Census**
 - ✓ Soil Fertility Maps and LULC

Crop Insurance Cover



DRONE SERVICES - AGRICULTURE DEPARTMENT



UAV Drone based Work Potential

TN Agriculture Department

- **Agriculture Census**
 - ✓ Land Use Pattern / Land Cover
 - ✓ Crop Pattern Analysis
 - ✓ Soil Fertility Map
- **Crop Insurance Analysis**
- **Crop Health Monitoring**
- **Drought Management**
 - ✓ Interlinking of Water Reservoirs
- **Integrated Nutrient Management**
- **Natural Resources Management**



Crop Pesticide Spraying



Normalised Difference Vegetation Index Green Leaf Index

VEGETATION INDEX

Ortho-Mosaic

1. Land Use Pattern / Land Cover Data
2. Cropping Type Identification
3. Detection of Diseased Crops
4. Vegetation Index (NDVI, GLI)
5. Density of the Crop
6. Plant Population Counts

Digital Surface Model (DSM)

1. Flood Analysis
2. Irrigation Pattern Maps
3. Mapping Water Sources for Irrigation Plan
4. Ground Water Presence Identification
5. Plant / Crop Height Estimation
6. Land Slope / Elevation for Water Flow

Digital Elevation Model (DEM)

1. Drainage Pattern
2. Water Shed Model
3. Canal Interlinking
4. Gradient Analysis
5. Contour Map

3-D Model

1. Simulation of Water Flow
2. Virtual Tour
3. Plant Height Estimation
4. Estimation of Solar Potential
5. Shadow Estimation

DRONE SERVICES - FOREST AND WILDLIFE

- Terrain and Vegetation Analysis**
- Forest Fire Detection and Control**
- Illegal Activities Monitoring**
- Anti-Poaching Operations**
- Wildlife Monitoring and Census**
- Forest Cover Mapping and Monitoring**

DRONE - POTENTIAL AREAS OF FORESTRY APPLICATION

- Forest Area Surveillance and Reconnaissance**
 - ✓ Wild Life Conservation and Census
 - ✓ Human Illegal Activities/ De-forestation
 - ✓ Scaring away wild animals in Human habitation
- Health Monitoring of Plantation Crops**
 - ✓ Cropping Pattern Data and Tree Counts
 - ✓ Damage Assessment of Crops due to Natural Disasters (Flood, Drought and Cyclones)
- Forest Cover Mapping and Monitoring**
 - ✓ Land Use Pattern / Land Cover (LULC) Data
 - ✓ Vegetation Data and Area Coverage
 - ✓ Environmental Monitoring
 - ✓ Forest Conservation
 - ✓ Canal / River Interlinking
- Forest Fire Detection and Control**
 - ✓ Forest Fire Location Identification
 - ✓ Spraying of Fire Control Chemicals

DRONE SERVICES - DEFENSE AND MILITARY

ANTI-TERROR
Combat
Operations &
VIP SECURITY

BORDER SECURITY

MILITARY DROP SERVICES

ISR Drones
(Intelligence
Surveillance
Reconnaissance)

RAPID ENVIRONMENT ASSESMENT & MILITARY ASSET PRODUCTION

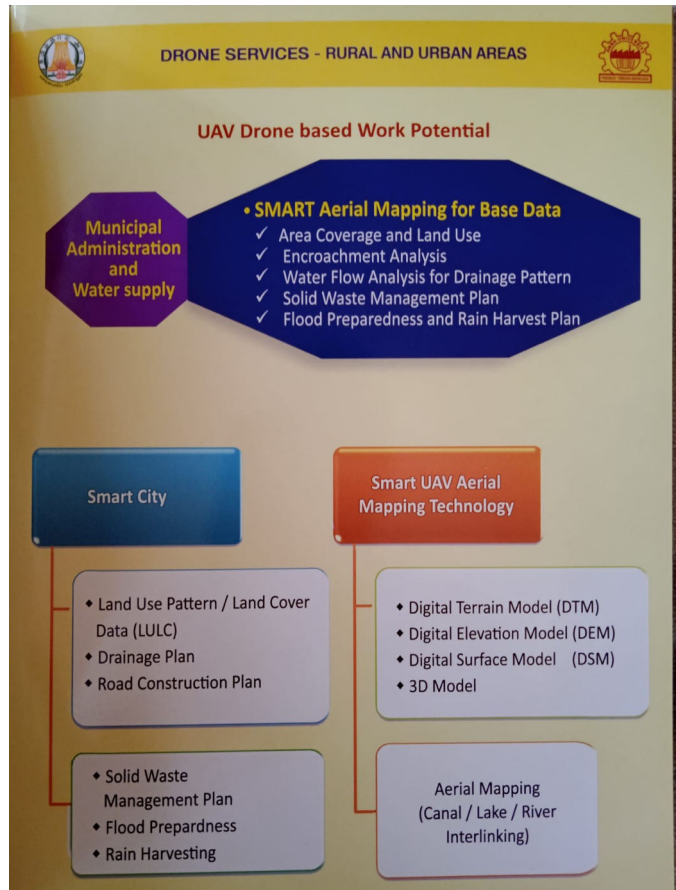
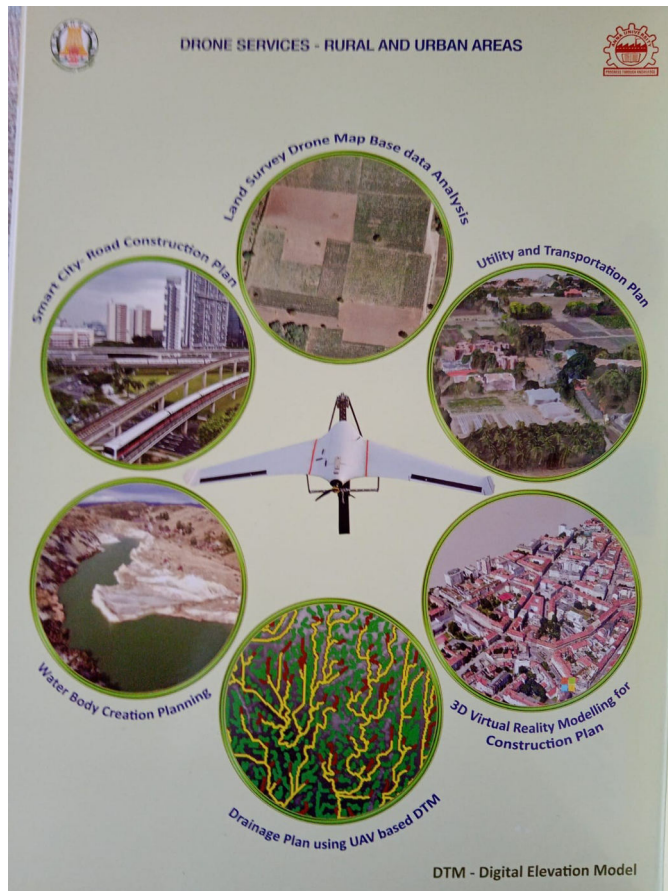
GSR & SAR based UAV LAND MINE DETECTION

ISTAR MISSIONS

ISTAR - Intelligence, Surveillance, Target Acquisition and Recognition Missions
GSR - Ground Surveillance Radar
SAR - SYNTHETIC APERTURE RADAR

