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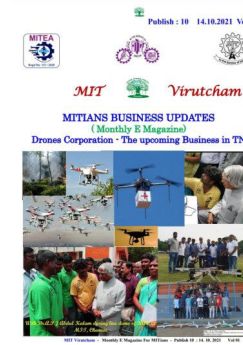
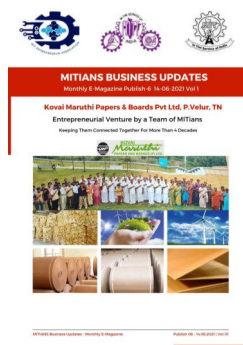
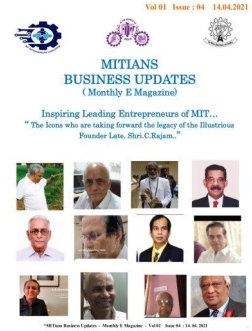
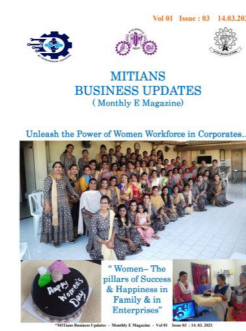
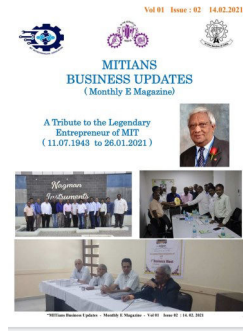
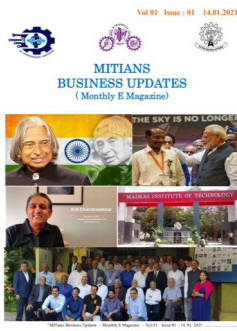
MIT



Virutchan

# MITIANS BUSINESS UPDATES (Monthly E Magazine)

Goodbye 2021.....Welcome the New year 2022....!!!

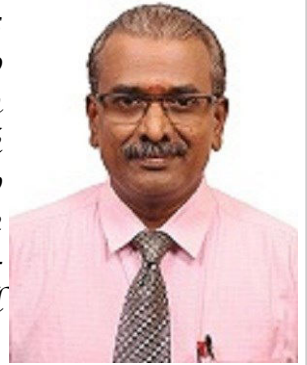


Good  
bye 2021  
welcome!  
2022



## Editorial

Life is interesting when there are more uncertainties and gives more happiness when things happen when we don't expect things to happen. Same time, we don't accept or tolerate when incidents happen which we haven't anticipated. One such horror accident that took place at Coonoor on 8th December which has taken the lives of the top most Defense Officer of the nation, Gen Bipin Rawat, Chief of Defense Staff and twelve other officers including his spouse is totally unbelievable leaving the people of the whole nation grieve stricken. Lets all pray for a moment for all their souls to rest in peace.



### *This issue highlights:*

Excellent Presentation on “**Investment opportunities for MSMEs by MSME Trade Investment Promotion Bureau**” and by a junior most MITian Entrepreneur on his business venture “**Raptee Motors & Energy**” the first startup company recognized by Anna University and is being approved for funding by the TN Government. MITAA organized a presentation by 39th Batch Auto Alumnus from Ashok Leyland who has been recently inducted into IOCL as one of the Independent Directors. MITAA is organizing a “**Marathon Business Presentation**” on **19th December, Sunday** (full day from 09.00 am to 06.00 pm) at IIT Madras Research Park and the invitation is being shared. All are cordially invited to participate.

The issue features interesting articles on “How to Pick your Stocks”, “Sit for Ten minutes”, “Being rich is not about owning things” and many more. To achieve success continuously in ones life, 25 tips are being shared. An inspiring story “Cow doesn't give Milk” is thought provoking and will make all the youngsters to realize that to achieve anything in life one has to work hard for it and one should remember that “**there is no free lunch**”.

We have come to the last month of the year 2021 and everyone might have experienced lot more new things, met many more new persons and visited many new places in this year and let us all wholeheartedly “**bid adieu to the Year 2021 and welcome the New Year 2022**” and thank almighty for all the good and unexpected things happened during the year. We hope and pray that the coming year brings lot of new Business opportunities for the MITian Entrepreneurs and to all the Business people around the globe.

The whole world is now facing a new threat of “Omicron” when we got some relief from Corono Virus. We need to continue our practices to protect ourselves by maintaining the social distancing, wearing masks and staying indoors as much as possible. Let us all fight unanimously against all such new threats which are detrimental to human lives and happiness to current and future generations.

I would like to express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.

**Yendrum Anbudan**  
**Dr.K.Elamvazhuthi TNo 01602**  
**Founder & Chief Editor**



## EDITORIAL TEAM

( Volunteers are kindly requested to join the Editorial Team. Interested can mail to [mitvirutcham@gmail.com](mailto:mitvirutcham@gmail.com) )

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- ASSOCIATE EDITOR : **Mr. Rajesh Vedhamurthy, T No: 20033468** ( 56th batch  
MITian—E & I). Founder & MD, Arwizon Digital Pvt Ltd, Chennai. Mob: +91 76250  
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( 40th Batch MITian), American Mega Trends, Chennai
- Highlights of MIT Entrepreneurs Association- MITEA : **Mr. K. Saravanan, T No:  
46432**, Founder & MD— Preipolar Engineering Pvt Ltd., Chennai. Mob: +91 98409 49939
- MIT Campus, Anna University Updates: **Dr. Neelavathi Pari, Asso Prof of CSE Dept, &  
Head EDC cell, MIT Campus, Anna University. Mob: +91 99628 27638**
- Business prospects in Aeronautical & Automobile Sectors:
- Opportunities in Agriculture:
- Achievements of MITians in Academics :
- MITians in Position of Decision Making in Corporates:
- Consultancy Services :



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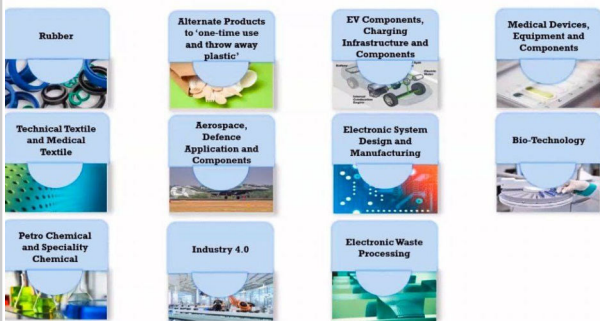


## Highlights of MIT Entrepreneurs Association ( MITEA )

Webinar Presentation 23 conducted virtually on 20.11.2021, Saturday:  
Some of the pics taken during the event are being shared herewith.



