



Roadmap 2022

PROPOSED ACTIVITIES IN 2022

Membership Drive

Listed	151
Registered	60
Honorary	10
Regular	24
Life	26
Corporate	5
Target 22	100

* As on 31.3.2022

Our target for the year 2022 is to bring minimum 100 numbers of alumni entrepreneurs as registered members.



Corporate Associates

Decision Makers

CEO/VP/GM

Private

Govt./Public Sector

Bureaucrats

Civil Servants



Our association will create Corporate Associates as a special category with MIT Alumni members who are holding key decision making positions in companies, Govt. & private sectors and also in civil services.

Sub Groups Based on : Sector Business Territory

**After stabilizing the membership,
we wish to have the members
categorized based on their industry
sector, country and nature of
business.**

AUEA (Anna University Entrepreneurs Association)

Incorporate CEG, ACTech & SAP

**we want to include all the alumni
entrepreneurs of constituent
colleges of Anna University under
one roof to facilitate mutual
benefits to all.**





Factory Visits

Members Visiting Co-Member Factories



Since inception, we were following a practice of visiting factories of alumni entrepreneurs and we wish to continue the same. Monthly one such visit will be planned.

Abroad Visits

Visiting International Expo

To attract and avail the business potentials available all over the world, we have plans to visit industrial expos organised globally



Industry Consortia Membership

Networking

MITEA wishes to get it enrolled in industry consortiums like CII to have wider reach and to have better networking.



Knowledge Sharing Monthly Meets

Seminars / Webinars

Since Inception, We have been conducting physical meets and also webinars. So far organized 25 online presentations by our MITEA members and also alumni working in top positions in corporate. We will continue this exercise with increased frequency.

Covid Challenges

Problem Solving

Motivation

Panel Discussion

We are planning to have Panel Discussion to understand from the members how they were able to solve all the issues in their companies during the pandemic lockdown and steps taken to sustain their business. This will inspire other member companies to get them prepared for any such unexpected business challenges.

Investor Meet Expansion New Projects Start Up

The main hurdles for new entrepreneurs are getting suitable investors for their new projects, expansion and also new start up companies. We will identify the investors and enable them to interact with the needy members.

Fund Raising

Membership

Sponsorship

Donation

The financial status of MITEA will be strengthened by raising fund through membership fees and donations. Most of the events and programs are being organized under generous contributions from alumni entrepreneurs of MIT and would continue the same in future also.



For MIT Students



Mentoring Office At MIT Campus

Nurturing the entrepreneurial talents when they are young. Hence we are proposing to have one permanent office in MIT campus which will be used for providing mentoring support to the interested students of MIT towards entrepreneurship.




For MIT Students



MITEA Incubation Centre

In line with Anna University, MIT campus will have an incubation centre fully developed and operated by MITEA for the benefit of students and the entrepreneurs.

The background image shows a concrete staircase with a metal handrail. The steps are illuminated from below with a soft green glow. On the wall above the stairs, there is a large, white, jagged line that resembles a line graph or a stylized mountain range, also illuminated from below.

For MIT Students

Arranging Factory Visits

Providing Internships

The member industries of MITEA will support MIT students to do their internships and also frequent industry visits as part of their curriculum. It will be a “ Win – Win” situation for the students, Institute and the Industries.

For MIT Students

Providing Live Projects

To strengthen the practical knowledge of the students, MITEA will extend all possible help in assigning suitable live projects and offering mentoring support possible.

For MIT Students Industrial Expo at MIT Campus

Its being planned to organize industrial expo in our MIT campus inviting all the member industries and other corporates to show case their products and services.



For MIT Students



Business Pitch Student Contest

To nurture the creative ideas of the students, we will organize business pitch contests for the students and will identify the potential entrepreneurs in the campus in early stage.



For Anna university Students



Seminars Webinars Workshops

MITEA will also help out the other constituent departments of Anna University by conducting seminars, webinars and workshops at frequent intervals.