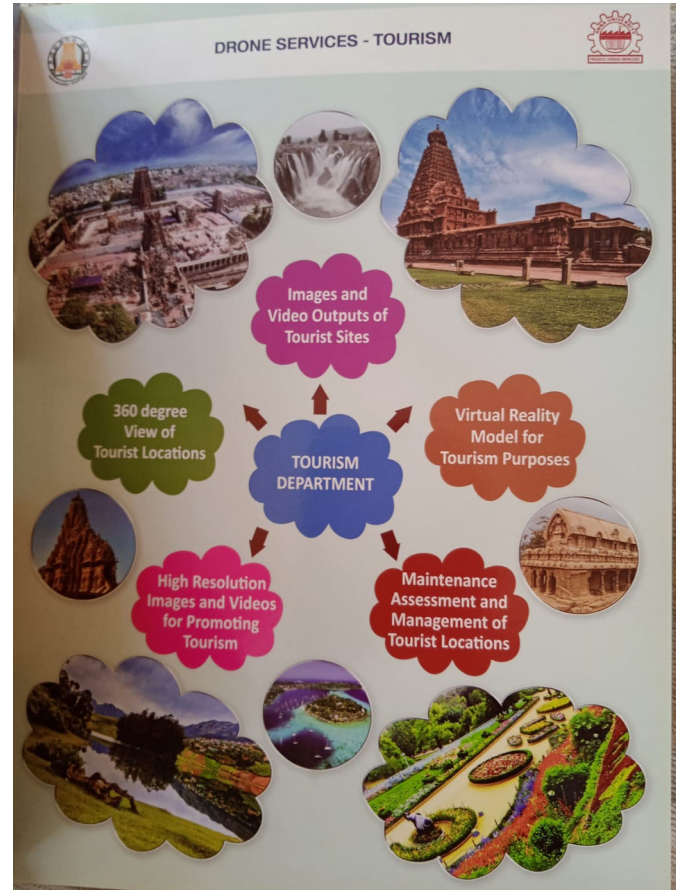


Drones Corporation - The upcoming Business in TN..contd





Drones Corporation - The upcoming Business in TN..contd





Drones Corporation - The upcoming Business in TN..contd

DRONE SERVICES - HEALTH DEPARTMENT

Blood Samples Transport

Drug / Pharmaceutical Transferring

MEDICAL DRONES

Highway UAV Ambulance Services

Organs Transport

HUMAN ORGAN

DRONE SERVICES - ENERGY DEPARTMENT

Oil and Gas Pipeline Inspection

Windmill Inspection

CBRN- Material Handling

High Voltage Grid Inspection

Industrial Chimney / Boiler Inspection

CBRN- Chemical Biological Radiological & Nuclear

DRONE SERVICES - SOCIAL AND WELFARE DEPARTMENT

MGNREGA 100 Days Work Monitoring

Monitoring of Rural Welfare Programmes

SAANSAD Scheme Planning and Monitoring of Public Building

Rural Water Sanitation and Hygiene Development Plan

MGNREGA - Mahatma Gandhi National Rural Employment Guarantee Act

Saansad Adarsh Gram Yojana

INTEGRATED UAV SOLUTIONS FOR PUBLIC SECURITY, DISASTER MANAGEMENT AND ARMED FORCES

Tethered UAV Fixed Wing UAV Quad UAV

ANJAS

CASR is pioneer in manufacturing professional grade UAVs to accomplish any Civil, Military, Paramilitary and Commercial missions. We maintain a fleet of own UAS (Fixed Wing, Multicopter and Tethered) Mobile Command & Control Station to accomplish any UAV professional services.

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Successful & Proud MITians as Academicians

Dr. P. Dananjayan, 31st Batch Elecs



BIO-DATA

- **Dr. P. Dananjayan** is officiating as Vice-Chancellor, St. Peters Institute of Higher Education and Research, Avadi, Chennai
- He received Bachelor of Science from University of Madras in 1979, Bachelor of Technology in 1982 and Master of Engineering 1984 from the Madras Institute of Technology, Chennai and Ph.D. degree from Anna University, Chennai in 1998.
- He has a teaching experience of 35 years and Research experience of 25 years.
- He worked as a Professor in the Department of Electronics and Communication Engineering, Pondicherry Engineering College, Pondicherry. He has served as Head of the Department of EIE for 8years and ECE for 3 years. He was also the Chairman, PG Programmes (CBCS) for 5 years and Dean (Examinations) for 4 years.
- He has been also as Visiting Professor, to Asian Institute of Technology (AIT), Bangkok, Thailand and Dr.B.R.Ambedkar Institute of Technology, Port Blair, Andaman. He visited Singapore, Kulalumpur (Malaysia), Bangkok (Thailand), Colombo (SriLanka) for presenting the paper/charing the technical session in International Conferences.
- He has authored 3 text books - Engineering Electromagnetics, Electromagnetic waves and waveguides, Transmission lines and waveguides.
- He has also authored 2 Chapters in 2 International Research Books.
- He has more than 100 publications in National and International Journals. He has presented more than 180 papers in National and International conferences.



Successful & Proud MITians as Academicians Dr. P. Dananjayan, 31st Batch Elecs....contd

- He is the member of several editorial boards and also a reviewer of several reputed international journals.
- He has guided 21 Ph.D. candidates.
- He has adjudicated around 50 M.S and Ph.D. Thesis of various Universities
- He has received **“MAN OF THE YEAR 2003”** award sanctioned by “The American Biographical Institute and its board of International Research”.
- He has delivered about 100 Expert Lectures in the areas of Communication, Industrial Drives, Electromagnetics and Instrumentation in Summer/Winter Schools. Conferences and Seminars organized by Anna University, Pondicherry University and around 30 Engineering Colleges in Pondicherry and Tamilnadu.
- He is a member of IEEE and Life member of CSI, ISTE, Fellow of Institution of Engineers and Senior member of International Association of Computer Science and Information Technology
- His research interests include Spread spectrum communication, Wireless communication, Wireless adhoc and sensor networks.

Address

Dr.P.DANANJAYAN

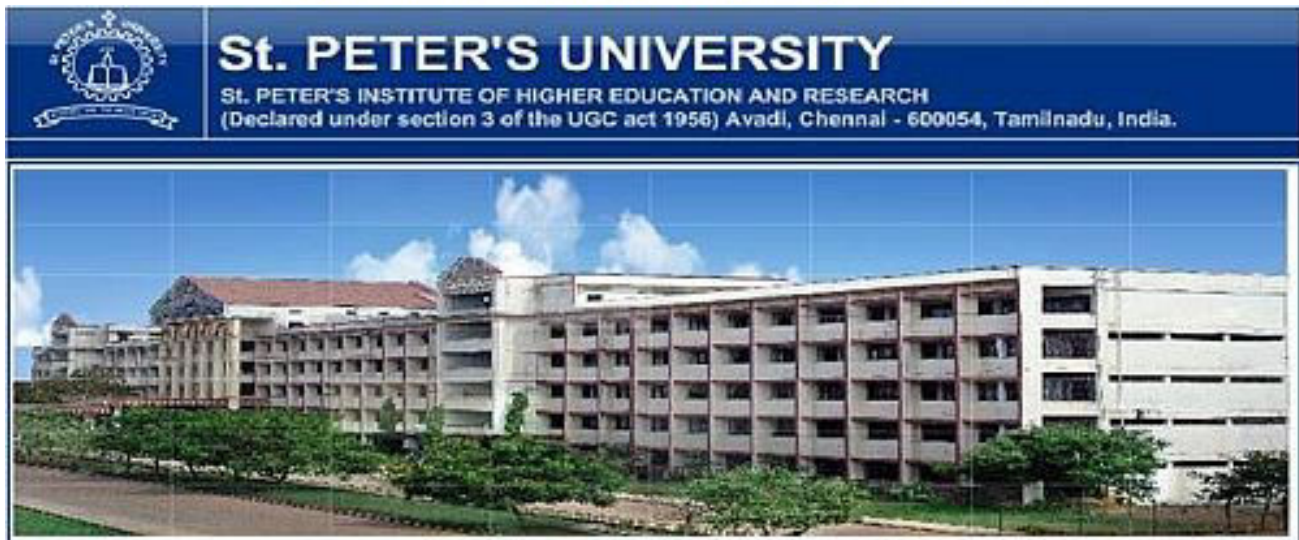
Vice-Chancellor

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Mob: 9443768716

Mail ID: vc@spiher.ac.in, pdananjayan@pec.edu, pdananjayan@rediffmail.com





Reasons Why Most Entrepreneurs Fail... (From Internet source)

Reasons Why Most Entrepreneurs Fail

Entrepreneurs starting new businesses is what drives the economy, innovation and job creation. However, about half of those new businesses fail in the first five years and two out of three last less than a decade. So, how do you become one of the 33% of new businesses that last for the long haul? You can do this by avoiding many of the common pitfalls that drive entrepreneurs out of business. Here are common reasons new businesses do not make it.

