

Vol 02 Publish: 01 14.01.2022











Virutcham

MITIANS BUSINESS UPDATES

(Monthly E Magazine)

" Happy & Prosperous New year 2022"































Editorial

An year has gone with lots of happenings around the globe, in the country, in the state and in everyone's family. The New Year 2022 has begun with hopes, goals, targets and resolutions to be made and to be achieved in spite of obstacles encountered in the journey of Life. I am immensely happy to present before you all, the E Magazine Vol 02, Publish 01 for the year 2022 and wishing you all a wonderful and Prosperous New year.

This issue highlights:

A report on MITEA organized a "Marathon Business Presentation" for all the members to get "Mega Business Opportunities" at

IIT Madras Research Park on 19th Dec 2021. It was a splendid success with 24 presenters and around 50 participants and the event started off at 10 am and ended at 07 pm. All the presenters & participants stay glued to the "Sarabhaí Hall" till in the evening. There were no repetition of presentations and lot business collaborations were achieved during the event.

MITEA EC Team headed by the President, met the VC & the Registrar of Anna University and the Dean of MIT on 20th Dec 2022 and had useful discussions for taking the association to the next level.

Then Webinar 25 presentation on "Cyber Security" on 9th Jan 2022 was again attended by more than 40 members and the takeaways were very much valuable. MITEA team congratulate all the members who got the awards for their exemplary services to the society.

A brief report on MIT Alumni Association (MITAA) organized the physical & virtual AGM meet and also gave away awards to 9 alumni for their excellent contributions in their career and life. We, wholeheartedly congratulate the MITAA team and the awardees and wish the legacy to continue for many more years to come in spite of various hurdles faced by all of us for safe and healthy living. An interesting article on a magic number 2520. Then few pictures on MIT 40th batch virtual Family reunion held on 2nd January 2022 which was attended by around 15 alumni from different parts of the world.

For all those who are interested in the business of stock investment and trading, an article on "how to pick your stock"- Part 03 will be of immense support. The "Entrepreneurial Journey by a Fresh Alumnus of MIT" is an inspiring report to drive the fresh Graduates to think of entrepreneurship once they leave the college. Added few pages for fun and entertainment

The issue dedicates a page for all the new registered members of MITEA who are actively participating and making the association grow. The details for becoming a member is shared. "Nirmas Success Story - Points to Ponder" is an interesting article to derive lot of insights for new entrepreneurs on how one has to face the market challenges in launching your products.

I would like to express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.

Yendrum Anbudan Dr.K.Elamvazhuthi TNo 01602 Founder & Chief Editor



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- Highlights of MIT Entrepreneurs Association- MITEA: Mr. K. Saravanan, T No: 46432, Founder & MD– Preipolar Engineering Pvt Ltd., Chennai. Mob: +91 98409 49939
- MIT Campus, Anna University Updates: Dr. Neelavathi Pari, Asso Prof of CSE Dept, & Head EDC cell, MIT Campus, Anna University. Mob: +91 99628 27638
- Achievements of MITians in Academics: Mr. Thayanithi, TNo: 2011508026, RPT Dept, presently in KTH Royal Institute of Technology, Sweden



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MIT ENTREPRENEURS ASSOCIATION

.C/O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4th Street, RA Puram, Chennai 600028

Email: miteachennai@gmail.com

MITEA Marathon **Business** Presentation 19.12, 2021 Sunday

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the

> " Marathon Business Presentation -Mega Business Opportunities"

19.12.2021, Sunday From 10.00 am to 05.00 pm





@ Sarabhai Hall - E Block,

IIT Madras Research Park, Chennai

Full Day Presentation & Interaction

Golden opportunity for our members to present about their business. Each member can make a presentation for about 15 minutes (10 minutes for talk & 5 minutes for Q&A) on the following:

* Scope for Partnering * * Current Business Activities * * Future Plans * * Scope for Vendors * * Resource Requirements *

Kindly confirm your interest level at the earliest, since the opportunity will be on first come first served basis.















































MITEA - Marathon Business Presentation on 19.12. 2021 Sunday



Highlights of MIT Entrepreneurs Association (MITEA)..contd A Report on "Marathon Business Presentation":

The event, Marathon Business Presentation was planned well in advance and the invitation was shared with all the MIT Entrepreneurs Association (MITEA) members around the globe. Since, the usual venue "Anna University Alumni Club" was under renovation work, we decided to conduct the same at IIT Madras Research Park.

There was overwhelming response from lot of participants and it was a tough task to limit our presentations to 24 numbers on a single day. Due to seating capacity constraints in the Sarabha Hall we booked, we have to ensure that the total participants did not cross more than 50 numbers as the seating capacity was only maximum 50. Few Students of MIT had the chance to participate in the event full day and interact with all the presenters.

In the invitation shown below, the pictures shown were all the MIT Alumni Entrepreneurs who gathered on 16th February 2019 at Anna University Alumni Club, Prof Hegde's Hall at the time of first Business meeting. It was a splendid success with 46 alumni entrepreneurs across the globe participated and sowed the seeds for MIT Entrepreneurs Association—MITEA



MIT ENTREPRENEURS ASSOCIATION

Reg. Off: Galaxy Communication Service Pvt Ltd, No.18, Fourth Street, Karpagam Avenue, R.A. Puram, **Chennai - 600028**, Tamil Nadu, India. Email id: miteachennai@gmail.com



MITEA ORGANIZING

" Marathon Business Presentations

MEGA BUSINESS OPPORTUNITIES

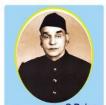
Date : 19-12-2021 - SUNDAY

Time : 10.00 am to 06.00 pm

Venue: IIT Madras Research Park,

E - Block, SARABHAI HALL

Chennai.



All are Cordially Invited

NO REGISTRATION FEES

Open to all Business Enthusiasts





Yet another milestone achievements of MIT Entrepreneurs Association (MITEA) has been accomplished on 19th December, 2021 Sunday by organizing "Marathon Business Presentations - Mega Business Opportunities" at IIT Madras Research Park, Chennai for all the alumni Entrepreneurs of Madras Institute of Technology (MIT, Anna University Campus, Chennai). There were 24 presentations, started in the morning at 10.15 am and closed the event at 07.00 pm.