### Thrust Sectors



### MIT ENTREPRENEURS ASSOCIATION

.C/O Galaxy Communication Service Pvt Ltd.,  
No 18, Karpagam Avenue, 4<sup>th</sup> Street, RA Puram,  
Chennai 600028  
Email: miteachennai@gmail.com

MITEA  
Webinar  
Presentation 23  
20.11.2021  
Saturday  
06.30 pm  
Zoom

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom webinar Presentation ( 23 ) & Interactive Sessions on  
**20.11.2021, Saturday From 06.30 pm By**

S. Sakthivel  
General Manager

Tamil Nadu MSME Trade and Investment  
Promotion Bureau (M-TIPB)  
9444531758  
gm@tnmtpb.in  
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1st Floor,  
SIDCO Corporate Office,  
Thiru Vi. Ka. Industrial Estate,  
Gumdi, Chennai, Tamil Nadu.  
944 28630114  
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**Mr. S. Sakthivel, General Manager,  
Tamilnadu MSME Trade and Investment Promotion Bureau ( M- TIPB), Chennai**  
Topic: " Investment Promotion Opportunities & Govt Incentives for MSMEs in TN"

Join Zoom Meeting

[https://us04web.zoom.us/j/9939276381?](https://us04web.zoom.us/j/9939276381?pwd=eUEwNWdTY0h0hTBZTC84bIRaZ0c3UT09)

[pwd=eUEwNWdTY0h0hTBZTC84bIRaZ0c3UT09](https://us04web.zoom.us/j/9939276381?pwd=eUEwNWdTY0h0hTBZTC84bIRaZ0c3UT09)

Meeting ID: 993 927 6381

Passcode: MITEA

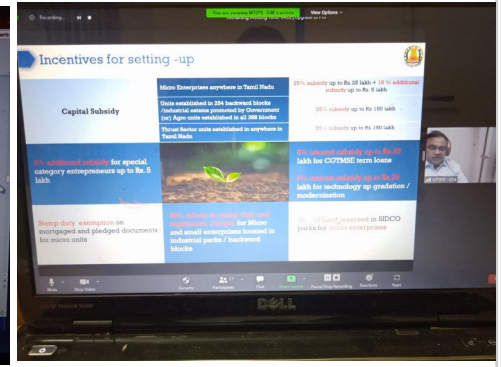
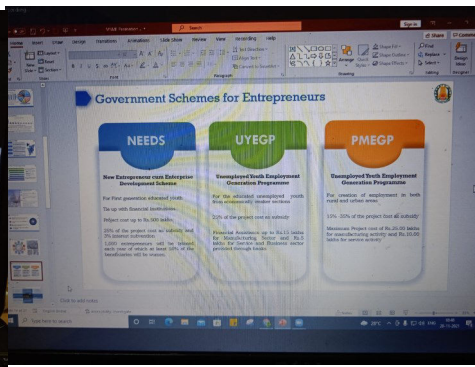
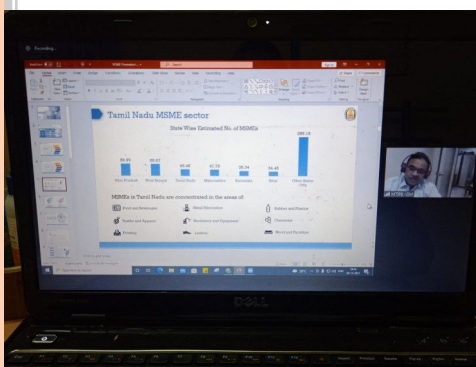
### Agenda

06.30 pm: Welcome Address : Mr. K. Saravanan, Founder & MD, Preipolar, Jt Secretary, MITEA  
06.35 pm : Introduction of the Speaker : Dr. K. Elamvazhuthi, Founder & Secretary, MITEA  
06.40 pm : Presentation : Mr. S. Sakthivel, General Manager, M-TIPB, Chennai  
07.20 pm : Interactions with the Guest Speaker , Question & Answer Session  
07.30 pm : Vote of Thanks : Mr. Edhayachandran, Director Promotions, MITEA

All the Alumni Entrepreneurs & Alumni of MIT & all Entrepreneurs spread across the Globe are cordially invited to participate & make the event a successful one.

**ALL ARE REQUESTED TO GIVE YOUR CONFIRMATION IN ADVANCE**

MITEA - MIT Entrepreneurs Association - Webinar Presentation ( 23 ) on : 20.11.2021 Saturday

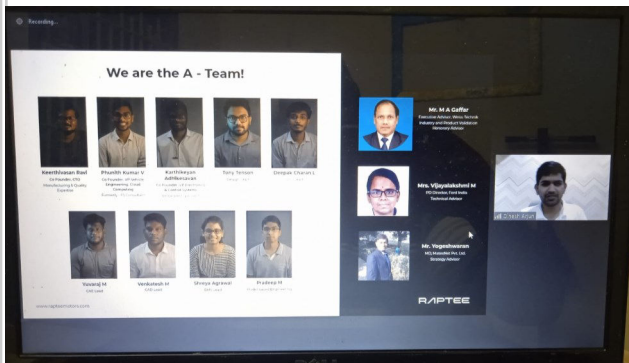
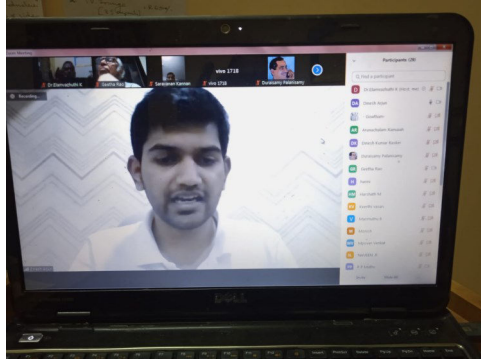






## Highlights of MIT Entrepreneurs Association ( MITEA )

Webinar Presentation 24 conducted virtually on 04.12.2021, Saturday:  
Some of the pics taken during the event are being shared herewith.



**MIT ENTREPRENEURS ASSOCIATION**  
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No 18, Karpagam Avenue, 4<sup>th</sup> Street, RA Puram,  
Chennai 600028  
Email: miteachennai@gmail.com  
Regd No: 121 / 2020

**MITEA**  
Webinar  
Presentation 24  
04.12.2021  
Saturday  
08.00 pm  
Zoom

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom webinar Presentation ( 24 ) & Interactive Sessions on

**04.12.2021, Saturday From 08.00 pm By**



**Mr. Dinesh Ramkumar Venkatasamy, TNo: 2012507060**  
**Founder & CEO, Raptee Energy Motors ( A Startup Venture ) Chennai**  
( Email: dinesh@rapteemotors.com Web: www.rapteemotors.com )  
Topic: " A Transformative Technology in Electric Vehicle "