1. Not Having Enough Money

Let's start with the simplest and most straightforward reason any business fails: lack of money. Whether they self-finance, get a bank loan or take the "Shark Tank" approach and get partners and investors, many businesses fail before really getting started because they are not prepared with the capital it takes to operate a new business.

2. Not Knowing Your Market

Who are your clients? Who is your competition? What is your target market willing to pay for your product or service? Entrepreneurs must be able to answer these and many more questions about their market in order to run a successful business. If you do not fully understand who your customers are, what they want and where else they can get it, you will be doomed to fail.

3. Lack Of Vision

The mark of a good leader is not only having a vision but imparting that vision to others in a way that makes them want to come with you on the journey. Businesses without well-thought-out, long-term and short-term goals will fail because they don't have clear success benchmarks along the way.

4. Biting Off More Than You Can Chew

Speaking of goals, they say "Rome wasn't built in a day," and neither was Amazon or Google or GE. If a newly formed startup's idea is to rush to be a Fortune 500 household name in one year or even five from opening, it could be setting itself up for failure.

5. Trying To Be Everything To Everybody

Many new businesses are quick to chase money or a sale by adding products or services that they do not truly specialize in. Companies that know what they do well (and what they don't) and stick to that last longer than businesses that try to become a jack-of-all-trades yet master of none.

6. Not Enough Marketing

You can have the best product or service in the world, but if nobody knows about it, you won't succeed. You need to get your name out there and let people know about the benefits of your business. If you cannot reach your audience, you cannot find success.



Reasons Why Most Entrepreneurs Fail. (From Internet source)..contd

One of the most effective forms of marketing is word-of-mouth marketing. It's a form of advertising that comes directly from satisfied customers. Why does it work so well? Most consumers will believe a recommendation from a good friend or family member much faster than any ad or marketing strategy.

7. Poor Planning

We have all heard the saying, "If you fail to plan, you plan to fail." The absence of proper planning leads to subpar execution. A good business plan need not be overly complicated. It is as simple as knowing and developing a strategy around your company, your product and your competition.

8. Not Accepting Constructive Criticism

Let criticism serve as an opportunity to do it better. Too often, entrepreneurs get offended by critiques because they are too emotional when it comes to their business. There is no such thing as success without failure and mistakes. As an entrepreneur, you must find the lesson and learn from criticism.

9. Not Delegating

Some old sayings are delegation killers for entrepreneurs. "If it's going to be, it's up to me," "Entrepreneurs are self-made," and "If you want things done right, do it yourself," to name a few. Many entrepreneurs start as a "one-person show," and some can succeed in the beginning that way. However, as a business grows, you need a good team that can help bring the company's vision to fruition.

10. Lack Of Soft Skills

Soft skills are the missing piece to the success puzzle for many entrepreneurs. Soft skills are the sometimes intangible and non-technical talents entrepreneurs need to lead effectively. They include attitude, communication, empathy, motivation, teamwork, networking, leadership, decision making, problem-solving and conflict resolution.

11. Burnout

Related to not delegating, entrepreneurs can quickly burn out and lose their drive and passion if they do not get the right support. Starting a business is a 24/7 job in most cases, and if you are not able to ease that burden as you grow, you will never be able to sustain that long term. As Lori Greiner of Shark Tank said, "Entrepreneurs are the only people who will work 80 hours a week to avoid working 40 hours a week."

There are plenty of reasons new businesses fail. From the common reasons listed above to a host of other situations, starting a new business and scaling for the long-term is not easy. That said, when business owners understand the reasons why businesses fail, they can be better prepared to avoid the pitfalls and navigate their way to a long and fruitful journey through entrepreneurship.



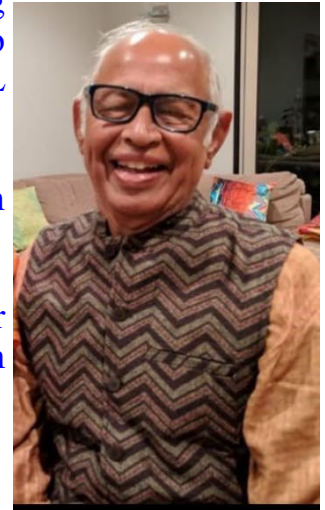
Inspiring Success stories from MITians

By P.Chandrashekar Rao, T No: 1516 (DMITian Auto) settled in Pune.

I am forwarding my brief profile for considering becoming Honorary member of your MIT Entrepreneurs group. I will try to help members in my areas of interest and specialization. I look forward..PL NOTE DOWN my Cell number Whatasap 9881640705

My full name is Prof Eng Chandrashekar Rao. I was born in Chennai in Nov, 1940.

I studied Sr Cambridge at Christ Church high school in 1956 and further passed out with BSc physics from Loyola College Nungambakkam Madras and finally DMIT Auto in 1967, fourth rank.



EDUCATION AFTER MIT in 1967 :

Joined University of Madras as Part Time evening college student in Dept of Management Studies and completed from 1970 to 1973 and awarded the degree as DIM – Diploma in Industrial Management and added MMS and MBA.

Did MPhil and leading to Doctorate in Engineering Management Subjects and Consultancy work with UNDP and TRL UK on Energy Conservation in Indian Fleet Management and Black Smoke Number correlation with fuel and maintenance management. T.

Earlier Student member of Society of Automotive engineers MSAE USA.
Member of Institution of Engineers M24115 1967.
Member of AUTOMOBILE ENGINEERS INDIA
Member of MECHANICAL ENGINEERS INDIA.

Industrial Career:

Joined as Works Engineer for SIAC Dealers for HM Ambassador cars/Bedford Trucks/LEYLAND 154 Tractors/Lambretta API Scooters and left as Assistant Works Manager after 9 years in 1976.

Joined TELCO, Mercedes cars, Jeep, Perkins Diesel engine conversion, and Body building dealers VST Motors and left after 1 year 1977. Joined ASHOK LEYLAND and left after serving for 8 years as Regional Service Engineer, Central Region at Nagpur in 1985. I Joined Hindustan Motors Commercial vehicle Division ISUZU collaboration at Hallol Gujarat and was looking after as REGIONAL Manager for Gujarat, Maharashtra and Andhra Pradesh for 4 years and left in 1989.

Joined Bajaj Tempo as Service Manager for 1 year and left in 1990



Inspiring Success stories from MITians...contd

Academic Contributions:

Joined Central Institute of Road Transport CIRT Pune and looking after Management Development programs in Maintenance Engineering Management of all State Transports organization (1.2 lakh buses) and Truck Fleet Management. Did consulting work for many state transport organizations, Truck operators, United Nations Development Programs on Energy Conservation in Fleet operation at Kolhapur (Heavy Trucks GHATGE PATIL) ,Chennai(CITY BUS PALLAVAN) Calcutta (PETROL TANKERS),Delhi (LUXURY LONG DISTANCE PRIVATE BUSES) and Mumbai (City TAXI) and Transport ROAD RESEARCH LABS UK on smoke pollution and correlation with Maintenance Management.

Member Secretary for Association of State Road Transport Corporation, Delhi and Conducting yearly maintenance management programs for Chief Engineers and Dy Engineers. Conducted special three days workshops for IAS officers in Delhi and Managing Directors on important topics as CNG, NEW PASSENGER BUS DESIGN PCR 1090 and REAR ENGINE BUS with ARAI. PUNE

Retired as Senior Faculty member and Chief Consultant on Engineering Management in 1998 (58 yrs- Super annuation) in Pune.