Participants of Marathon Business Presentation



The event was organized by the Founder and Secretary of MITEA Dr. K. Elamvazhuthi (First batch Rubber Technologist of MIT, T No 01602). The Executive Committee members of MITEA headed by the President of MITEA, Dr. Ramesh Prabha (5th Batch Production alumnus, T No 05510, Founder CMD of Galaxy Group of Communications Pvt Ltd., Chennai), welcomed all the alumni entrepreneurs of MIT, alumni and students participants from MIT, Chromepet, Chennai. The conducive ambience at IIT Research Park enabled all the participants to stay glued to the hall till end of the event in the evening.

Participants Profile:

The alumni entrepreneurs were from different disciplines and varied business domains and they were all from Aeronautical Engineering, Automobile, Electronics, Instrumentation, Production Technology, Rubber & Plastics, Computer Science and Information Technology. The turnover of the alumni entrepreneurs companies were ranging from startups to around 200 cores per annum employing workforce ranging from single to more than 300 persons. They are all spread across the globe from California USA, Kuwait, Chennai, Bangalore, Salem, Tirunelveli and many other parts of the world.



Objectives of MITEA formation:

The soul objectives of MIT Entrepreneurs Association conceptualized in Jan 2019 and registered as society on 9th October 2020 was to bring all the alumni entrepreneurs of MIT under one umbrella and to ensure mutual benefits among themselves by business interactions and meetings to bring "Win - Win" situation for both and to encourage more students and younger generations towards entrepreneurship thereby creating a culture of making more "Job Creators" instead of "Job Seekers" in Tamilnadu and in India as a whole.

Brief Business Profiles of the Presenters:

The entrepreneurs' companies were all from various diverse domain expertise, ranging from Setting up living shelters in Moon, converting all the villages to Solar powered, Automating all the Production operations, Block Chain technology to test and share the results of RTPCR instantly, converting the waste rubber products into crumb powders, shredders for converting the wastes to useful powders, producing CNG using corporation wastes and eliminating the daily waste problems in Chennai, producing Marachekku healthy oil products, innovative games producing, CFO services for fast growing companies, producing Hi Tech world class Control panels, Paper making, Organic Farming, Petrol bunks, Communications, Media and Adverting fields, Leather Products, Real Estate and Construction, Finance Software Tally experts, sustainable Mariculture farming, various innovative products for enhancing the life of Tyres, precision rubber and plastics products for varied applications and turnkey projects expertise and extending exporting business support.





The List of Participants and their companies :

The following members presented about their businesses:

- 1. Mr. P. Duraisamy, (TNo: 31445 Instrumentation / 1982) Founder CMD of M/S Intech Group of Companies, Chennai
- 2. Mr. Senthilnathan, (TNo: 32333 Electronics / 1983) Founder CEO of M/S Technomind, Chennai
- 3. Mr. Palavesa Muthu, (TNo: 42432 Instrumentation / 1993) Founder Partner of M/S Golden Palm Petroleum, Kuwait and M/S Palm Tree Technical Products, Chennai.



- 4. Dr. K. Elamvazhuthi, (TNo: 01602 Rubber / 1991) Founder CEO of M/S YesLee Consultants & YesLee Exports, Salem
- 5. Mr. Udhayakumar (TNo: 33519 Production / 1984) Founder & Lead of M/S Marine Bio Tech, Pondy
- 6. Mr. Nivas Ranjan Bose (2008 batch Auto) Founder CEO of M/S Zvata Studios, Chennai
- 7. Dr. Ramesh Prabha, (TNo: 05510 / 1984 Production) Founder CMD of M/S Galxy Group of Companies, Chennai
- 8. Mr. Venkatesh Babu (1993 batch ME Instrumentation) Founder CEO of M/S Tiara Consulting Services, CA, USA
- 9. Mr. Selvakumar (TNo: 947614 Rubber / 1997) Founder MD of M/S Tritech Elastomers, Chennai
- 10. Mr. Edhayachandran, (TNo: 46207 / Auto / 1997) Founder Director of M/S Crown Surface Treatment, Chennai
- 11. Mr. Balaji, (53rd batch Electronics / 2004) Founder CEO of M/S Nathans Marachekku, **Tirunelveli**
- 12. Dr. Jayakumar Venkatesan, (ME Aero 2011 batch), Founder CEO of M/S Cygnus Space, UK and Valles Marineries International, India
- 13. Mr. Abdul Kadar, (TNo: 07501 / Prodution / 1986) Founder Director of M/S Pranam Leathers, Chennai.



Mr. P. Durraisamy



Mr.Senthilnathan



Mrs. Anitha Palavesa Muthu



Dr. K. Elamvazhuthi



Mr. Udhayakumar



Mr. Nivas Ranjan Bose



Dr. Ramesh Prabha



Mrs. Benitta









Mr. Selvakumar

Mr. Edhayachandran

Mr. & Mrs. Balaji Dr. Jayakumar Venkatesan Mr. Abdul Kadar



14. Mr. Gopinath, Dy MD (Son in Law of Late Mr. Balasubramanian 30th Batch alumnus of Instrumentation, the Founder and Son of Dr. E. Palaniswamy, 29th batch Auto) of M/S Base Automation, Chennai 15 Mr. Balamurugan, (TNo: 39th batch Electronics / 1990) Founder Director of M/S Pratique CFO Services, Chennai

16. Mr. Saravanan , (TNo: 46432 Instrumentation / 1997) Founder MD of M/S Preipolar Engineering Pvt Ltd., Chennai

17. Mr. Pughazhendi, (TNo: 36221 Auto / 1987) Founder MD of M/S Perfinthealthcare Pvt Ltd., Chennai

18. Mr. Kannan Paulraj, (TNo: 44422 / 1995) Founder MD of M/S Procyontech, Bangalore

19. Mr. Venkatesh, (TNo: 39230 Auto / 1990) Founder CEO of M/S MPover India Tyre E Service Pvt Ltd., Chenna

20. Mr. Nagendran, (TNo: 47426 Instrumentation / 1998) Founder Director of M/S Visiit Tours & Travels, Chennai and Srinivas Waste Management Solutions P Ltd., Chennai.

