



# **Roadmap** 2022

#### **PROPOSED ACTIVITIES IN 2022**





#### **Membership Drive**

Listed	151
Registered	60
Honorary	10
Regular	24
Life	26
Corporate	5
Target 22	100

\* As on 31.3.2022

Our target for the year 2022 is to bring minimum 100 numbers of alumni entrepreneurs as registered members.



# **Corporate Associates**

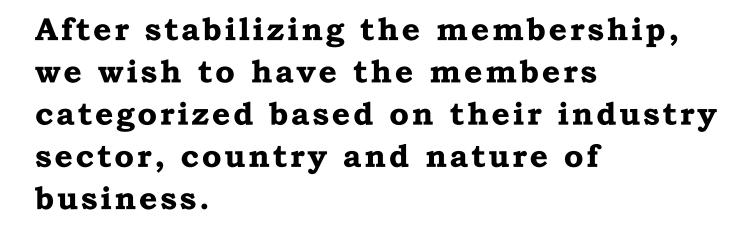


Decision Makers CEO/VP/GM Private Govt./Public Sector Bureaucrats Civil Servants

Our association will create Corporate Associates as a special category with MIT Alumni members who are holding key decision making positions in companies, Govt. & private sectors and also in civil services.



Sub Groups Based on : Sector Business Territory







#### **AUEA (Anna University Entrepreneurs Association )**

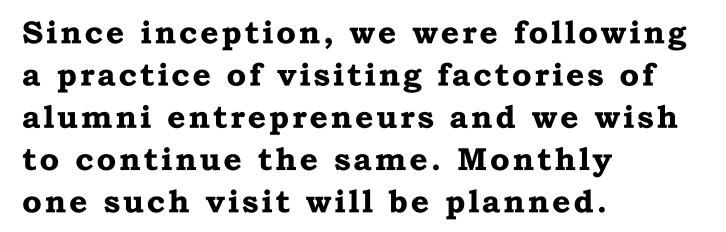


Incorporate CEG, ACTech & SAP

we want to include all the alumni entrepreneurs of constituent colleges of Anna University under one roof to facilitate mutual benefits to all.



## Factory Visits Members Visiting Co-Member Factories







#### MITEA Regd No: 121 / 2020

#### **Abroad Visits**

## **Visiting International Expo**

To attract and avail the business potentials available all over the world, we have plans to visit industrial expos organised globally





# Industry Consortiums Membership

# Networking

MITEA wishes to get it enrolled in industry consortiums like CII to have wider reach and to have better networking.



# **Knowledge Sharing Monthly Meets**



# **Seminars/Webinars**

Since Inception, We have been conducting physical meets and also webinars. So far organized 25 online presentations by our MITEA members and also alumni working in top positions in corporate.We will continue this exercise with increased frequency.



## **Covid Challenges Problem Solving Motivation Panel Discussion**

We are planning to have Panel Discussion to understand from the members how they were able to solve all the issues in their companies during the pandemic lockdown and steps taken to sustain their business. This will inspire other member companies to get them prepared for any such unexpected business challenges.





Investor Meet Expansion New Projects Start Up

The main hurdles for new entrepreneurs are getting suitable investors for their new projects, expansion and also new start up companies. We will identify the investors and enable them to interact with the needy members.





Fund Raising Membership Sponsorship Donation

The financial status of MITEA will be strengthened by raising fund through membership fees and donations. Most of the events and programs are being organized under generous contributions from alumni entrepreneurs of MIT and would continue the same in future also.





## **For MIT Students**



# Mentoring Office At MIT Campus

Nurturing the entrepreneurial talents when they are young. Hence we are proposing to have one permanent office in MIT campus which will be used for providing mentoring support to the interested students of MIT towards entrepreneurship.



### **For MIT Students**



# MITEA Incubation Centre

In line with Anna University, MIT campus will have an incubation centre fully developed and operated by MITEA for the benefit of students and the entrepreneurs.





## For MIT Students Arranging Factory Visits Providing Internships

The member industries of MITEA will support MIT students to do their internships and also frequent industry visits as part of their curriculum. It will be a " Win – Win" situation for the students, Institute and the Industries.





## For MIT Students Providing Live Projects

To strengthen the practical knowledge of the students, MITEA will extend all possible help in assigning suitable live projects and offering mentoring support possible.





For MIT Students Industrial Expo at MIT Campus

Its being planned to organize industrial expo in our MIT campus inviting all the member industries and other corporates to show case their products and services.



# **For MIT Students**



To nurture the creative ideas of the students, we will organize business pitch contests for the students and will identify the potential entrepreneurs in the campus in early stage.



For Anna university Students



Seminars Webinars Workshops

MITEA will also help out the other constituent departments of Anna University by conducting seminars, webinars and workshops at frequent intervals.