Continued as Senior Visiting Professor and conducted many workshops on selected topics for 5 years in Pune (2003).

Entrepreneurial Ventures:

Started a Private Consultancy Firm in Pune, ENERCON and GREEN STRATEGIST and now HELPING Students of MIT and other Engineering Organizations.

Started to learn about Electric Vehicle, Hybrid Vehicles, Fuel Cell and Hydrogen Vehicles in Facebook and other social media.

Hobbies:

Correcting all Electrical appliances in house and repairing small equipments.

Doing small maintenance and correction in cars. Advising car owners on their problems. Moderator and Group Expert on Automobile Engineers Forum FB and ELECTRIC BUSES FB. Member of many Whatsapp groups of CIRT FACULTY MEMBERS AND SCIENTISTS and ASHOK LEYLAND PEERS and Seniors plus some JUNIORS who know me very well..

Presently staying with my wife and second son in Pune and elder son in SAN FRANCISCO USA with his wife and two children.

Spiritually inclined nowadays and in various groups in FB..

P C RAO, 21 Cozy retreat condo, Sindh society compound, Aundh, Pune, 411007
Mob: 9881640705



Anna University , MIT Campus News...

Felicitation of New VC of Anna University, Dr. R. Velraj by Former Director of MIT, Former VCs of AU, President & VP of MITEA - Organized by Annamalai University Engineering & Technology Alumni Association (AUETAA) Chennai.



AUETAA
Annamalai University Engineering & Technology Alumni Association

Felicitation to
Dr. R VELRAJ
(Auetaa Member) on his appointment as Vice Chancellor of Anna University

Welcome Address:
Dr. K Jeyachandran
Former VC Dr. MGR University
Former Director Research Anna University

Presided by
Dr S Sathikh
Former Vice Chancellor, Madras University
Founding Member, AUETAA

Felicitation by
Col. Dr. G Thiruvassagam
President, Association of Indian Universities and Vice Chancellor, AMET University

Dr. Mannar Jawahar
Former Vice Chancellor, Anna University and Vice Chancellor, Karunya University

Dr. V Murugesan
Former Vice Chancellor, Annamalai University

Dr. D Viswanathan
Former Vice Chancellor, Anna University

Acceptance Speech
Dr. R Velraj
Vice Chancellor, Anna University

Vote of Thanks
M Rabindranath
Founding Member, AUETAA

Followed by Sumptuous Dinner

Sept 18, 2021 | 7:00pm Onwards | AUETAA House, Chennai





Anna University , MIT Campus News...

Congratulations Dr. Aravindkumar..



...Mock Interview at ment with the sup- ni in virtual mode and as well as physical mode to the final year students, under the initiative of Prof. Dr. Pappa Madam, HOD of the Department.

MIT, E& I Depart- port of MIT Alum- students, under the





Management related...



Creative Writing Contest for the Readers.

A beautiful question to Lord Krishna:- What is the meaning of life?
A beautiful answer to it: When a person is born, he has breath but no name and when he dies, he has name but no breath.
The gap between this breath and name is life

The article has to be sent to : mitvirutcham@gmail.com

WARRENBUFFETTS

RICH DAD ONCE SAID

Rich is measured in dollars. Wealth is measured in time. For example, most people think \$1 million is rich but if expenses are \$100,000 a month, wealth is only 10 months. How long you can survive without working is how wealthy you are. Being wealthy is more important than being rich.

Topic: “ A lot more business lessons are to be learnt from Arthasashtra by Kautilya... Should we make it as one of the subjects to be taught in Management Schools in India and world over.... PI Comment...”

The Best article will be published in the 11th Publish (14th November 2021) of the E Magazine. Their company's one page advertisement will be published free in the issue.

SURROUND YOURSELF
WITH PEOPLE WHO:

Empower you
Believe in you
Support you
Uplift you
Motivate you
Appreciate you





Points to Ponder..

உயிரே! உயிரே!

கண்ணுக்குத் தெரியாது கனம் ஏதும் கிடையாது
வந்ததெப்போ தெரியாது போவதெப்போ சொல்லாது
தொட்டால் தெரியாது தோலுக்குள் இருக்காது
நெருப்பில் எரியாது தண்ணீரில் கரையாது
மண்ணில் மக்காது காற்றில் கலக்காது
ஆகாசத்தில் உள்ளதா அதுவும் தெரியாது

உயிர் இருக்கும் வரை

முடி வளரும் தோல் மாறும் கண் இமைக்கும்
காது கேட்கும் நாசி சுவாசிக்கும் வாய்ப் பேசும்
நாச் சூழலும் கைவினை செய்யும் உடல் வளையும்
இதயம் துடிக்கும் மனம் நினைக்கும் குருதி ஓடும்
வயிறு பசிக்கும் ஸ்பரிசம் உணரும் கால் நடக்கும்
சூடு உரைக்கும் குளிர் நடுங்கும்

உயிர் உடலை விட்டு பிரிந்த நொடிமுதல் உடல்

நெருப்பால் அலறாது குளிரால் நடுங்காது
நாமமுதல் கேட்காது பனியும் உரைக்காது
ஏறும்பு கடி தெரியாது ஊருக்கே தெரிந்துவிடும்
உடல் துர்வாசம் அடித்துவிடும் உடனே கட்டை ஏற்றி
காடுவரை சேர்த்து விடும்
உற்றார் நினைத்தால் சந்தனக் கட்டை
உற்றார் வெறுத்தால் விற்குக் கட்டை
உற்றார் நினைத்தால் தேர் ரதம்
உற்றார் வெறுத்தால் கை பாரம்
உற்றார் நினைத்தால் பளிங்குக் கல் படுக்கை
உற்றார் வெறுத்தால் ஒற்றைக் கல் நினைவு

கோடானு கோடி பேருக்கும்
சுடாரமாக இருக்குதிந்தப் பூமி
சுடை விட்டு உயிர் பிரிந்தால்
பாரமா இருக்குதிந்த உடல் சாமி
கோடி பணம் இருந்தாலும்
குழிக்குள்ளதான் பயணம்
பண்ணை வீடு பல இருந்தும்
கடைசி வீடு எல்லாருக்கும் மயானம்.

உயிரே உயிரே உனக்கேன் இந்த வேலை
உன் வந்த வேலை முடிந்தால் உடலுக்கு ஏன் சவச் சாலை.

~~ உங்கள் மதி

Google CEO Sundar Pichai

(He gave a speech in only 60 seconds) He said:

Imagine life is a game of 5 balls that you manipulate in the air trying not to fall these balls. One of them is rubber, and the rest is glass.

The five balls are:

Work, family, health, friends, soul.

It will not be long before you realize that (work) is a rubber ball. Whenever you fall, you will jump again, while the other balls are made of glass. If one of them falls, it will not return to its previous form.

It will either be damaged, bruised, cracked or even scattered.

You have to be aware of that and strive for it.

Manage your work efficiently during working hours, take the time to be assured of your sincerity, give the necessary time to your family and friends, take appropriate rest, and take care of your health. If you are gone, it isn't easy to return as it was.