21. Mr. Kishore, (2018 batch RPT alumnus) Founder MD of M/S KSoltech Solar Pvt Ltd., Chennai

22. Mr. Vignesh Babu Venkatesan, (ME Instrumentation 2017) Co Founder & Director of M/S Print2B Tech Pvt Ltd., Chennai

23. Dr. Prabhakaran, (2012 batch ME Auto & PhD alumnus), Founder CEO of Top Engineers Pvt Ltd., Chennai, India and South Africa.



Mr. Gopinath



Mrs. Santhi Balamurugan



Mr. Saravanan



Mr. Pughazhendi



Mr. Kannan



Mr. Venkatesan



Mr. Nagendran



Mr. Kishore

Publish 01: 14. 01. 2022











Mr. Vignesh Babu

Dr. Prabhakaran

Participants

MITEA EC Team

AIRIA Reg Secretary





Key Sponsors of the Event:

1. Sarabhai Hall, IIT Madras Research Park: Mr. MRG Apparao, (TNo 1711, Auto / 1968) Founder MD of M/S Idea Lab India Pvt Ltd and Net Access Pvt Ltd., IIT MRP, Chennai



2. Lunch and Refreshments: Mr. P. Duraisamy, (TNo: 31445 Instrumentation / 1982) Founder CMD of M/S Intech Group of Companies, Chennai

Welcome Kit Sponsors:

* Business Related Books authored by **Dr. Ramesh Prabha**(**TNo: 05510 Production / 1984**) Founder CMD of Galaxy Group of Communications.



* 2022 Calendar By Mr. Palavesa Muthu, (TNo: 42432 Instrumentation / 1993) Founder Partner of M/S Golden Palm Petrole-

um, Kuwait and M/S Palm Tree Technical Products, Chennai.

* Coffee Cup by Mr. Rajesh Vedhamurthi, (TNo: 20033468 E&I / 2007) Founder MD of Arwizon Digital Pvt Ltd and Hikeon Bangalore.





* Marachekku oil samples and organic sweets by Mr. Balaji (53rd batch Electronics alumnus) Founder Partner of Nathans Marachekku, Tirunelveli.











Publish 01: 14. 01. 2022



The Executive Committee members of MITEA and the President of MITEA Dr. Ramesh Prabha, met Prof Dr. T. Thiagarajan, Dean, MIT Anna University Campus on 20th December, 2021, Monday at his office.





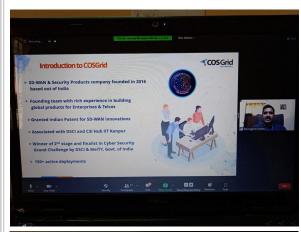
The Executive Committee members of MITEA and the President of MITEA Dr. Ramesh Prabha, met Prof Dr. Velraj, Vice Chancellor, Anna University and Dr. Ravikumar, Registrar, Anna University Chennai on 20th December, 2021, Monday at their offices.







The Webinar 25 Presentation of MITEA was organized virtually on 09.01.2022, Sunday from 11 am to 12.15 pm. Some of the pics taken during the presentation is shared herewith.







MITEA Regd No: 121 / 2020

MIT ENTREPRENEURS ASSOCIATION

.C/ O Galaxy Communication Service Pvt Ltd., No 18, Karpagam Avenue, 4th Street, RA Puram, Chennai 600028 Email: miteachennai@gmail.com MITEA Webinar Presentation 25 09.01. 2022 Sunday 11.00 am

The President, VP, Secretary, Jt Secretary, Treasurer and EC Members of MITEA cordially invite you all to participate in the Zoom webinar Presentation (25) & Interactive Sessions on

09.01.2022, Sunday From 11.00 am By



Mr. Murugavel, TNo: 48414

Founder & CEO, COSGrid Systems Pvt Ltd., Chennai Topic: "Entrepreneurial Journey of COSGrid & Recent Trends in Cyber Security"

Join Zoom Meeting

https://us04web.zoom.us/j/9939276381? pwd=eUEwNWdTY0xhTHBZTC84blRaZ0c3UT09

> Meeting ID: 993 927 6381 Passcode: MITEA

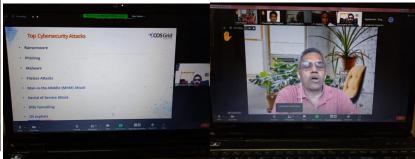
Agenda

- 11.00 am: Welcome Address: Mr. Abdul Kadar, Founder Director, Pranam Leathers.
- 11.05 am: Introduction of the Speaker: Mr. Selvakumar, Founder MD, Tritech Elastomers.
- 11.10 am : Presentation : Mr. Murugavel, COSGrid Systems Pvt Ltd., Chennai 11.50 am : Interactions with the Guest Speaker , Question & Answer Session
- 12.00 noon : Vote of Thanks : Mr. Nagendran, Founder Director, Srinivas Waste Management

All the Alumni Entrepreneurs & Alumni of MIT & all Entrepreneurs spread across the Globe are cordially invited to participate & make the event a successful one.

ALL ARE REQUESTED TO GIVE YOUR CONFIRMATION IN ADVANCE

MITEA - MIT Entrepreneurs Association - Webinar Presentation (25) on: 09.01. 2022 Sunday







Award Winners of MITEA Members...Congratulations



Mr. P. Duraisamy, T No: 31445, Fouundr CMD of Intech Group of Companies, Chennai, was honored with "Eminent Entrepreneur Award" by MIT Alumni Association (MITAA) in the recently conducted AGM meeting at Anna University Alumni Club on 26th December 2021. MITEA members wholeheartedly congratulate him for his accomplishments.





Founder MD of M/S Preipolar Engineering Pvt Ltd., Chennai has received "Export Excellence Award - 1st Place 2016 - 2017" from His Excellency the cember 2021. MITEA team congratulate him for his

achievements.