Join Zoom Meeting  
[https://us04web.zoom.us/j/9939276381?](https://us04web.zoom.us/j/9939276381?pwd=eUEwNWdTY0xhTHBZTC84bIRaZ0c3UT09)  
[pwd=eUEwNWdTY0xhTHBZTC84bIRaZ0c3UT09](https://us04web.zoom.us/j/9939276381?pwd=eUEwNWdTY0xhTHBZTC84bIRaZ0c3UT09)  
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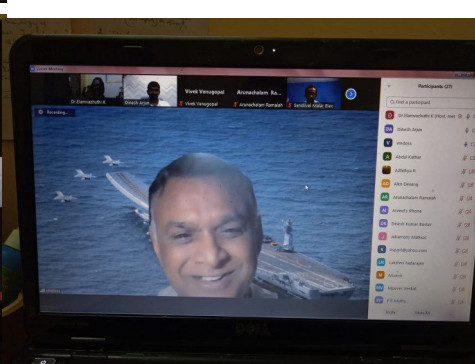
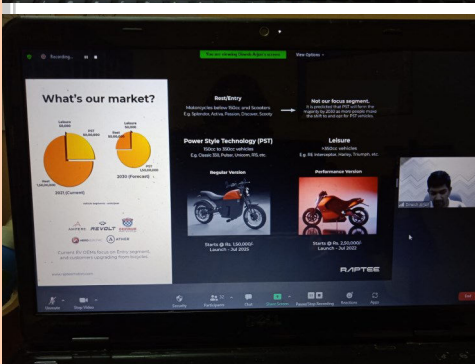
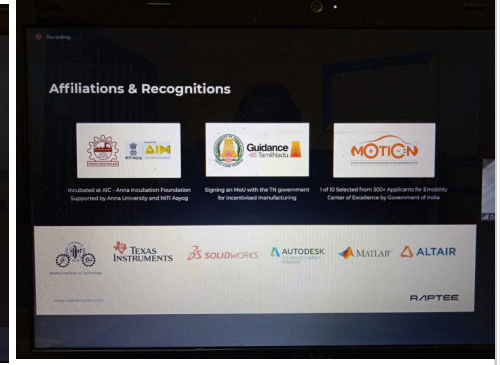
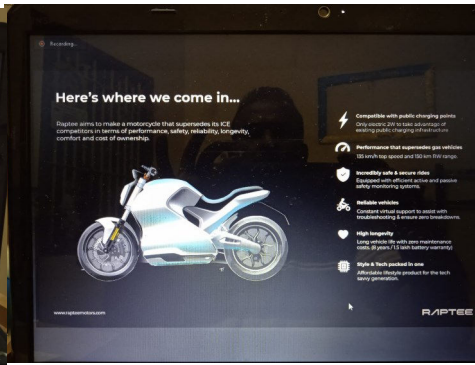
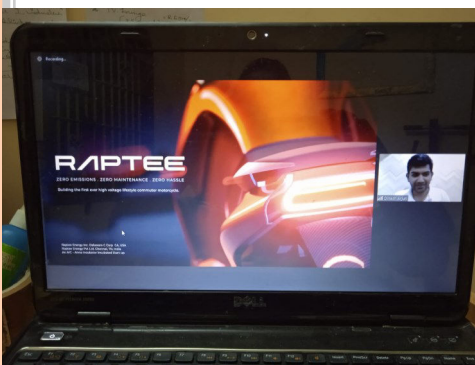
### Agenda

08.00 pm: Welcome Address : Mr. Palavesa Muthu, Founder Golden Palm Petroleum, Kuwait  
08.05 pm : Introduction of the Speaker : Mr. K. Saravanan, Jt Secretary, MITEA  
08.10 pm : Presentation : Mr. Dinesh Ramkumar, Raptee Motors, Chennai  
08.45 pm : Interactions with the Guest Speaker , Question & Answer Session  
09.00 pm : Vote of Thanks : Mr. Venkatesh Babu, Founder CEO, Tiara Consulting, CA, USA

All the Alumni Entrepreneurs & Alumni of MIT & all Entrepreneurs spread across the Globe are cordially invited to participate & make the event a successful one.

**ALL ARE REQUESTED TO GIVE YOUR CONFIRMATION IN ADVANCE**

MITEA - MIT Entrepreneurs Association - Webinar Presentation ( 24 ) on: 04.12.2021 Saturday

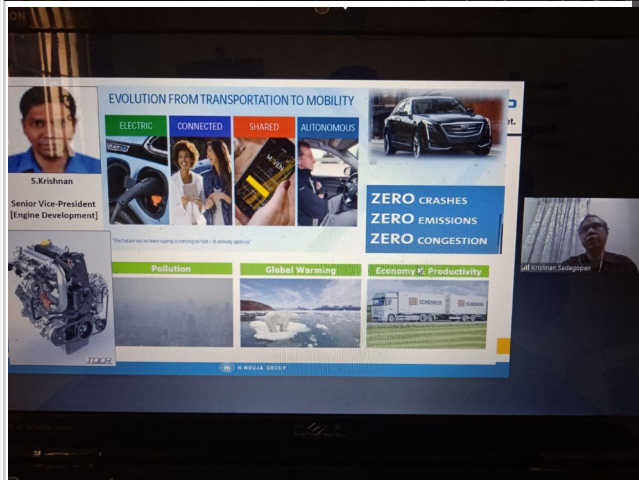
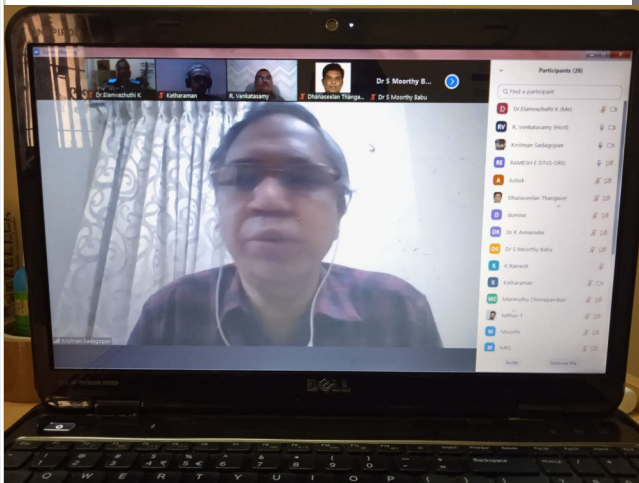






## Highlights of MIT Entrepreneurs Association ( MITAA )

Knowledge Sharing Webinar series organized by MITAA on 20th Nov. Few pictures taken during the event.



### Madras Institute of Technology Alumni Association (MITAA)

## KNOWLEDGE SHARING WEBINAR SERIES Future of Automobiles (Innovation)

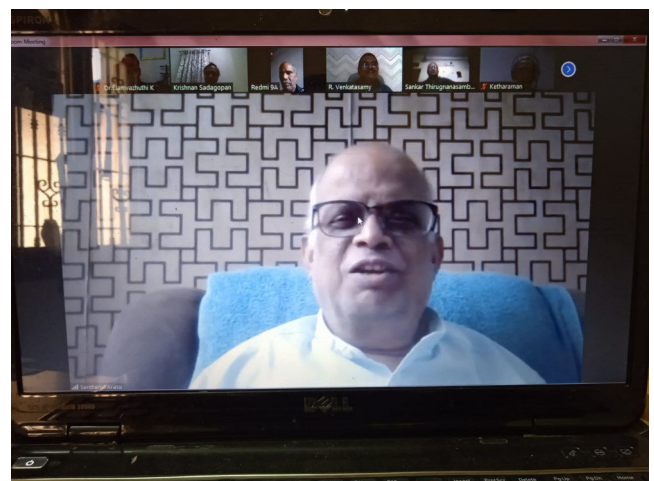
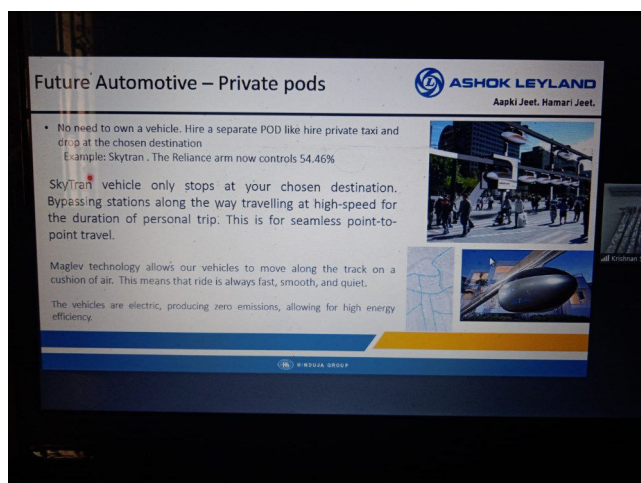
20th November, Saturday  
From 11.00 am  
Please join by 10.50 am