இன்றைக்கு கமர் 2500 டாலர் கொடுத்தால் காணன் (Cannon) கம்பெனியின் நேவிகேட்டர் என்னும் பெட்டியை நீங்கள் வாங்கலாம். 'நேவிகேட்டர்' என்பது ஒரு சிறிய மேசைக் கணிப்பொறி. ஒரு தொலைபேசி, ஒரு 'பதிற் சொல்லி', ஒரு ஃபாக்ஸ் இயந்திரம், ஓர் ஆக்சியந்திரம், ஒரு 10 இன்ச் டெலிவிஷன் திரை. இது போதும் அலுவலகத்தை விட்டுக் கொண்டு வந்துவிட. இதனால் ஏற்படக்கூடிய சிக்கனங்கள் அளவிடாதவை. ஆபீசுக்குப் போகும், பெட்ரோல் மிச்சமாகும். பஸ்களில் கூட்டமிராது. நகரங்களில் போக்குவரத்து நெரிசலைக் குறைக்கலாம். (Pollution,) சூழ்நிலை நாசம் குறையும். எதிர்காலத்தில் அலுவலுக்கு நீங்கள் செல்வ வேண்டாம். அலுவல் உங்கள் வீட்டுக்கு வந்து சேரும். ஒரே ஒரு சிக்கல். நாள் முழுவதும் மனைவியுடனேயே இருக்கவேண்டும்.

30 வருடங்களுக்கு முன் 'கற்பனைக்கு அப்பால்' நூலில் சுஜாதா எழுதியது.

இதுல கடைசி வரிதான் அல்டிமேட். அதான் சுஜாதாவின் டச்.

9:40 pm





Points to Ponder...contd



Automation in Temples - Shared in Whatsapp Group By **Mr. Selvakumar, 38th IT, Founder CEO of Selva LLC, USA**

Happy Engineers Day

In B.Tech degree final year syllabus at MIT, Chennai we had a paper for which ***_Control Engineering - Nagrath and Gopal_*** was the prescribed book. In that book the authors start with a

history behind the automation.

Our temples.

Ancient Greek philosopher, mathematician and mechanic - Heron of Alexandria, helped the authorities to establish their supreme power over the people through magical (automation) power in the temples.

The temple doors - huge and heavy - were automatically opened through pneumatic (air) and hydraulic mechanisms.

Fire ritual (Yagna) was performed in front of the doors. As more and more ghees poured on altar (vedee, வீதீ) the high heat energy operated the hot air and water. The counter balance mechanism lifted an indicator. As the indicator reached a height the king joined the prayer and poured more ghee. The doors opened automatically. The people believed in supreme power of the king to open the heavy door just by prayers.

Not only the doors, to suppress mechanical sounds, Heron made automatic music played as the door opened. That was replaced by hanging bells on the doors.

Heron also designed an automated mechanism to disperse holy water to people who come to see the magical power of authorities. He designed an automatic small fire light (aarthi) inside the sanctum, which remained dark.

In ancient days, while Science fought with philosophers with theory and study of nature - we the engineers re-established the magical power of the philosophers through automation and engineering design.

Happy Engineers Day.

<https://vimeo.com/535611396>



Points to Ponder...contd



வாழ்வியல் சிந்தனைக்கு சில..

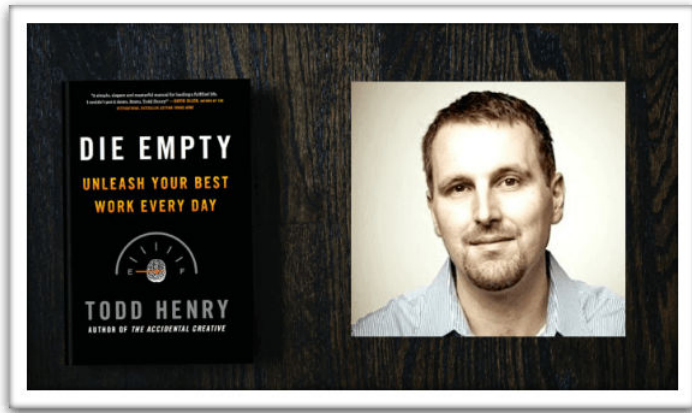


1. உன் தகுதி பிறருக்குத் தெரியவேண்டுமானால் பிறர் தகுதியை நீ தெரிந்துகொள்.
2. திருட்டுப் பொருளை விலைக்கு வாங்குபவன் திருடனை விட மோசமானவன்.
3. தூக்கம் எப்போது குறைய ஆரம்பிக்கிறதோ அப்போதுதான் வாழ்க்கை ஆரம்பிக்கிறது.
4. அறிவுக்காக செய்யப்படும் முதலீடு எப்போதுமே கொழுத்த வட்டியையே தரும்.
5. நல்ல மனைவியை விட உயர்ந்த வரமும் இல்லை. கெட்ட மனைவியை விட மோசமான சாபமும் இல்லை.
6. ஆயிரம் பேர் சேர்ந்து ஒரு தொழிற்சாலையைக் கட்டி விடலாம். ஒரு வீட்டைக் கட்ட ஒழுக்கமான ஒரு பெண் வேண்டும்.
7. ஒருவன் தான் செய்த தவறை ஒத்துக்கொள்ள வெட்கப்படக் கூடாது. ஒப்புக்கொள்வதன் பொருள் என்ன? அவன் நேற்றைவிட இன்று அதிக அறிவு பெற்று விட்டான் என்பதே.
8. வாழ்க்கை சுவையானது. உங்கள் அறியாமையினால் அதை நரகமாக்கி விடாதீர்கள்.
9. சொற்கள் நம் சிந்தனையின் ஆடைகள். அவற்றைக் கந்தல்களாகவும், கிழிசல்களாகவும், அழுக்காகவும் உடுத்தக் கூடாது.
10. சோம்பேறிக்கு எல்லாமே கடினமாகத் தோன்றும். ஊக்கமுள்ளவனுக்கு எல்லாமே எளிதாகத் தோன்றும்.
11. எந்தவிதக் கொள்கையும், நோக்கமும் இல்லாத வாழ்க்கை திசைகாட்டும். கருவி இல்லாத கப்பல் நடுக்கடலில் நிற்பதற்கு ஒப்பாகும்.
12. பல அறிஞர்களுடன் பழகினால் நீ அறிவாளி ஆவாய். ஆனால் பல பணக்காரர்களுடன் பழகினாலும் பணக்காரன் ஆக மாட்டாய்.
13. இன்பத்தின் இரகசியம் எதில் அடங்கியிருக்கிறது தெரியுமா? நீ விரும்பியதைச் செய்வதில் அல்ல. நீ செய்வதை விரும்புவதில்தான்.





Points to Ponder...contd



Die empty

One of the most beautiful book to read is "Die Empty" by Todd Henry.

The author was inspired and got this idea of writing this book while attending a Business Meeting.

When the director asked the audience: "Where is the richest land in the world?"

One of the audience answered: "Oil-rich Gulf states."

Another added: "Diamond mines in Africa."

Then the director said: "No it is the cemetery. Yes, it is the richest land in the world, because millions of people have departed, "they have died" and they carried many valuable ideas that did not come to light and benefited others. It is all in the cemetery where they are buried."

Inspired by this answer, Todd Henry wrote his book "Die empty." Where he did his best to motivate people to pour out their ideas and potential energies in their communities and turn them into something useful before it is too late.

The most beautiful of what he said in his book is: "Do not go to your grave and carry inside you the best that you have.

Always choose to Die Empty

The TRUE meaning of this expression, is to die empty of all the goodness that is within you. Deliver it to the world, before you leave.

**If you have an idea perform it.
If you have a knowledge give it out.
If you have a goal achieve it.
Love, share & distribute, do not keep it inside.**

Die Empty



Points to Ponder...contd



பிரபல திரைநட்சத்திரம் அமிர்தாப்பச்சனின் அனுபவப் பகிர்வு!! !!

எனது சினிமா வாழ்க்கையில் புகழின் உச்சக் கட்டத்தில் நான் இருந்த போது, விமானம் மூலம் ஒரு முறை பயணம் செய்தேன்.

எனக்கு அருகில் இருந்த பயணி, ஒரு சாதாரண சட்டை, பேண்ட் அணிந்து அமர்ந்திருந்தார். வயதான மனிதர், நடுத்தர வர்க்கம், நன்கு படித்தவர் போன்று அவர்

தோன்றினார். நான் யார் என்பதை மற்ற பயணிகள் கண்டு கொண்டார்கள். என் இருக்கையின் அருகில் வந்து ஹலோ சொல்லி கை கொடுத்தனர்.