Mr. Murugavel, TNo: 48414,

Founder MD,
COSGrid Networks,
Chennai received
TANSEED 2.0 award
from the CM of TN.

MITEA team congratulate him for the achievements.







Highlights of MIT Alumni Association (MITAA)

Annual AGM Meeting (Physical Mode) on 26th December 2021, Sunday at Anna University Alumni Club. Enabled the participants to join the event virtually also. Total 9 awardees were given in this year, Outstanding alumnus (01), Distinguished alumnus (01), Eminent Alumnus (05), Eminent Entrepreneur (01) and Young Achiever (01) awards. The awardees pics are shown here:







Mr. N. Raja

Mr. Sundaravadhanam

Mr. P. Duraisamy







Mr. V. Narayansaamy

Mr. Krishnamurthy

Mr.C. Madhusudhan Rao







Mr. P. Thyagarajan



Mr. Vasantharaj

Publish 01: 14. 01. 2022



Highlights of MIT Alumni Association (MITAA) ...contd

MITAA is very happy to announce that the following alumni are being honoured for the contribution in their respective fields and to society. The awards were presented during the AGM of MITAA held on 26th Dec 2021 at 10.15 am in the Alumni Club, RA Puram, Chennai. Awardees for 2020:

Outstanding Alumnus:

Mr. N. Raja, MD & CEO, Toyota Financial Services India Ltd., T.no - 35228. Auto **Distinguished Alumnus:**

Mr. Ilango K, CEO - Mercury Printz New Zealand, T.no 36206. Auto

Eminent Alumnus Awardees for 2021:

Mr. C.MadhusudhanRao. Former Director Technical ECIL Hyderabad, T.No 1143 Elecs Prof. E.Rathakrishnan, IIT Kanpur, T.No 25116. Aero

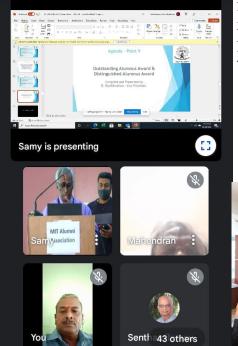
Mr.E.J.Ravisankar, Maintenance Coordinator, Qatar Energy, Qatar, T.No 31431, IT Mr. V.Narayanasamy, Board Member, Accord Systems & Software Bangalore, T.No 32333. Electronics

Mr. C. Vasantharaj, Director - Kumaraguru Centre for Indl research Cbe, T.No 33118 Aero **Young Achiever:**

Mr. E.Sundaravathanam, IPS - Deputy Commissioner of Police. Madhavaram- Regn:
No.20073035 Aero

Eminent Entrepreneur:

Mr. P. Duraisamy, Chairman, Intech group - Chennai, T.no. 31445. Instrumentation











Highlights of MIT Alumni Association (MITAA) ...contd























விசித்திரமான எண் 2520

விசித்திரமான எண் 2520

கணிதத்தில், எந்த எண்ணையும் 1 முதல் 10 வரை உள்ள அனைத்து எண்களாலும் பிரிக்க முடியாது, ஆனால் இந்த ஒரு எண் மிகவும் விசித்திரமானது, உலகில் உள்ள அனைத்து கணிதவியலாளர்களும் அதிர்ச்சி.

இந்த எண்ணை இந்திய கணிதவியலாளர்கள் தங்கள் அசைக்க முடியாத நுண்ணறிவால் கண்டுபிடித்தனர்.

இந்த எண் 2520 ஐப் பார்க்கவும்.

இது பல எண்களில் ஒன்றாகத் தெரிகிறது, ஆனால் உண்மையில் அது இல்லை, இது உலகெங்கிலும் உள்ள பல கணிதவியலாளர்களை ஆச்சரியப்படுத்திய ஒரு எண்.

இந்த எண்ணை 1 முதல் 10 வரை எந்த எண்ணாலும் வகுக்கலாம்.

சமமாக இருந்தாலும் அல்லது வித்தியாசமாக இருந்தாலும் இந்த எண்ணை 1 முதல் 10 வரை எந்த எண்ணாலும் வகுக்கலாம். மீதமுள்ளவை பூஜ்ஜியமாகும்.

இது உண்மையில் அற்புதமான மற்றும் சாத்தியமற்ற எண்கள் போல் தெரிகிறது. இப்போது அடுத்த அட்டவணையைப் பாருங்கள்.

 $2520 \div 1 = 2520$

 $2520 \div 2 = 1260$

 $2520 \div 3 = 840$

 $2520 \div 4 = 630$

 $2520 \div 5 = 504$

 $2520 \div 6 = 420$

 $2520 \div 7 = 360$

 $2520 \div 8 = 315$

 $2520 \div 9 = 280$

 $2520 \div 10 = 252$



2520 என்ற எண்ணின் இரகசியம் [7 × 30 × 12] பெருக்கத்தில் மறைக்கப்பட்டுள்ளது.

இந்திய இந்து ஆண்டைப் பொறுத்தவரை, இந்த 2520 எண்ணின் புதிர் தீர்க்கப்படுகிறது,

இது இந்த எண்ணின் குணகம்.

வாரத்தின் நாட்கள் (7),

மாதத்தின் நாட்கள் (30)

ஒரு வருடத்தில் மாதங்கள் (12)

[7 × 30 × 12 = 2520] இது காலத்தின் பண்பு மற்றும் ஆதிக்கம்.

அதை கண்டுபிடித்த பெரிய ஞானி ஸ்ரீ ஸ்ரீனிவாச ராமானுஜம்!



How to Pick your Stock—Part 03



INTRODUCTION TO STOCK MARKET (HOW TO PICK YOUR STOCK - PART 3)

-RAJESH VEDHAMURTHY (HIKEON CAPITAL)

A very Prosperous New year to you all.

In this article we will study deep into some more Candlestick patterns.