Zoom Meeting ID: 818 8942 3687  
Password: MITAA

### Meet Our Speaker



**Mr S. Krishnan,**  
Sr. Vice President  
( Engine development)  
Ashok Leyland  
39th batch Auto Alumnus





**“ MITEA - Marathon Business Presentation  
@ IIT Madras Research Park on 19.12.2021 ( Invitation ) ”**  
All are cordially invited for the Mega Business Opportunities



**MIT ENTREPRENEURS ASSOCIATION**

.C/ O Galaxy Communication Service Pvt Ltd.,  
No 18, Karpagam Avenue, 4<sup>th</sup> Street, RA Puram,  
Chennai 600028  
Email: miteachennai@gmail.com

**MITEA  
Marathon  
Business  
Presentation  
19.12. 2021  
Sunday**

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA  
cordially invite you all to participate in the

**“ Marathon Business Presentation -  
Mega Business Opportunities”**

**19.12.2021, Sunday**

**From 10.00 am to 05.00 pm**



**@ Sarabhai Hall - E Block ,  
IIT Madras Research Park, Chennai**

**Full Day Presentation & Interaction**

**Golden opportunity for our members to present about their business.**

**Each member can make a presentation for about 15 minutes ( 10 minutes for talk &  
5 minutes for Q&A) on the following :**

- \* Current Business Activities \*      \* Future Plans \*      \* Scope for Partnering \***
- \* Scope for Vendors \*      \* Resource Requirements \***

**Kindly confirm your interest level at the earliest, since the opportunity will be on  
first come first served basis.**



**MITEA - Marathon Business Presentation on 19.12. 2021 Sunday**





## How to Pick your Stock—Part 02



### INTRODUCTION TO STOCK MARKET

### HOW TO PICK YOUR STOCK – PART 2

–RAJESH VEDHAMURTHY ( HIKEON CAPITAL )

#### ● TECHNICAL ANALYSIS

Technical analysis is a tool, or method, used to predict the probable future price movement of a security .Technical Analysts/Traders believe that current or past price action in the market is the most reliable indicator of future price action. Technical analysis is not only used by technical traders. Many fundamental traders use fundamental analysis to determine whether to buy into a market, but having made that decision, then use technical analysis to pinpoint good, low-risk buy entry price levels.

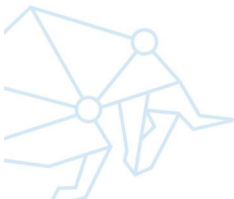
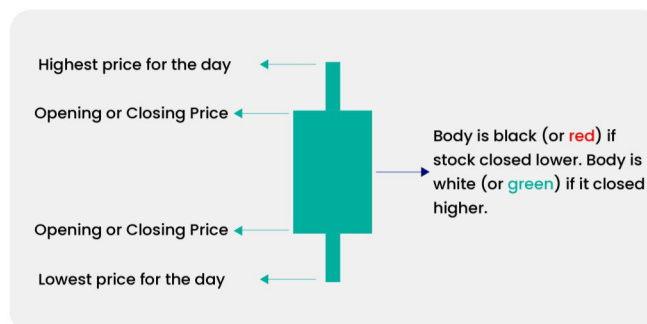
The Primary tools used in technical analysis are

- Candle stick patterns
- Chart patterns
- Indicators

while the tools can be used on a standalone basis, many analysts, fund managers, and investors will find added value in combining the techniques of chart analysis with their own research and investment approach.

#### WHAT IS A CANDLE STICK ?

A candlestick is a type of price chart used in technical analysis that displays the **high, low, open, and closing prices** of a security for a specific period. It originated from Japanese rice merchants and traders to track market prices and daily momentum hundreds of years before becoming popularized in the United States.





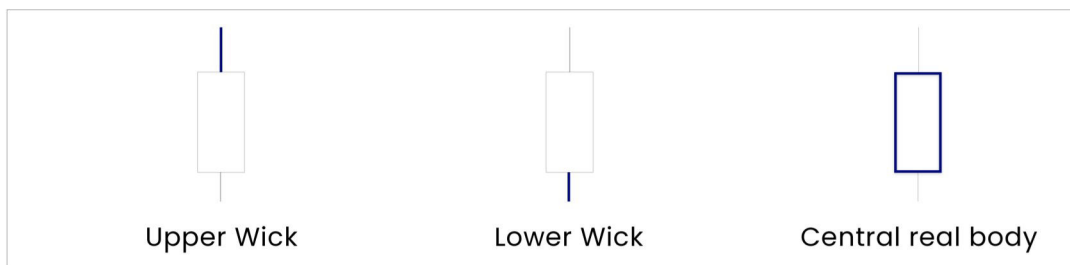
## How to Pick your Stock—Part 02 ....contd



### HOW TO INTERPRET A CANDLESTICK PATTERN

In a candlestick chart, candles can be classified as a **bullish** or **bearish** candle usually represented by **green** / and **red** candles. Let us look at the bullish candle. The candlestick, like a bar chart, is made of 3 components.

1. **The Central real body** - The real body, rectangular, connects the opening (Bottom of body) and closing price (Top of Body).
2. **Upper Wick** - Connects the high point to the close.
3. **Lower Wick** - Connects the low point to the open.



Let us see few examples of Candle stick, example of a single Candle Stick pattern.

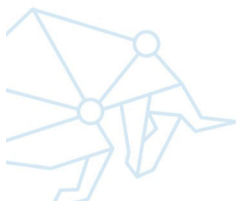
#### ● THE MARUBOZU

A Marubozu can appear anywhere in the chart irrespective of the prior trend; the trading implication remains the same. Marubozu as a **candlestick with no upper and lower wick**.



#### ● BULLISH MARUBOZU

The absence of the upper and lower wick in a bullish marubozu implies that the low is equal to the open and the high is equal to the close. Hence whenever the  $\text{Open} = \text{Low}$  and  $\text{High} = \text{close}$ , a bullish marubozu is formed.





## How to Pick your Stock—Part 02 ....contd



A bullish marubozu indicates that there is so much buying interest in the stock that the market participants were willing to buy the stock at every price point during the day, so much so that the stock closed near its high point for the day. It does not matter what the prior trend has been, the action on the marubozu day suggests that the sentiment has changed and the stock is now bullish.

The buying price should be around the **closing price of the marubozu**. So after you initiate a buy trade, if the markets move in the **opposite direction**, you should exit the stock if price breaches the low of the marubozu.

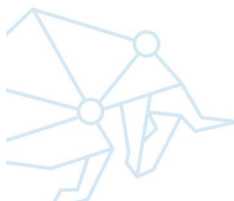


**Example of Bullish Marubozu**

### ● THE BULLISH ENGULFING PATTERN

The bullish engulfing pattern is a two candlestick pattern which appears at the bottom of the downtrend. As the name suggests, this is a bullish pattern which prompts the trader to go long.

1. The prior trend **should be a downtrend**
2. The first day of the pattern (P1) **should be a red candle** reconfirming the bearishness in the market
3. The candle on the 2nd day of the pattern (P2) **should be blue**, long enough to engulf the red candle





## How to Pick your Stock—Part 02 ....contd

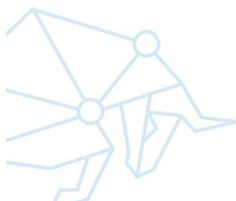


### THE LOGIC BEHIND THE BULLISH ENGULFING PATTERN IS AS FOLLOWS:

1. The market is in a downtrend with prices steadily moving down.
2. On the **first day** of the pattern (P1), **the market opens low** and makes a new low. This forms a red candle in the process.
3. On the **second day** of the pattern (P2), **the stock opens near the closing prices of P1** and attempts to make a new low. However, there is a sudden buying interest at this low point of the day, which drives the prices to close higher than the previous day's open. This price action forms a green candle.
4. The price action on P2 also suggests that bulls made a very sudden and strong attempt to break the bearish trend, and they did so quite successfully. This is evident by the green blue candle on P2.
5. The bullishness is expected to continue over the next few successive trading sessions, driving the prices higher and hence the trader should look for buying opportunities.