ஆனால் இந்த மனிதர் மட்டும் என் இருப்பை உணரவும் இல்லை. என்னை கண்டு கொள்ளவும் இல்லை. ஒருவேளை, அவர் நாளிதழை உன்னிப்பாக படித்துக் கொண்டிருந்ததால், என்னை கவனிக்கவில்லையோ என எண்ணினேன்.

தேநீர் வழங்கப்பட்ட போது, அமைதியாக அதை எடுத்து, ரசித்து பருக ஆரம்பித்தார். என்னை அவருக்கு யார் என்று தெரியவில்லையா? அல்லது தெரிந்தும் தவிர்க்கிறாரா? என்னால் பொறுத்துக் கொள்ள முடியாமல், அவருடன் ஒரு உரையாடலைத் துவக்கும் முயற்சியில் நான் அவரை பார்த்து சிரித்தேன். அந்த மனிதரும் புன்னகை செய்து, 'ஹலோ' என்று சொன்னார்.

நாங்கள் பேச ஆரம்பித்தோம். சமூகம், பொருளாதாரம், அரசியல், என்று பல விஷயங்களை பற்றி பேசினோம்.

அவரின் பேச்சில், ஒரு லயிப்பும் ஈர்ப்பும், தேர்ந்த ஒரு நேர்த்தியும் இருந்ததை நான் உணர்ந்தேன்.

சினிமா மற்றும் திரைப் படங்கள் சம்பந்தமான விஷயங்களை நான் வேண்டுமென்றே கொண்டு வந்தேன். நீங்கள் திரைப்படங்கள் பார்ப்பீர்களா என வினவினேன். ஓ, மிக சில. பல ஆண்டுகளுக்கு முன்பு நான் பார்த்திருக்கிறேன் என அந்த மனிதர் பதிலளித்தார். நான் திரைப்பட துறையில் தான் இருக்கிறேன் என்று குறிப்பிட்டேன். அப்படியா? ரொம்ப நல்லது.

நீங்கள் அந்த துறையில் என்ன செய்கிறீர்கள் என கேட்டார். நான் ஒரு நடிகர் என பதிலளித்தேன்.

அவரிடமிருந்து எந்த வித சலனமும் இல்லை. அதன் பின் நாங்கள் இறங்கி வெளியேறும் போது, உங்களுடன் பயணம் செய்தது மிக்க மகிழ்ச்சி. நல்லது, என் பெயர் அமிதாப் பச்சன் என்றேன்.

அந்த மனிதரும் மகிழ்ச்சியுடன் சிரித்துக் கொண்டே, உங்களை சந்தித்த இந்த நாள்,

நல்ல நாளாக இருக்கட்டும் என கூறி:

என் பெயர்: JRD டாட்டா.



Points to Ponder...contd

மோட்டார் தொழில் செய்கிறேன் என்றார் பணிவுடன். நான் விக்கித்து நின்று விட்டேன்.

அன்றுதான் நான் கற்றுக் கொண்டேன் பணியைப் பற்றி.

பேரையும், புகழையும் வைத்து, நாம் தான் பெரிய ஆள், என்று நினைத்துக் கொண்டு இருக்கிறோம். ஆனால், நம்மை விட வசதியிலும், அறிவிலும், படிப்பிலும் உயர்ந்தவர்கள் எவ்வளவோ பேர் இருக்கிறார்கள்.

எப்போதுமே பணிவாய் பேசுங்கள்.

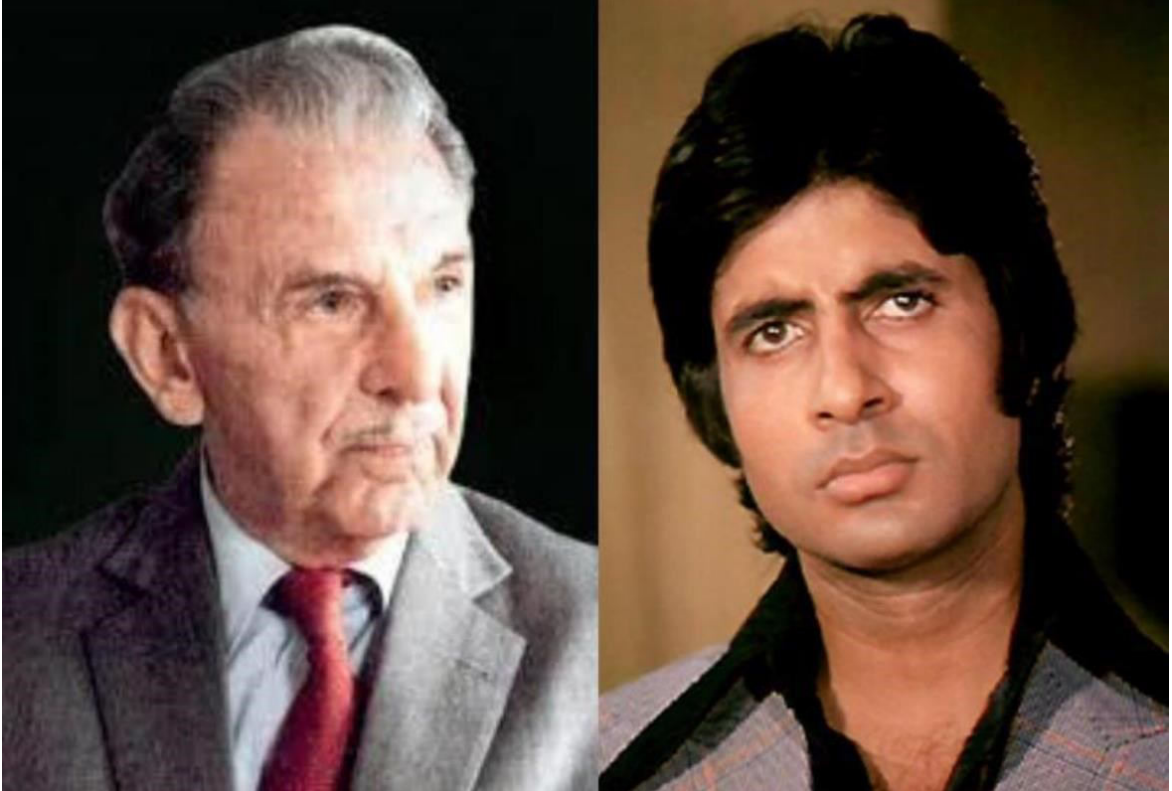
நல்ல நடத்தை, பண்பு என்பது அறிவை விட மேலானது.

வாழ்க்கையில் பல கால கட்டங்களில், அறிவு, பணிவிடம் தோற்றுப் போய் உள்ளது.

பணிவும் நல்ல நடத்தையும், எல்லா இடத்திலும் வென்றுள்ளது.

எந்த சூழ்நிலையிலும், பணிவுடனும், அடக்கத்துடனும் நடந்து கொள்ளுங்கள்.