MORNING STAR:

The morning star is a bullish candlestick pattern which evolves over a three day period. It is a downtrend reversal pattern. The pattern is formed by combining 3 consecutive candlesticks



THE LOGIC BEHIND THE MORNING STAR IS AS FOLLOWS:

- 1. The market is in a downtrend and makes new lows during this period.
- 2. On day 1 of the pattern (P1), as expected, the market makes a new low and forms a long red candle. The large red candle shows strong selling.
- 3. On day 2 of the pattern (P2), the bears show dominance with a gap down opening. After the gap down opening, nothing much happens during the day (P2) resulting in either a doji or a spinning top. Note the presence of doji/spinning top represents indecision in the market.
- 4. On the third day of the pattern (P3), the market/stock opens with a gap, followed by a green candle that manages to close above P1's red candle opening.
- 5. P3 is where all the action unfolds. On the gap up opening itself, the bears would have been a bit jittery. Encouraged by the gap up opening buying persists through the day, so much so that it manages to recover all the losses of P1. The expectation is that the bullishness on P3 is likely to continue over the next few trading sessions, and hence one should look at buying opportunities in the market.





How to Pick your Stock—Part 03...contd



A Wise trader initiates a long trade at the close of P3 (around 3:20 PM) after ensuring that P1, P2, and P3 together form a morning star.

The evening star is a bearish equivalent of the morning star. The evening star appears at the top end of an uptrend. Like the morning star, the evening star is a three candle formation and evolves over three trading sessions.

HARAMI

On day 2 of the pattern (P2), the bears show dominance with a gap down opening. After the gap down opening, nothing much happens during the day (P2) resulting in either a doji or a spinning top. Note the presence of doji/spinning top represents indecision in the market.

As the name suggests, the bullish harami is a bullish pattern appearing at the bottom end of the chart. The bullish harami pattern evolves over a two day period, similar to the engulfing pattern.

In the chart below, the bullish harami pattern is encircled.



LOGIC BEHIND A BULLISH HARAMI PATTERN IS AS FOLLOWS:

1. The market is in a downtrend pushing the prices lower, giving the bears absolute control over the markets.





How to Pick your Stock—Part 03...contd



- 2. On day 1 of the pattern (P1), a red candle with a new low is formed, reinforcing the bear's position in the market.
- 3. On day 2 of the pattern (P2), the market opens at a price higher than the previous day's close. On seeing a high opening price, the bears panic, as they would have otherwise expected a lower opening price.
- 4. The market gains strength on P2 and manages to close on a positive note, thus forming a blue candle. However, P2's closing price is just below the previous days (P1) open price.

The idea is to go long on the bullish harami formation. Risk takers can initiate a long trade around the close of the P2 candle. The risk-averse can initiate a long trade at the close of the day after P2, only after confirming that the day is forming a blue candle.

Bearish harami is the exact opposite of bullish harami, it appears at the end of the uptrend.

BEAR SASH

Bear Sash is a two candle pattern where the Trend not important .First candle would be a green candle followed by red candle that opens within green real body and closes under prior open.Strict criteria to look out is

- 1. Both candles must have long real bodies
- 2. 2 nd candle closes under prior low.
- 3. Red real body closes at, or near, its lows pattern psychology .The green candle means the bulls are running the show. And then the next session the market gaps lower and is not only unable to make it this lost ground, but closes under the green candle. This shows the bullish energy has been sapped out of the market resulting in very scared bulls.





How to Pick your Stock—Part 03...contd





We will look into Chart Patterns and Indicators in the forthcoming articles

Hope you all have set Financial goals for this year 2022 .Happy Investing !!!!

Disclaimer: We are not a **SEBI** Registered analyst, Consult your Financial advisor before you make any investment decisions.











MIT 40th Batch Alumni Virtual Family Reunion on 02.01.2022

The Family reunion of MIT 40th batch was attended by around 16 alumni across the globe. Good memories to recollect and share.

Wonderful beginning in 2022. They were all from US, Dubai,

MIT 40th Batch Family Reunion To welcome The New Year 2022

On 02.01.2022, Sunday Time: 07.00 pm to 09.00 pm

Through Zoom Link

https://us04web.zoom.us/j/9939276381? pwd=eUEwNWdTYOxhTHBZTC84blRaZ0c3UT09

All are cordially invited to join with your family mem-

Lets repeat our mega virtual Get together held on 02.10.2021 inviting all our beloved friends of MIT 40th Batch to join the team virtually with their family members on 2nd Jan 2022, Sunday.



Agenda:

Reunion of all our friends around the Globe, singing, dancing, chatting, cracking jokes, quiz, "paatukku Faatu" S many more.....Il do join and lets energize our memoriesphysically, mentally, spiritually and psychologically....

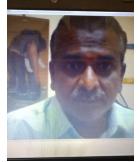
Kuwait, Bellary, Bangaluru, Chennai, Gurgaon, Puri in Orissa, Hyderabad, Pollachi & Salem.







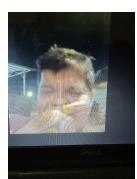










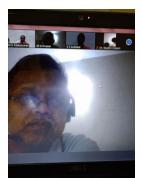


Publish 01: 14. 01. 2022

















Anna University, MIT Campus News...



அண்ணா பல்கலை., சென்னை பெற்றுள்ளது. இதனை சபாநாயகர் அப்பாவு வழங்கினார். துணை வேந்தர் வேல்ராஜ் இந்த விருதை பெற்றுக் கொண்டார்.

#KatralAwards2021 | #MadrasInstituteOfTechnology













New Registered members of MITEA... Joined from 14th Dec 2021 to 14th Jan 2022



Mr. A. Subramani, T No: 32228 Founder & CMD M/S Jailaxmi Group of Companies, Salem







Mr. Murugavel Muthu, T No 48414, Founder CEO, M/S COSGrid Systems Pvt Ltd., Chennai

Mr. Nivas Ranjan Bose, Regn: 20043119 Founder CEO Zvata Studios, Chennai

The alumni Entrepreneurs of MIT are requested hereby to become the Registered members of MITEA. The Bank Account details are shared herewith:





MIT ENTREPRENEURS ASSOCIATION

Reg. Off: Galaxy Communication Service Pvt Ltd, No.18, Fourth Street, Karpagam Avenue, R.A. Puram, Chennai - 600028, Tamil Nadu, India. Email id: miteachennai@gmail.com



Name: MIT Entrepreneurs Association Bank: Axis Bank, Anna Salai, Chennai Ac Number: 921010031516818

IFSC Code: UTIB 0000168 Life Member: Rs 25,000/-

Life Member: Rs 25,000 /-Annual Member: Rs 5,000/-





Management related...