Example of Bullish Engulfing on Biocon



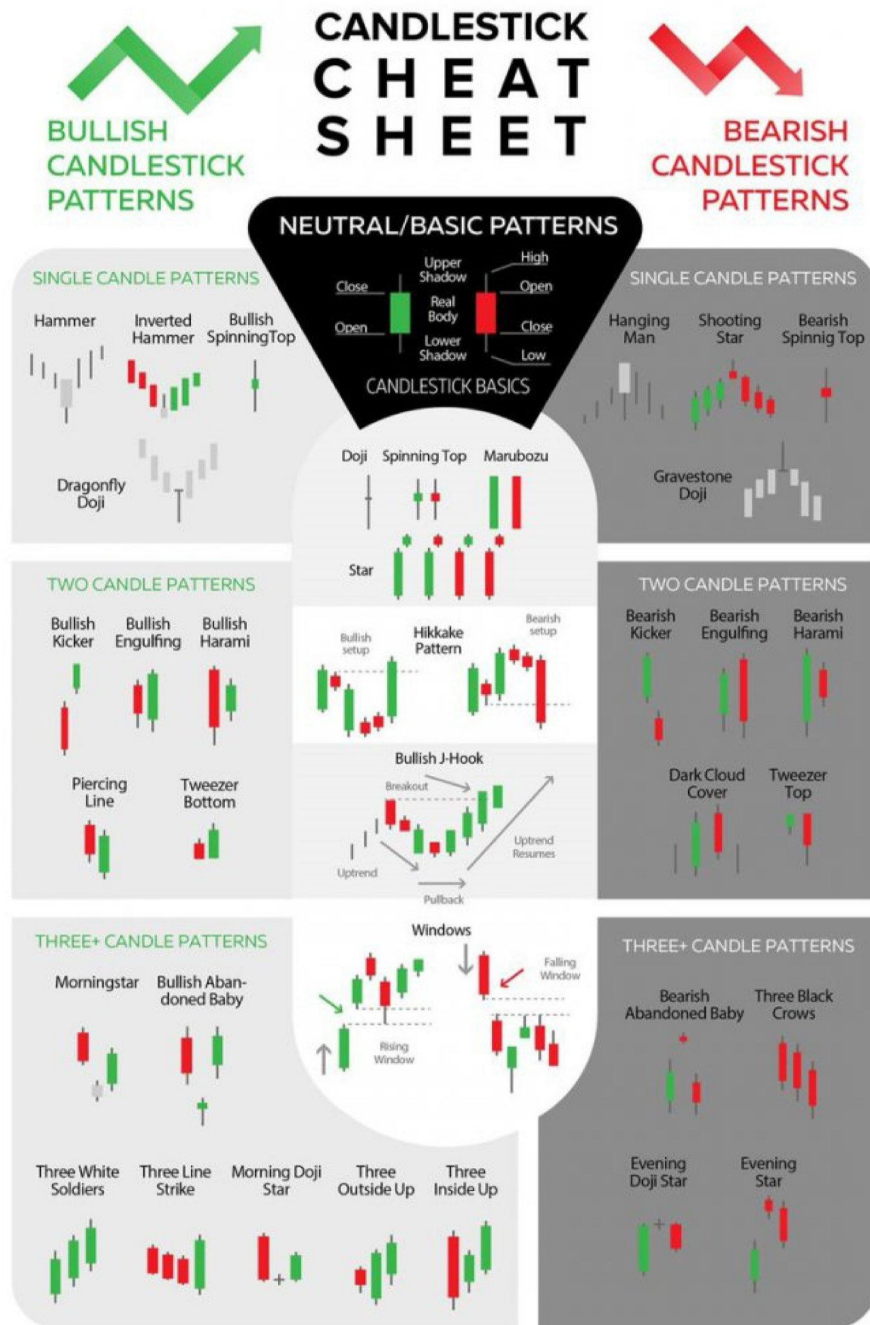




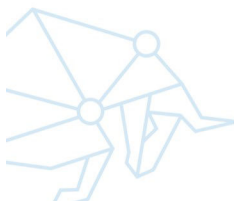
## How to Pick your Stock—Part 02 ....contd



SOME OF THE FAMOUS CANDLE STICK PATTERNS ARE GIVEN BELOW FOR REFERENCE



Source : Unknown ( Credits goes to original author )





## How to Pick your Stock—Part 02 ....contd



**ALWAYS REMEMBER THE KEY POINTS BEFORE YOU TRADE**

1. Buy **strength** and sell **weakness**.
2. Be flexible with patterns (verify and quantity)
3. Look for the **prior trend**.

We will look into More [Candle stick Patterns](#), [Chart Patterns](#) and [Indicators](#) in the forth coming articles.

Happy Investing !!!!

**Disclaimer :** We are not a **SEBI** Registered analyst, Consult your Financial advisor before you make any investment decisions.







## A message From Raj Bhavan.

**Anandrao V. Patil, I.A.S.,**  
Secretary to Governor



**RAJ BHAVAN**  
CHENNAI-600 022  
Tel: 91-44-22351313  
Fax: 91-44-22350570

**D.O. Letter No.8999 / U1 / 2021**

**Dated 01.12.2021**

Dear Thiru

Sub: Governor's Secretariat – Hon'ble Governor decided to  
Launch Raj Bhavan Scholars Lecture Series, a fortnightly  
event – Reputed scholars invited – Reg.

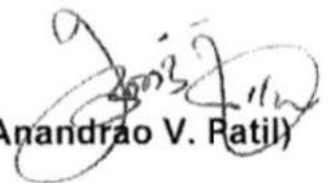
\*\*\*\*\*

The Hon'ble Governor of Tamil Nadu has decided to launch Raj Bhavan Scholars Lecture Series, a fortnightly event, to be hosted by the Raj Bhavan, Chennai. Reputed scholars will be invited to deliver talks on issues of contemporary relevance to a select audience. The scholar lecture (40 minutes) will be followed by discussion & interactions (30 Minutes) and conclude with lunch.

In view of above, you are requested to suggest a scholar of your University/Institution and the topic which he/she would like to present. A Curriculum Vitae of the scholar along with abstract of the topic and a soft copy of the manuscript (if readily available) may be sent to the Secretary to Governor, Raj Bhavan, Chennai – 600 022 or at email [govsec@nic.in](mailto:govsec@nic.in) by December 31<sup>st</sup> 2021.