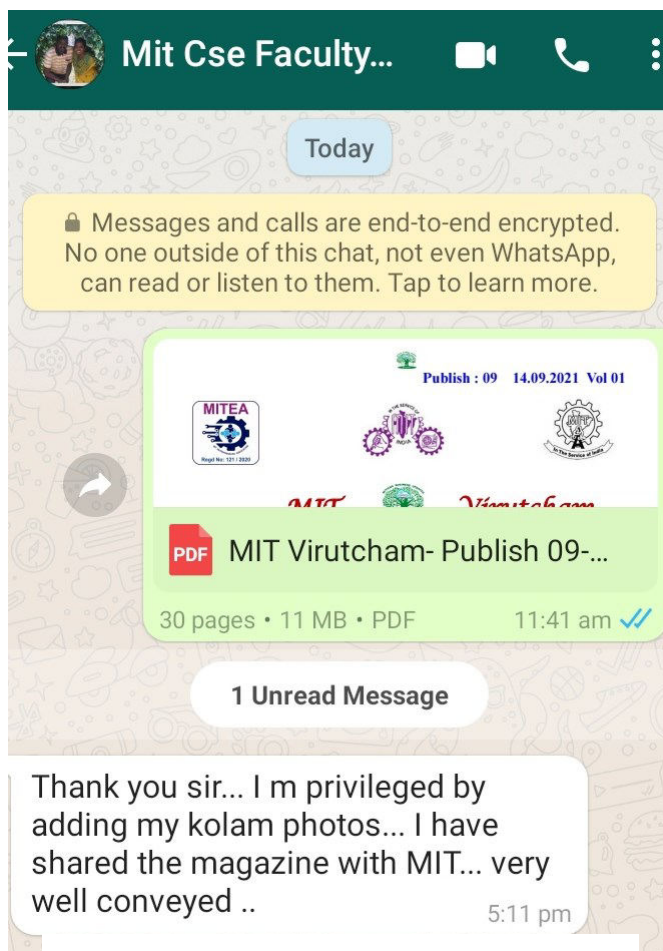
அது உங்களை சமூகத்தில் உயர்ந்த அந்தஸ்தில் கொண்டு போய் வைக்கும்.





Feedback from Alumni and the readers of the E Magazine.

Feedback on MIT Virutcham .. Sep 2021 Publish



Joseph Manickam Yesterday
to drkelamvazhuthi, me

Dear Senior !

Warm greetings.

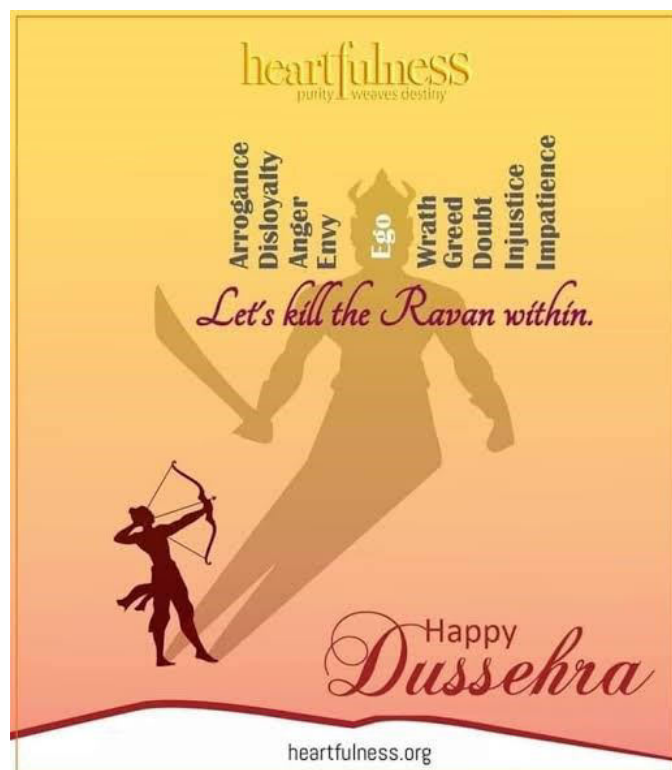
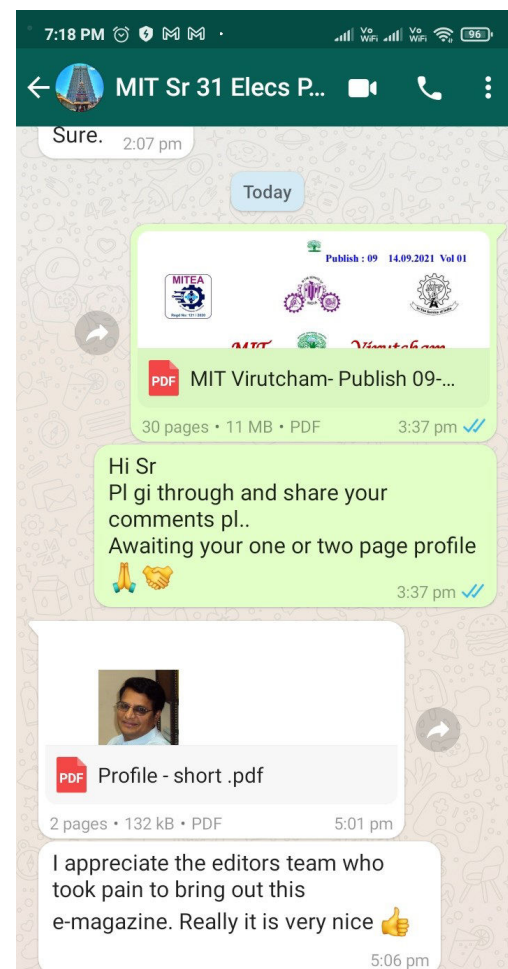
I am very happy to write this mail to you since we left the MIT Campus nearly 30 years ago.

Yesterday I attended the MITEA Webinar regarding 'Precision Agriculture Using IoT' . The Webinar was very informative and was organised well.

Also last week, I was reading the E magazine, MIT Virutcham, Publish 09 Vol 01. The magazine contains various information, which gives motivation and inspiration to the MIT Entrepreneurs.

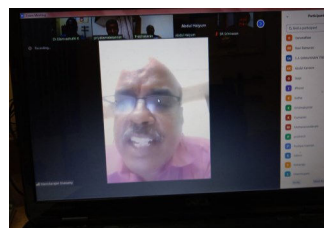
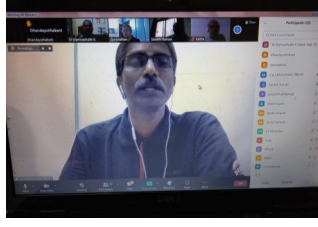
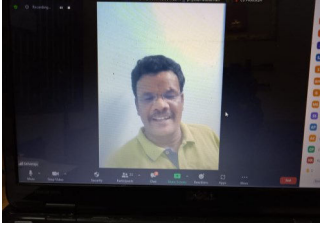
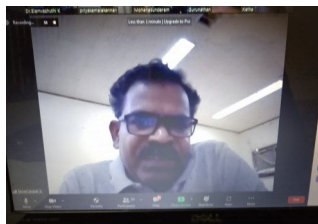
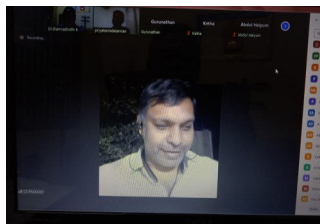
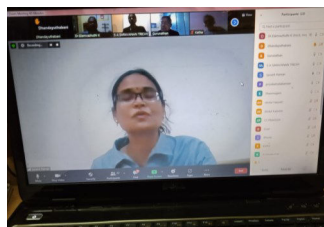
I received the E magazine and Webinar info from my classmates.
Could you please add me to the mailing list or whatsapp group for updates regarding the events