Creative Writing Contest for the Readers.

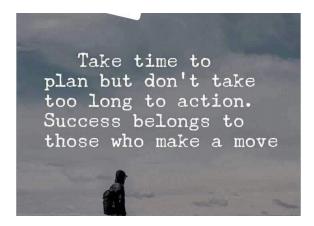
Topic: " India needs more startups in coming years to become more globally competitive...??..Yes or No.

The Best article will be published in Volume 02 - 2nd Publish (14th February 2022), of the EMagazine. Their company's one page advertisement will be published free in the issue.

The article has to be sent to:

mitvirutcham@gmail.com

Ratan Tata's Birthday: 28th Dec









Unforgettable moments ...



Met Mr. A. Subramani, T No 32228, Founder CMD of M/S Jailaxmi Group of Companies, Salem on 5th Jan 2022, Wednesday. Had useful discussion for 30 minutes. He gave contacts of his batch mate friends who are settled in and around Salem. Mr. Natchimuthu, Retd as President of TVS Sundaram Iyengars, Chennai, Mr. U. Subramanian, Retd as President of Chettinadu Cements and Mr. Vasudevan, Retd from Greaces.



Mr. P.K. Murugan, 40th MITian, 12th PT, Executive President of JSW, with Mr. Sajjan Jindal, Chairman of JSW and with Hon'ble Union Minister of Steel.

Mr. Pughazhendi is MITian, TNo: 36221, is an Entrepreneur and also Media celebrity. He is the Founder Director of M/S Perfint Healthcare Pvt Ltd., Chennai and an active Member of MITEA





Points to Ponder (Nirmas.. Success Story)



In the memory of his loving daughter, a doting father created an empire of Rs. 7000 Cr & brought his daughter's legacy to life. Here's their incredible story.

In 1969, Karsanbhai, the son of a small farmer, worked as a lab technician at the Gujarat Govt. Department of Mining and Geology.

Flexible work hours and job security in a government sector allowed Karsanbhai to explore his passion for Chemistry after job hours. He picked up a project to create a high-

quality yet low-cost detergent powder.

This was when Hindustan Unilever Limited's Surf was a market monopoly. Surf was a luxury item, costing Rs. 13/kg. Karsanbhai started testing with soda ash, and after much trial & error, conjured a formula that would dominate the market.

After office hours, Karsanbhai cycled around the neighborhood, selling homemade detergent named after his daughter, Nirma, for Rs. 3/Kg. Karsanbhai had lost his daughter 'Nirupama' in a car accident and named the product after his daughter. His dream was to give his daughter good education and have a worldwide name. Therefore, he decided to make his daughter's name famous through Nirma washing powder and keep her immortal.

By the early '80s, Nirma conquered the market share in Gujarat. Seeing this potential, Karsanbhai left his government job to pursue it as a full-time venture. Patel began working on the supply chain to sell Nirma across India.

But he noticed that retailers outside Gujarat were hesitant to sell it since buyers were unaware of its existence. This resulted in delayed payments, negative cash flow, and high losses to Patel. To tackle this problem, Karsanbhai took a risky yet pivotal step. He came out with a brilliant plan to push his idea to the market & promote his formula, followed by massive marketing campaigns - "Hema, Rekha, Jaya aur Sushma sabki pasand Nirma"

These ads challenged the stereotype of the average Indian middle-class woman, who was formerly just concerned with the household responsibilities but is now confident, glamorous, and ready to face any challenge.

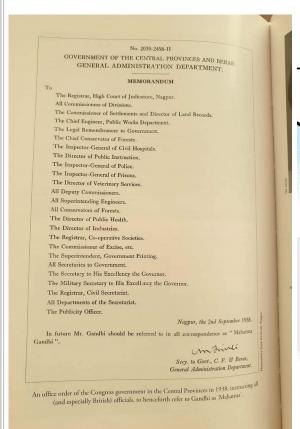
Enticed by the ads, customers flocked to stores. As the demand for Nirma peaked, Karsanbhai flooded the market with his formula, resulting in record-breaking sales.

By the end of 1988, Nirma had a whopping 60% market share and significantly outsold HUL's Surf in sales!

Today, Nirma employs over 18K+ people & is available even in the remotest areas of India. Karsanbhai's vision to transform India through the establishment of Nirma Institute of Tech, Nirma Ed. & Research Foundation and other institutions further show how revolutionary Nirma is!



Points to Ponder...contd



Two types of humans: @successpictures

If you do not study, you will end up like him.



Negative ones

If you study well, you will be able to make a better world for him.



Positive ones

கவிதை: திரு. மாதவன், T No: 30316

புத்தாண்டு வாழ்த்துக்கள்..

இனி ஒரு விதி செய்வோம், புவியினில் நலன் பெருகிட......

தொற்றினில் சிக்கியது உலகம் மாற்றங்கள் காணும் கிருமியால்

அடை மழை அளித்த பெரும் தாக்கம் தடைபட்ட மக்களின் முயற்சிகள்

இடைப்பட்ட காலத்தின் அயற்சியில்

விடை தேடி வீதிக்கு வந்த நிலை தேக்கங்கள் என்றும் நிரந்தரமல்ல

தேக்கங்கள் என்றும் நிரந்தரமல்ல் ஊக்கத்துடன் மீண்டும் முயன்றால்

வருமுன்னர் காப்பது அறிவுடைமை

பெருகிடும் பெருந்தொற்றை வென்றிட

சுற்று சூழல் சீர்குலைவதால்

சீற்றமுடன் வெகுண்டது இயற்கை

பெற்றது பெரும்பேறான வாழ்க்கை

கற்றது மறக்கமுடியாத பாடங்கள்

உற்றதும் உள்ளதும் உயர்வென்று

ஏற்றம் பெற புத்தாண்டை வரவேற்போம்



Entrepreneurial Journey of a Fresh Alumnus of MIT

GST: 33AAICK3745K1ZC

KSOLTECH ENERGY



TAN: CMBK08509E

PRIVATE LIMITED

Energy with new skills

Dear Sir& Ma'am

"Thank You All"

I am Kishore M (2014508019) B.tech (Rubber and Plastics Technologist), 2018 passed out.