*With Regards*

Yours sincerely,

  
**(Anandrao V. Patil)**



## Sit for 10 minutes.....

\*Sit for 10 mins before a housewife - you will feel life is too difficult.\*

\*Sit for 10 mins before a drunkard - you will feel life is very easy.\*

\*Sit for 10 mins before sadhus & sanyasis - you will feel like gifting away everything in charity.\*

\*Sit for 10 mins before a leader - you will feel all your studies are useless.\*

\*Sit for 10 mins before a life insurance agent - you will feel that it is better to die.\*

\*Sit for 10 mins before traders - you will feel your earnings are too meagre.\*

\*Sit for 10 mins before scientists - you will feel the enormity of your own ignorance.\*

\*Sit for 10 mins before good teachers - you will feel like wanting to become a student again.\*

\*Sit for 10 mins before a farmer or a worker - you will feel you are not working hard enough.\*

\*Sit for 10 mins before a soldier - you will feel your own services & sacrifices are insignificant.\*

\*Last but last one\*

\*Sit for 10 mins before a good friend - you will feel your life is heaven!\*

\*Company Matters!!\*





## Management related...



Prof. John.B. Goodenough shares Noble Prize for Work on Lithium ion battery- 2019, at the age of 97. So learning is womb to tomb. When asked , you still work in lab. He replies, if one retires it doesn't mean he should wait to die. Good inspiration. 👍

**...Hearty wishes and congratulations to Mr. Krishnan Sadagopan, our proud 39th batch Auto alumnus MITian, Sr Vice President of Engine Development, Ashok Leyland, Chennai for his new additional responsibility as Independent Director of IOCL**

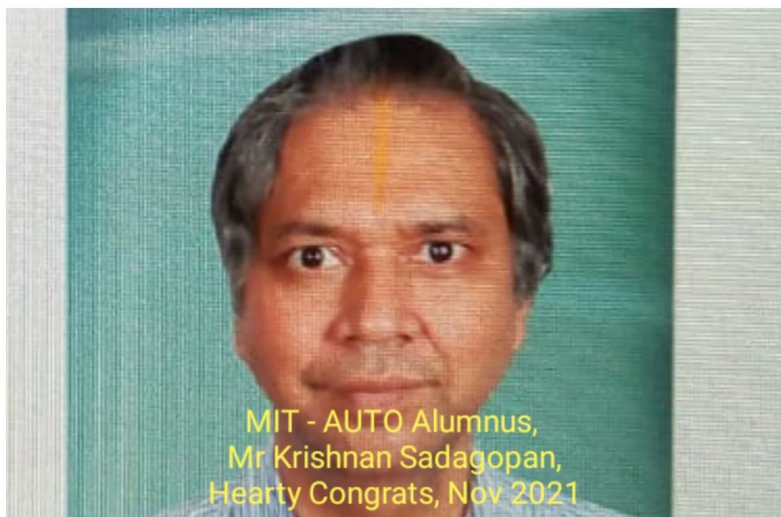
## Creative Writing Contest for the Readers.

**Topic: “ Entrepreneurial Culture in India to be nurtured from the school level : agree or disagree...?.**

The Best article will be published in the 13th Publish ( 14th Jan 2022– Vol 2 ) of the E Magazine. Their company's one page advertisement will be published free in the issue.

The article has to be sent to :

[mitvirutcham@gmail.com](mailto:mitvirutcham@gmail.com)



## Indian Oil announces the appointment of 6 Independent Directors on its Board

*The Board of Directors of India Oil have approved the appointments of six Independent Directors on its Board with effect from November 24, 2021*

PSU WATCH BUREAU - © NOVEMBER 24, 2021

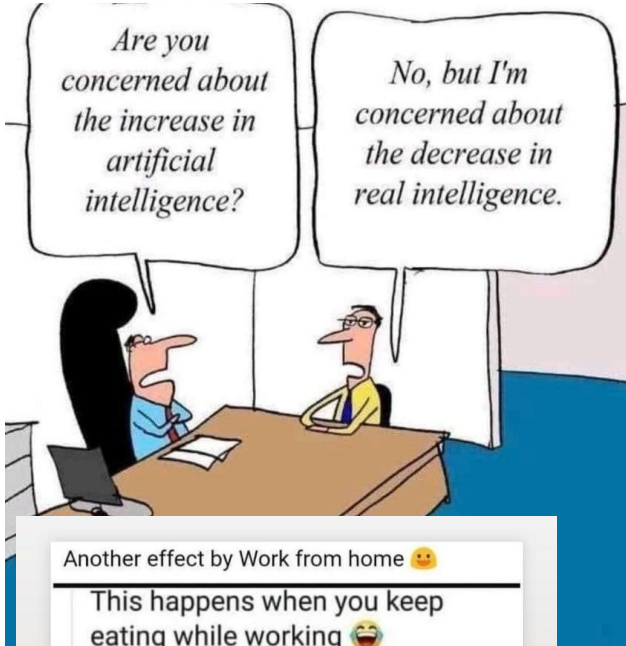


### Krishnan Sadagopan

Krishnan Sadagopan, aged 54 years, is a B Tech from Madras Institute of Technology (MIT), Anna University and an M E from Sardar Patel College of Engineering, Mumbai. Pursuing his passion for IC Engines, he has worked in senior positions in various automobile companies viz. Bajaj Auto Limited, Mahindra & Mahindra Limited & Tata Motors Limited. He is currently working as the Senior Vice-President (Engine Development) in Ashok Leyland Limited, wherein, he undertakes strategic initiatives through business leader's programs and councils, including technical associations. Krishnan specializes in project management,



## Lets have some Fun...



Another effect by Work from home 😊

This happens when you keep eating while working 😂



### TECHNOLOGY UPDATE 1 😊

There is a device in market which converts your **Thoughts** into **Speech**.

It is called **Alcohol** 🍷

12:24 PM

### TECHNOLOGY UPDATE 2

There is another device which converts your **Speech** into **Silence**.

It is called **WIFE** 🤦

12:24 PM

### TECHNOLOGY UPDATE 3

There is another device which converts your Fake **forwards** into **Belief**.

It is called **whatsapp** 😊😊

12:24 PM

## Joke of the Month

A man checked into a hotel. There was a computer in his room, so he decided to send a mail to his wife. He accidentally typed the wrong email address, and without realising he sent the mail to a widow who had just returned from her husband's funeral. The widow decided to check her mail, expecting condolence messages from relatives and friends. After reading the first message she fainted. The son rushed into the room, found his mother on the floor and saw the computer screen which read:

To my loving wife, I know you are surprised to hear from me, they have computers here and we are allowed to send mails to loved ones. I've just checked in. How are you and the kids? The place is really nice but I am lonely here. I have made necessary arrangement for your arrival tomorrow. Expecting you darling. I can't wait to see you.

டாடி, பக்கத்து வீட்டு மாமா நேர்ல வந்து தீபாவளி வாழ்த்து சொல்றாரே...அவர்கிட்ட வாட்ஸ் ஆப் இல்லையா?







## Unforgettable moments ...

President Kovind presents Ati Vishisht Seva Medal to Rear Admiral V Mohan Doss, VSM (Retired).



....he is presently in Amrita University Coimbatore and he can be contacted in his mobile number : +91 94041 47695.

We wish him all success and happiness for all his future endeavors in life.

**... Hearty Congratulations to 35th Batch Electronics MITian Rear Admiral Mohandoss for having been conferred AVSM by the President of India.**

**Never give up.**

Great things  
take time.  
Be patient.



## 7 RULES OF LIFE

### 1. LET IT GO

NEVER RUN A GOOD DAY BY THINKING ABOUT A BAD YESTERDAY.

### 2. IGNORE THEM

DON'T LISTEN TO OTHER PEOPLE. LIVE A LIFE THAT'S EMPOWERING TO YOU.

### 3. GIVE IT TIME

TIME HEALS EVERYTHING.

### 4. DON'T COMPARE

THE ONLY PERSON YOU SHOULD TRY TO BEAT IS THE PERSON YOU WERE YESTERDAY.