Thank you
Joseph Manickam
T No 41317
Mob: 9487251021

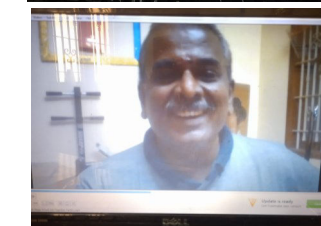
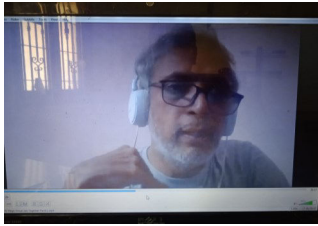
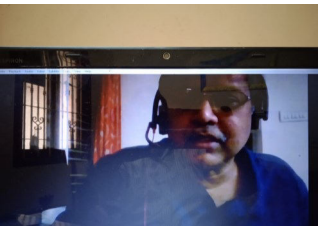
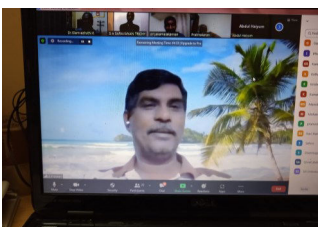
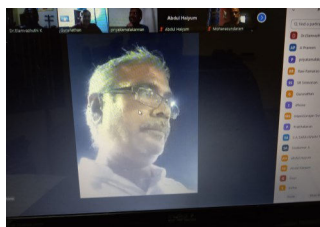
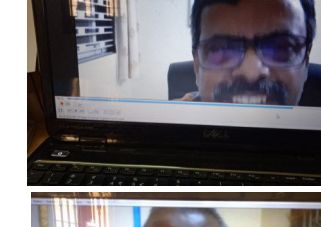
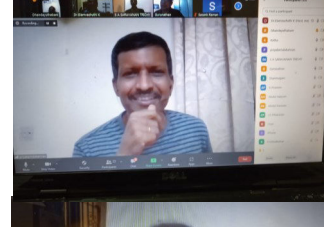
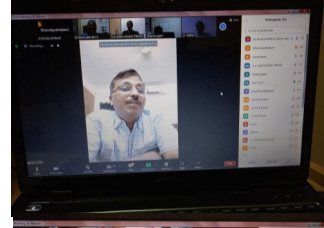
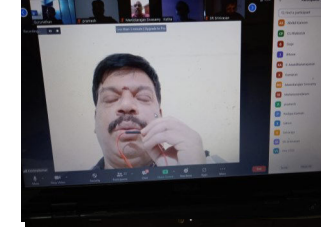
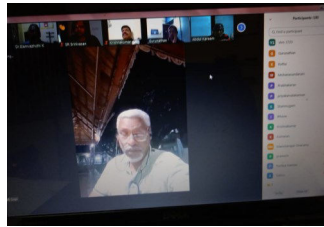
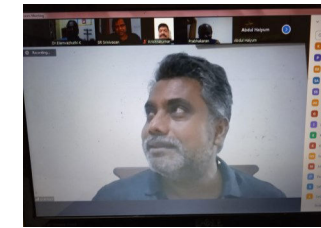




MIT 40th Batch Alumni Virtual Get Together....highlights




Mega Virtual Get Together of MIT 40th Batch Alumni to celebrate their 30 years of friendship & togetherness **since 1991...**
Date : 02.10.2021 Saturday Time : 06.30 pm to 08.30 pm
Join Zoom Meeting
[https://us04web.zoom.us/j/72131688153?](https://us04web.zoom.us/j/72131688153?pwd=RFgrNk9GR1lBbDFscUN3QjVFL0szdz09)
pwd=RFgrNk9GR1lBbDFscUN3QjVFL0szdz09
Meeting ID: 721 3168 8153
Passcode: 5bzWfa
Agenda





MIT 40th Batch Alumni Virtual Get Together....highlights..contd



The following MITians participated in the virtual get together. Their job and family details :

Aero Dept:

1. Dr. Anand Narayan, DRDO Scientist & Project Director, Hyderabad, Two sons.
2. Mr. Shanmugam, DRDO Scientist & Project Head, Hyderabad, Daughter & Son.

Auto Dept:

1. Mr. Prabhakaran, Construction Company in Nigeria, One Son.
2. Mr. Abdul Gaiyum, Chrysler, Chennai, Daughter and Son.
3. Mr. Anjac Sivakumar, Cement Company, Soudi, Daughter and Son.
4. Mr. Ramesh, Volvo Eischer, Mumbai, Daughter & Son.

Electronics & Instrumentation Depts:

1. Mr. Gurunathan, Schneider Electric, Chennai settled in Bangalore, One Son.
2. Mr. Angayar Saravanan, Consultant for Thermal Power Plants, Trichy, Daughter.
3. Mr. Santhosh Sahoo, Company in Bhuvaneshwar, Daughter & Son.
4. Mr. Manickarajan, Company in Rajasthan, Daughter & Son.
5. Mr. Mohanasundaram, Freelance Computer Training, Gobichettipalayam, Daughter.
6. Mr. Kamalakannan, Covansys, Chennai, One Son.
7. Mr. SR. Srinivasan, Bosch, Bangalore, Two Sons.
8. Mr. BS. Krishnakumar, Reliance, Mumbai, One Son.
9. Mr. CS. Prakash, ABB, Bangalore, Daughter & Son.
10. Mr. Abdul Kareem, Doha Bank, Qatar, Daughter & Son.
11. Mr. LS. Gopi, The Hindu, Chennai, One Daughter.
12. Mr. Kumaran, Company in Chennai, Daughter & Son.
13. Mr. Ravi Ramarao, Freelance Consultant, Pollachi, Two Daughters.
14. Mr. Selvaraju, GAIL Karaikal, Pondy settled in Dharmapuri, Daughter & Son.

Production Tech Dept:

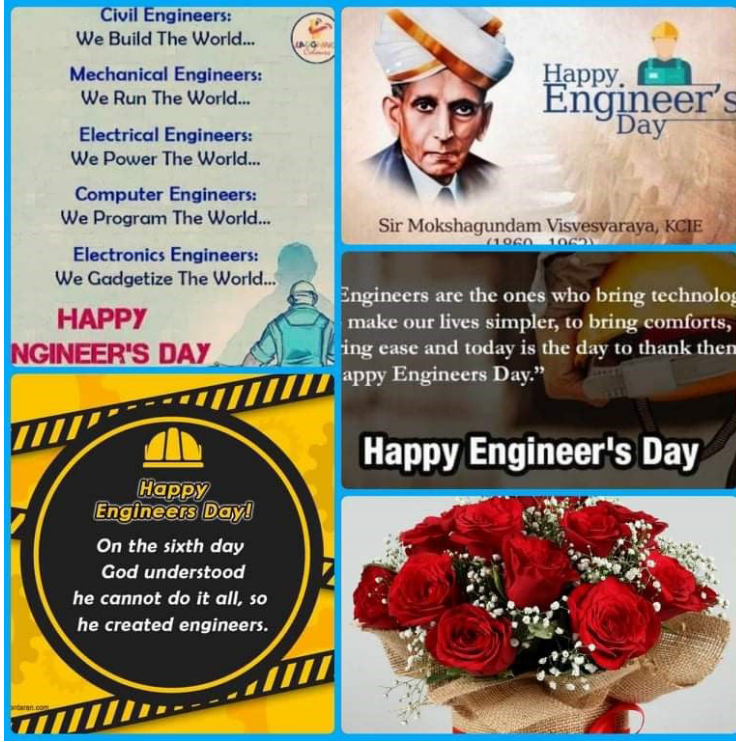
1. Mrs. Maithreyi Sasankraman, Settled in Oman, Two Daughters.
2. Mr. Ketharaman, American Megatrends, Chennai, Two Daughters.

Rubber Tech Dept :

1. Mr. Lakshmi Shankar, Zoho, Chennai, One son.
2. Dr. K. Elamvazhuthi, YesLee Consultants, Salem, Daughter, Son & One Grandson.



Advertisement for Entrepreneurs of MIT



Advertisement for Promotion of MITians' Companies, Products & Services

The Alumni of MIT are hereby informed to give advertisement for their companies products and services in the E Magazine on chargeable basis. The terms and conditions for the same are mentioned below:

- * The advt will be displayed in the E Magazine for 2 issues consecutively from the month of releasing the advt.
- * The contents shall be mailed by the Alumni to the Chief Editor of the E Magazine
- * The charges for placing the advertisement by any Alumni of MIT from any part of the Globe is USD 10 or in INR 750/- for 2 issues from the month of placing the advt.

- * The advt will be one full page in the E Magazine
- * The contents are subject to editing by the Editorial Team Members.
- * The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- * For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number : +91 97906 17957 Email: mitvirutcham@gmail.com