I am poor at studies in writing examination but I am a good listener and good explainer to people expect mathematics, here this write up explains about me and how college experience make me an entrepreneur in short span?

I am belonging to below middle class family without any strong financial background. I don't have much more awareness about college studies when doing 12th standard as usual in counselling I got Madras Institute of Technology College in Department of Rubber and Plastics Technology last seat of the year, but I don't know about the college and course details.

I Joined and started my studies, 1st year went off casually no more depth in knowledge and no department studies. In second year, I got good exposure of rubber and plastics my staffs very supportive at period of learning good way of teaching and doubts clearing without any hesitation. They make the students more involving into practical knowledge. Key to success is In - plant Training and Industrial training makes me learn about the difference between the theory and practical knowledge. In college there is team called Entrepreneurship Development which helps me know about the scope of business in upcoming world. Then in end of second year I decided to become an entrepreneur but in thing of investment its breaks over. I didn't lose my hope something will turn up.

In college especially Madras Institute of Technology there is lot of time to enrich your skill and extra knowledge development other than studies this make me to start my business. In my college time I have been participant in National business plan competition Meraki FIIB and lost due to some financial arrangements in projects (Plastics Recycling and Solid waste Management). But I didn't lose hope I think to implement the project in college in small level without investment with help of college (our department have all the facility to recycle and make a product).

I have discussed with my staff (Dr. K. Ravichandran & Dr. B. Kothandaraman) and senior (Mr. C. Ganapathi) Supported my idea and implemented with PET bottles collected from College area and reduced the contamination.

Another thing I came across the project work with Dr. K. Elangovan Sir helps me a lot to learn about the government projects.

In Final Year, which makes to learn lot in our college there is system every department have

No: 107h, Indira nagar, BRG Madhepalli, Krishnagiri Dt - 635104. admin@ksoltech.com, www.ksoltech.com +91 8072610919



Entrepreneurial Journey of a Fresh Alumnus of MIT...contd

separate student team same as we have "SPART" student bodies. This team will yearly conduct symposium by sponsors with companies. For the year 2018 I was selected as Vice – Chairman (selected by students) which make to learn more things outside college. We successfully conducted event "ELASTOPLAZ'18" from the event my exposure learnt what is "Team Management" and "Leadership".

As my final and best exposure is final year project "**DESIGN AND DATA ANALYIS& DEVELOPMENT OF COMPOSITE SPORTS PRODUCTS**" at Jayashree Polymer Pvt Ltd., in Pune for 3 months under guidance of "Dr. L.S. Jayakumari" ma'am. I think it was lucky to get this opportunity because the company called us for report and survey the complete details "How to start the company to manufacture and sale the composite bicycle?" via this project my exposure is very high towards entrepreneur. We framed the cost and financial details for worth of 400 crores.

This is my college exposure and I am really glad to thank you all the staffs in department for the kind support.

As a summary the skills learnt from college which helps in field to become entrepreneur is

1. Organization Skills

Starting and running a business isn't something do on the spur of the moment – it takes careful planning, goal setting, scheduling, and execution. – **SPART I've exposed.**

2. Communication Skills

Being a great entrepreneur means being people-oriented and having good communication skills – along the way, you will surely need to communicate with business partners, employees, and customers. – While in Seminar and PDA in college helped me.

3. Confidence

To lead employees and build relationships with partners and clients, you need to act with confidence. This doesn't mean you should be strict and arrogant, but you do need to have faith in both yourself and your own abilities. — While exposing to field studies.

4. Commitment to Learning

Learning is a never-ending process. We must all continue to try to evolve, learn new things, and continually improve ourselves. Head to the library, read a new blog, attend a seminar, or watch a new documentary. Learning will help you and your business continue to grow. – **Research and updates from staffs make me learn more.**

5. Courage

It takes a certain amount of courage to do anything, especially when you are putting yourself out there with a new business. – In event of Elastoplaz'18 exposure



Entrepreneurial Journey of a Fresh Alumnus of MIT..contd

6. Tenacity

Tenacity is the persistence to never give up, even in the face of adversity. — In my PET bottle project - REPLAZ

7. Strong work ethic

The successful entrepreneur will often be the first person to arrive at the office and the last one to leave. They will come in on their days off to make sure that an outcome meets their expectations.

- Learnt from Final year Project.

This skill I have exposed in Madras Institute of Technology.

GST: 33AAICK3745K1ZC

KSOLTECH ENERGY

TAN: CMBK08509E

PRIVATE LIMITED

Energy with new skills

Dear Sir/Ma'am,

I have started my entrepreneur life in field of Solar Business not in Rubber or Plastic or even in Composite because this all business required more investment in crores. My aim is to start a company in Composite industry in upcoming years using earning in solar business I will definitely start company in my core industry; it will take another 2 years to start. With you all blessings and support I have started my company "KSOLTECH ENERGY PRIVATE LIMITED" and especially thanks to my staffs, seniors and juniors and finally the Anna University.

Thanks & Regards

Kishore M

Managing Director

www.ksoltech.com

admin@ksoltech.com





சிரிப்பு வருது... சிரிப்பு வருது...

சிரிப்பு வருது... சிரிப்பு வருது....

1.காக்காவுக்குப் பயங்கரக் கடன். உடனே தன்னோட குஞ்சை அடகு வச்சுது. ஏன் ?

ஏன் ? காக்கைக்குத் தன் குஞ்சு பொன் குஞ்சு

2.அந்தக் கல்யாணத்துல ரொம்ப ஈ மொய்க்குது, ஏன் ?