### 5. STAY CALM

IT'S OKAY NOT TO HAVE EVERYTHING FIGURED OUT. KNOW THAT IN TIME, YOU'LL GET THERE.

### 6. IT'S ON YOU

ONLY YOU ARE IN CHARGE OF YOUR HAPPINESS.

### 7. SMILE

LIFE IS SHORT. ENJOY IT WHILE YOU HAVE IT.





## Unforgettable moments...contd



... Met Dr. Mannar Jawahar, proud Auto alumnus of MIT, TNo 24209, presently the VC of Karunya University, Coimbatore . His mobile number : +91 93838 33388

அமெரிக்காவின் டெஸ்லா நிறுவனர் கம்பனி வாசலில் வைத்துள்ள வாசகம்  
"இந்தியாவின் புராண இதிகாசங்களே காந்தம் பற்றிய எனது ஆராய்ச்சியை ஊக்குவித்தது! அங்கு இல்லாத தொழில் நுட்பமே இல்லை. இன்னொரு ஜென்மம் இருந்து நான் பிறந்தால், இந்தியாவில் பிறக்கவே விரும்புகிறேன்!  
- நிகோலஸ் டெஸ்லா!"



Dr Tamilisai Soundararajan  
@DrTamilisaiGuv

Educationalist Dr.Ramesh Prabha called on at Raj Nivas  
#puducherry.

Exchanged views on New Education Policy #NEP2020 .



PMO India and 9 others

21:17 · 05 Dec 21 · Twitter for Android





## Points to Ponder ( Being rich is not about owning things .!!!)



Received in Whatsapp ( originator unknown)...Worth Reading...

I boarded flight from Bangalore to Mumbai, economy class. I put my hand bag in overhead bin and took my aisle seat. There was an old person sitting next to me on the window seat.

I had a presentation in Mumbai, so took my documents and started going through them for the final time before the presentation. After 15–20 minutes I was done with my documents, so I put them away and started looking out of the window, and suddenly I looked at the face of this person sitting next to me. I thought I have seen him somewhere.

He was old, his face, the suit was not very expensive, and he was replying to some mails or going through some documents. I exactly don't know. I noticed his shoes, they were average quality.

Something stuck me and I asked him:

“Are you Mr. Narayana Murthy?” He looked at me, smiled and replied, “Yes, I am.”

I was shocked !

For one second I had no idea what to say next. I looked at him again. His shoes, his suit, his tie and his specs. Everything was average. This guy was worth \$2.3 Billion and co-founded Infosys. I always wanted to become super rich so that I can buy all the luxury and travel business class. He could buy the whole airlines and yet he was sitting next to me in economy class!

I again asked: “Why are you travelling in economy class and not business class?”

He replied: “Do Business class people reach early?”

And then introduced myself, “Hello sir! My name is Mayank Gupta and I am a freelance corporate trainer and I work with many MNCs PAN India.”

He then put his phone away and started listening to me, he also asked few questions and answered the questions I asked. We both went down deep into the conversation until I asked a question which was about to change my life entirely.

I questioned: Sir, You are so successful and have made so many good decisions in your life. Is there something you regret?”. He got intense look on his face, thought for a while and answered,

“Sometimes my knee hurts, I should have taken better care of my body. When I was young I was so busy working that I never got time to take care of myself and now even if I want to work more, I can't. My body doesn't permit.”

“You are young. You are smart and ambitious but don't repeat the mistake I made. Take proper care of your body and take proper rest. This is the only body you have got!”

That day I learned two things, one that he told me and another that he showed me!

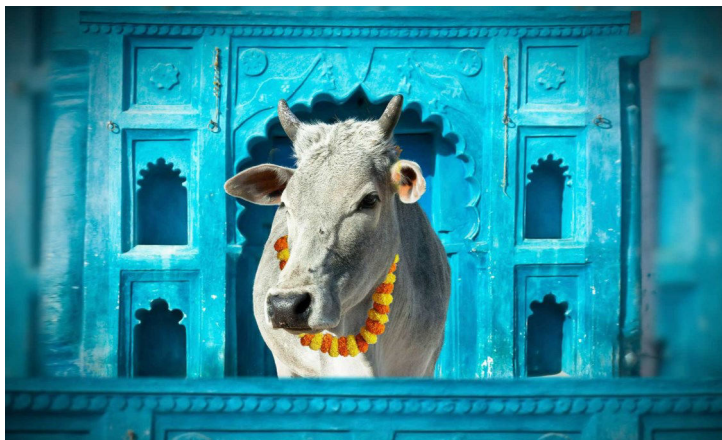
Being rich is not about owning things. I had got what I needed.

What a great and down to earth human being he is, no doubt he is so successful !!!



## Points to Ponder

### ( Cow Doesn't Give milk - Inspiring Story )



While Gently close your eyes... Take a deep breath... Now think about how milk gets delivered to our house... Smile... Keep reading...

**\*Cow Doesn't Give Milk\***

Let's discover the *\*secret of life\** through a small story.

A peasant always used to say to his children when they were young, "When you all reach the age of 12, I will tell you the secret of life."

A few years passed by saying this to the children and one day when his eldest son turned 12, he curiously asked his father what is the secret of life?

The father very patiently replied, "I'll reveal the secret to you, but on the condition that you must not tell your brothers."

Then he began to tell him the secret, saying: "The cow doesn't give milk." On hearing this, his son was very surprised and asked him in disbelief, "What are you saying?!"

The peasant said, "Yes, you heard it right. The cow does not give milk, it has to be milked. And for that you have to get up at 4:00am in the morning, go to the field, walk through the corral full of manure, tie the cow's tail. One has to hold the cow by the feet, one has to sit on the stool, keep the bucket and all the work has to be done by oneself, then the milk is obtained.

This is the secret of life. Cow does not give milk. We have to work hard for it."

In today's times, there is such a generation too, which thinks that a cow gives milk by itself. And things in life are automatic and independent. Their mindset is that if "I want, I ask... I get it." Meaning that, whatever they want, they have become accustomed to getting it in an easy way... But no, that is not the reality. Life is not a matter of wanting, seeking and receiving. The things that a person receives are the result of effort.

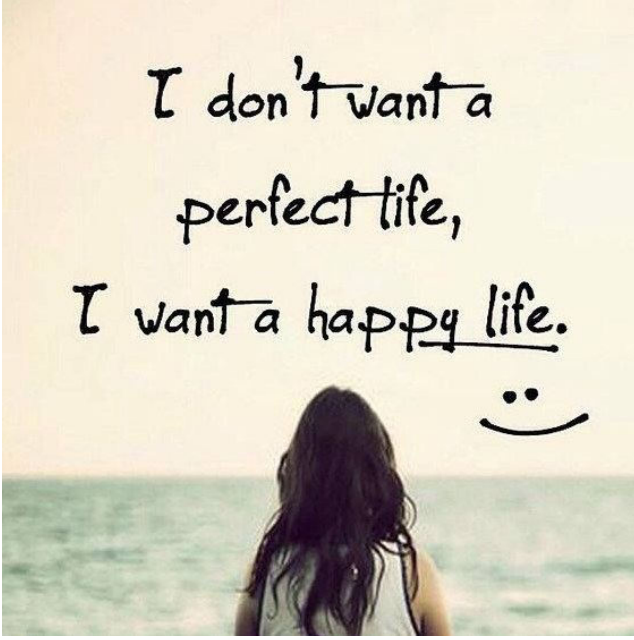
Every happiness we get in life is the result of effort. Lack of effort creates frustration. So, we must share the secret of life with our children, from a young age. So that they don't grow up with the mindset that the government, or their parents, or their cute little innocent faces are going to give them everything they need in life. Everything is achieved by their efforts."

**\*Remember :\***

**"The cow doesn't give milk. It takes effort...!"**



## வாழ்க்கையில் எப்போதும் ஜெயிக்க 25 டிப்ஸ்



1. மாதம் ஒரு புத்தகமாவது படியுங்கள்.
2. ஆரோக்கியம் தராத உணவு வகைகள் எவ்வளவு சுவையாக இருந்தாலும் உண்ணாதீர்கள்.
3. உங்களுக்கு என்ன வயதானாலும் பரவாயில்லை. விருப்பமான துறைகளில் நடக்கும் பயிற்சி வகுப்புகளில் பங்கெடுங்கள்.
4. வருமானத்திற்கான வழி மிகவும் முக்கியம். அதில் எந்த சமரசமும் செய்து கொள்ளாதீர்கள்.
5. முடிந்தவரை கடன்களைக் கட்டி விடுங்கள். வேண்டாத செலவுகளை நிறுத்தி விடுங்கள்.
6. விடியும் முன்னால் எழுந்து விடுங்கள். ஒருநாளின் அலுவல்களை முன் கூட்டியே திட்டமிடுங்கள்.
7. முப்பதுகளைக் கடக்கும் முன், மற்றவர்கள் சொல்லாமலே சர்க்கரை, உப்பு ஆகியவற்றை கணிசமாகக் குறைத்து விடுங்கள். முடிந்தால் தவிர்த்து விடுங்கள்.
8. எக்காரணம் கொண்டும் காலை உணவைத் தவிர்க்காதீர்கள்.
9. நிற்கையில் நேராக நில்லுங்கள். பேசுகையில் கண்களைப் பார்த்துப் பேசுங்கள்.
10. புன்னகை முகமும் இதமான பேச்சும் உங்கள் இயல்புகளாகவே இருக்கட்டும்.
11. வாரம் மூன்று முறை யாவது உடற்பயிற்சி செய்யுங்கள். முடிந்த வரை நடந்து செல்லுங்கள்.
12. சிறு குறிப்போ, கடிதமோ, கட்டுரையோ, பிழையில்லாமல் எழுதுவதில் கவனம் செலுத்துங்கள்.
13. ஒருவர் இல்லாதபோது அவருடைய சிறப்பம்சங்களையே பேசுங்கள்.
14. அரட்டைப் பேச்சுக்களையும் அபவாதங்களையும் ஊக்குவிக்காதீர்கள்.
15. மற்றவர்களின் தவறுகளை மன்னி யுங்கள். ஒரு போதும் மறக்காதீர்கள்.
16. உங்கள் வாழ்வின் ரகசிய அம்சங்கள் முடிந்தவரை குறைவாகவே இருக்கட்டும்.
17. குடும்பம் என்கிற எல்லையைக் கடந்து, பொது அமைப்பு எதிலாவது ஈடுபடுங்கள்.
18. மாதம் ஒரு முறையாவது உங்கள் தகுதிகளையும் தவறுகளையும் பட்டியல் இடுங்கள்.
19. மற்றவர்களைப் பேச விடுங்கள். அவர்கள் மேல் உங்களுக்கு இருக்கும் அக்கறையை உணர்த்துங்கள்.
20. உங்கள் நேரத்திற்கும், மற்றவர்கள் நேரத்திற்கும் உரிய மரியாதை கொடுங்கள்.
21. உங்களிடம் இல்லாத தகுதிகள் இருப்பதாக நம்பவோ நம்ப வைக்கவோ முயலாதீர்கள்.
22. உங்கள் திறமைகளை நீங்களே விவரித்துக் கொண்டிரா தீர்கள். உரிய நேரத்தில் நிரூபியுங்கள்.
23. மேடைக் கூச்சம், கேமரா கூச்சம் இல்லாமல் இருங்கள்.
24. தண்ணீரையும் மின்சாரத்தையும் சிக்கனமாகப் பயன்படுத்துவது தான் எதிர்காலத்திற்காக சேர்க்கும் சொத்துக்கள்.
25. உங்கள் தனிப்பட்ட நம்பிக்கைகளையும் பழக்கங்களையும் மற்றவர்கள் மேல் திணிக்காதீர்கள் பின்பற்றுங்கள்...வெற்றிபெறங்கள்...





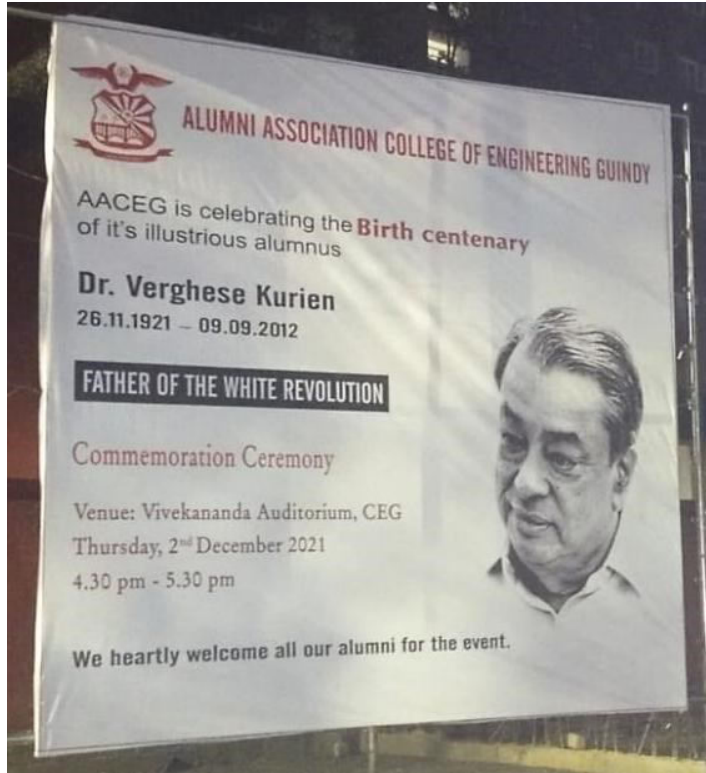
## We salute our real Heroes of the Nation Let their souls rest in Peace







## Advertisement for Entrepreneurs of MIT



### Advertisement for Promotion of MITians' Companies, Products & Services

The Alumni of MIT are hereby in- formed to give advertisement for their com- panies products and services in the E Magazine on chargeable basis. The terms and conditions for the same are mentioned below:

- \* The advt will be displayed in the E Maga- zine for 2 issues consecutively from the month of releasing the advt.
- \* The contents shall be mailed by the Alumnus to the Chief Editor of the E Magazine
- \* The charges for placing the advertisement by any Alumnus of MIT from any part of the Globe is USD 10 or in INR 750/- for 2 issues from the month of placing the advt.

- \* The advt will be one full page in the E Magazine
- \* The contents are subject to editing by the Editorial Team Members.
- The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- \* For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number : **+91 97906 17957 Email: mitvirutcham@gmail.com**

### HOW "SELF-MADE" BILLIONAIRES GOT THEIR START



Mom sat on the same board as the CEO of IBM and convinced him to take a risk on her son's new company



Started Amazon with \$300,000 in seed capital from his parents and more from some rich friends



The son of a powerful congressman who owned an investment company



Dad owned an emerald mine in apartheid South Africa