ஏன் ? அது ஜாம் ஜாம்னு நடக்கற கல்யாணம்

3.இன்னைக்கு நைட் 12 மணிக்கு..உங்க ரூமுக்கு பேய் வரும்....பயந்து லைட்ட மட்டும் போட்டுடாதீங்க.

ஏன்?? பாவம், பேய் பயந்திரும்!!

4.எங்கள் தாத்தா மாதிரியே வயலின் வாசிக்கிறீங்களே...

ஏன்? அவர் பெரிய வயலினிஸ்டா? இல்லை. அவருக்கும் வயலின் வாசிக்கத் தெரியாது.

5.ஒரு அப்பா அவரோட 5 வயது மகன் கிட்ட கேட்கிறார்

அப்பா: யேன்டா அழுவுர நான் உனக்கு ப்ரெண்டு மாதிரி என் கிட்ட சொல்லுடா

மகன் : அது இல்ல மச்சி இன்னும் கொஞ்சம் ஹார்லிக்ஸ் கேட்டதுக்கு உன் ஆளு என்ன அடிச்சிட்டா..

6.மாடு போல சின்னதா இருக்கும்! ஆனா அது மாடு இல்ல! அது என்ன?

தெரியலையா? அது கண்ணுக் குட்டி!

கடவுளே ஏன் என்னை இவ்வளவு அறிவாளியாப் படைச்சே?

7.எதுக்காக இந்தியா பூராவும், அதிகமா போஸ்ட் மேன் போட்ருக்காங்க?

ஏன்னா போஸ்ட் வுமன் போட்டா டெலிவரி ஆக பத்து மாதம் ஆகும்.

8.யார் டைம் நமக்காக காத்திருக்காது என்று சொன்னது?

கடிகாரத்தில் பேட்டரியை எடுத்து விட்டுப் பாருங்கள்! டைம் எப்போதும் உங்களுக்காக காத்திருக்கும். Think Differently!!

9.இன்பத்திலும் சிரிங்க! துன்பத்திலும் சிரிங்க! எல்லா நேரமும் சிரிங்க! அப்பத்தான் நீங்க லூசுன்னு எல்லாரும் நம்புவாங்க!!

10.அம்மா! எதிர்வீட்ல இருக்குற ஆண்டி பேரு என்னமா?

சரோஜா! ஏன் கேக்குற? அப்புறம் ஏம்மா அப்பா டார்லிங்குன்னு கூப்பிடறாரு?

11.ஹலோ! என்னதான் கம்ப்யூட்டர் விண்டோல உலகமே தெரிஞ்சாலும்

எதிர் வீட்டு மாடு தெரியுமா?

----- பில் கேட்ஸ் ஐ விட ஒரு படி மேலே யோசிப்போர் சங்கம்.

12.அப்பா: ஏண்டா உங்க ஸ்கூல்ல ரன்னிங் ரேஸ் இருக்குன்னு சொன்னியே, என்னாச்சி?

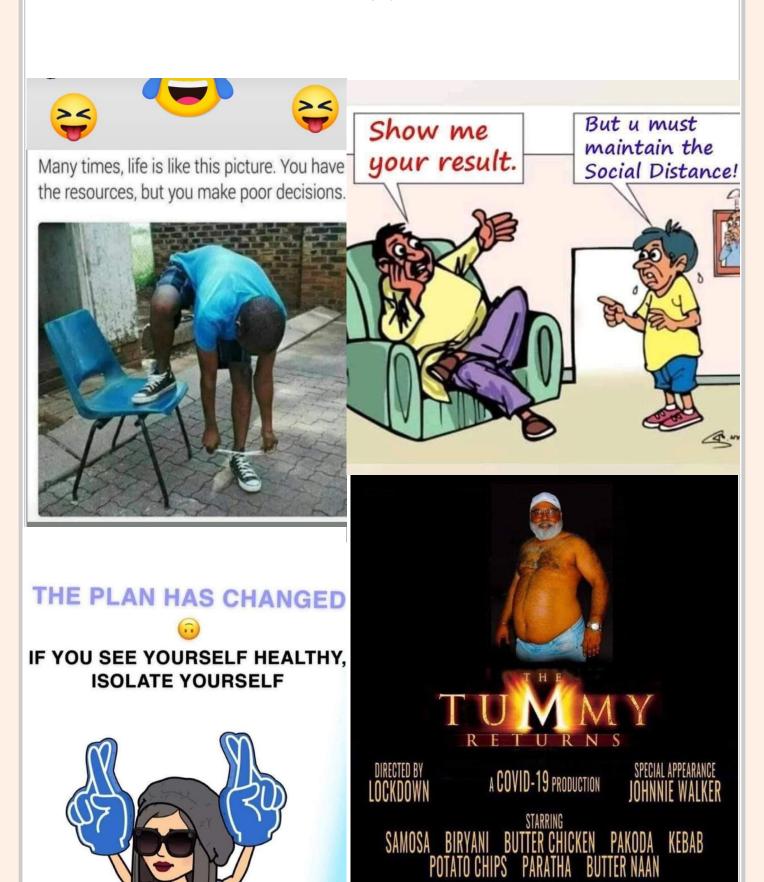
மகன்: அத ஏன் கேக்குறப்பா, எனக்கு பயந்து எல்லா பசங்களும் எனக்கு முன்னாடியே ஓடி போய்ட்டாங்க!!







Enjoy some Fun...



MIT Virutcham - Monthly E Magazine For MITians - Vol 02: Publish 01: 14. 01. 2022

NOT GOING SOON



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- * The advt will be displayed in the E Magazine for 2 issues consecutively from the month of releasing the advt.
- * The contents shall be mailed by the Alumnus to the Chief Editor of the E Magazine
- * The charges for placing the advertisement by any Alumnus of MIT from any part of the Globe is **USD 20 or in INR 1500**/- for 2 issues from the month of placing the advt.
- The advt will be one full page in the E Magazine.
- * The contents are subject to editing by the Editorial Team Members.
- The advt contents shall be given on or before 10th of every month for the issue to be released on 14th of Every month.
- For any clarifications, pl contact the Chief Editor in his Email ID and his mobile number: +91 97906 17957

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